

The City of Quesnel has adopted the Political Campaign Sign Bylaw, which regulates election signs within the City's boundaries. Although Highway 97 is an arterial highway under the jurisdiction of the Ministry of Transportation and Infrastructure (MOTI), the City requests that election candidate representatives respect the intent of the bylaw along this corridor by including this area in the overall sign limit for the City. Along Highway 97, MOTI's regulations regarding placement of signage apply. Please refer to MOTI's website to view the Election and Referendum Signs and Posters Policy.

Definition

Political Sign - means a sign that advertises a political candidate, political party, political cause or an issue that is to be voted on or in a local, provincial, or federal election process, or a public referendum.

Placement

Public Property

- For safety concerns, no sign shall be placed:
 - That may pose a hazard to pedestrians, cyclists or vehicles;
 - Within an intersection sightline; and
 - That obstructs, simulates or detracts from a traffic control device.
- Each political candidate is allowed 6 signs placed on public property and:
 - Must submit a list/map of such sign locations to the Deputy Corporate Administrator;
 - Signs shall not exceed 1.49 m² (16 sq. ft.);
 - Signs shall not be placed on a center meridian, sidewalk or in a park, on any roadway structure or traffic control device, on any tree, planter, waste receptacle, newspaper box or mail box; and
 - Signs shall be placed further from the road than standard road signs.

Private Property

- **Residential** – each sign not to exceed 0.4 m² (4 sq. ft.), no limit on number of signs.
- **Commercial** – maximum total sign area shall not exceed 0.6 m² (6.45 sq. ft.) per one linear meter of building frontage or a maximum of 3.0 m² (32 sq. ft.), whichever is less.

Time Period

Before Election:

- Not more than thirty (30) days before general voting day.

Removal after Election:

- All signs must be removed one (1) day after the general voting day of the election to which they pertain.

Please review the City of Quesnel Political Campaign Sign Bylaw for more details.

If in doubt, please call Development Services at City Hall at 250-992-2111