

Strategic Plan

2019

Community Health and Safety

Strategic Action		2019 Progress
1.1	Housing Initiative	
1.1.1	Finalize the secondary suite policy	The secondary suite policy will be operationalized this year.
1.1.2	Develop maintenance bylaws	In progress with Policy and Bylaw Committee
1.1.3	Identify housing opportunities: work with developers, the non-profit sector and funding agencies (BC Housing).	Complete housing needs assessment and strategy for Quesnel and sub-region in 2019.
1.1.4	Consider the development opportunities for City-owned lands.	Staff to bring an inventory report to Council which differentiates between developable land versus land which must be kept. Use this in conjunction with the Housing needs assessment to shape future developments.
1.2	West Quesnel Land Stability	
1.2.1	Develop a policy-based approach to guide further development in the study area.	Staff to bring a Phase 3 report to Council outlining all the key issues related to further development in the study area.
1.2.2	Staff to develop an infrastructure replacement plan for the dewatering infrastructure in the study area.	Although still preliminary, staff will develop an infrastructure plan, to ensure Council is aware of the ongoing replacement costs to keep dewatering functional.

1.3	Continue to work with the Ministry of Transportation and Infrastructure as the Highways Safety project moves into an action phase and lobby for long-term improvements such as the interconnector route.	The Interconnector detailed design will be tendered early in 2019.
1.4	Age-Friendly Initiative – develop an Age-Friendly Plan for Quesnel	Engage a coordinator to implement the Age-Friendly Action Plan, including the development of a seniors’ council to represent seniors’ issues.
1.5	RCMP manning, develop an initiative with measures to encourage attraction and retention of officers.	To help narrow the gap between the authorized officer count versus the actual count, by becoming a more desirable area to relocate to and stay.
1.6	Child Care Planning	Conduct an analysis to determine the community needs and gap analysis for child care spaces. Take this project to a grant ready state.

Financial Stability of the Corporation

Strategic Action		2019 Progress
2.1	Airport Governance	In 2019 an Airport Committee will be instituted, including CRD and public membership.
2.1.2	Develop a marketing initiative for airport lands	A vacant land marketing program will be developed in 2019, including airport lands.

Economic Stability and Diversification

Strategic Action		2019 Progress
3.1	Complete the Hotel Tax initiative local signup and submit it to the province	In 2019, the MRDT will be actively pursued to its conclusion.
3.2	Focus on Economic Development through hosting events and tournaments	Host 2019 BC Curling championships. Complete upgrading to the Arena precinct. Establish an MRDT (hotel tax) to help fund marketing initiatives.
3.3	Focus on multi-use trail development utilizing Quesnel as the starting/stopping point to drive tourism to new clientele.	Complete work on the Dragon Mountain and Wonderland Trail Networks. Continue to advance future trail projects including trails and a pump track in South Hills Park, a low mobility trail connecting the Arts and Recreation Centre and WFTP, and, working in partnership with Lhtako Dene FN, developing the Weldwood trail network
3.4	Continue to maximize access to funds through Northern Development Initiative Trust, Cariboo Strong, BC Rural Dividend and other grant opportunities	Working with key community partners and the CRD, the City will continue to seek funding for key projects such as Rec Centre Upgrade, Indigenous Cultural Centre, Museum upgrade, Gymnastic Centre, etc.
3.5	Engage in partnerships with Northern Health and School District 28 as key facility replacement plans are developed.	Both NHA and SD28 have major capital replacement projects planned. Working with them to help the projects proceed.
3.6	Continue to implement the City brand through resident recruitment, marketing, and wayfinding initiatives.	Additional marketing campaigns and development of visitor attraction videos will occur in 2019, incorporating the City's brand. Implementation of phase 1 of the Signage/Wayfinding project will occur in 2019.

3.7	Economic Development and Community Development projects:	
3.7.1	Plan waterfront development including a First Nations Cultural Centre	The Indigenous Cultural Centre project is being submitted for 100% Federal funding on behalf of Lhtako Dene First Nation. The Waterfront Plan will be completed in 2019.
3.7.2	Support the agriculture sector through the development of the business case for the Agriculture Centre and the Food Innovation Hub.	The Agriculture Centre at Alex Fraser Park will be constructed in 2019. The Food Innovation hub concept will be further developed with ADAC

Environmental Stewardship

Strategic Action		2019 Progress
4.1	Continue engagement with the province with the goal of establishing a Quesnel Community Forest, as well as request approval and funding assistance to complete the Community Wildfire Protection Plan (CWPP).	Forest Fuel Management work will continue. More funding will be sought from FESBC to expand the areas of treatment, and the City will continue to work with the Province and industry to better protect Quesnel. The City is still engaging the Province, working with Lhtako FN, trying to achieve a Community Forest Allocation.
4.2	Landfill initiatives	
4.2.1	Complete a strategic review of landfilling and recycling practices.	The Landfill review will lead to a comprehensive compliance and improvement plan.

Governance

Strategic Action		2019 Progress
5.1	Continue with the City's First Nations recognition and engagement initiative	To bring the Cultural Centre Plan to fruition once funding achieved. Council to consider a resolution in support of the United Nation Declaration of Rights of Indigenous Peoples (UNDRIP). Staff to bring forward a report on this topic. Planning of recognition/memorial at the site of Tsilhqot'in Chiefs hanging.
5.2	Finalize the OCP and zoning update	Complete OCP and Zoning update.
5.3	Develop and Implement a new process for recognizing and energizing all types of community volunteers	Replace the traditional Volunteer Citizen of the Year, with the new Volunteer Appreciation.

Infrastructure Re-Investment

Strategic Action		2019 Progress
6.2	Water system sustainability initiatives.	
6.2.1	Continue building redundancy into the City water system and continue with the Environment Assessment Exemption application.	EA Exemption process is still ongoing.
6.3	Modernization / Rethinking of recreational facilities in Quesnel	CRD is to submit a grant proposal in 2019 to do a major rebuild/upgrade to the ARC.