

# WEST QUESNEL LAND STABILITY ADVISORY COMMITTEE

## MINUTES

Thursday, March 17, 2005  
7:00 pm

**Advisory Committee:** Marty Put, Heinz Loelke, Archie Hlady, Cynthia Bernier, Dalton Hooker, Sonya Hunt  
**Consultants:** Dave Read, Dan Rogers  
**Staff:** Jack Marsh, Carol Anderson

Acting Chair D. Hooker called the meeting to order at 7:00 pm.

### 1 Adoption of Minutes

**MOVED H. Loelke, Seconded C. Bernier and resolved: THAT the minutes from the meeting held on February 23, 2005 be adopted.**

**CARRIED**

### 2 Business Arising from Minutes of February 23, 2005

- (a) **Welcome to Sonya Hunt** – D. Hooker welcomed S. Hunt to the Committee and introduced the members.
- (b) **Schedule** – J. Marsh will have a revised schedule available for the next meeting.
- (c) **C. Bernier Reporting on the Presentation to SQNA** – J. Marsh provided a summary of the project and works in West Quesnel and C. Bernier spoke on personal experience and her role on the Advisory Committee. SQNA are on board with the project and have already sent in a "letter of support" to the City.
- (d) **Public Information Program**

Power Point Presentations – working list:

- West Quesnel Business Association - S. Hunt will call a special meeting of the Association for a presentation (next week)
- Realtors - A. Hlady to arrange
- Baker Creek Enhancement Society
- Rotary
- Chamber of Commerce
- School Board
- Parent-Teacher Associations - C. Bernier to approach parent-teacher associations
- Neighbourhood Associations
- Cariboo Regional District (their boundary is affected)
- Seniors' Centre
- any other service clubs, etc.

Action Kit should include "cc" to the Advisory Committee, c/o the City of Quesnel. C. Anderson to add this contact information on remaining Action Kits. D. Read will add this information to the next run of the Action Kit.

The new logo cost \$100 and was designed by Concept Design.

Display Kit – D. Read to provide stands for the information. To be displayed in businesses with high traffic – list to be prepared. Cost per stand is between \$5 to \$6. Quantity needs to be determined. S. Hunt confirmed that we could put up a display in the West Park Mall (with signage and information).

Community Action Committee – Several people have come forward – Frank McKelvie, Vic Albrecht and Brian McIntosh (Cariboo Pulp). Discussion on their involvement. Ideas included Community Pride projects (neighbourhood cleanups, etc.), spring clean-up campaign (street challenge) just before City's spring clean-up April 18-22 – tentative date is April 17 (Sunday), D. Hooker to design flyer to promote. S. Hunt to invite them to a coffee meeting and brainstorming session.

- (i) Voyageur School – D. Hooker approached the principal of Voyageur with respect to including the students in a letter writing campaign and did not get a supportive response. A package, including the Action Kit has been forwarded to school. S. Hunt and C. Bernier will continue to promote the importance of the school's participation.

C. Anderson to send a letter and package to the School Board (Ed Napier, Tim Klotz and Rod Grimm).

General discussion on the negative comments and beliefs in the community. D. Hooker to write a letter to the newspaper, confirming there is a land movement issue, etc.

- (ii) Letters to the Editor – Continue to encourage people to write in.
- (iii) Door to Door Delivery of Action Kit – C. Bernier to coordinate distribution of the information – Action Kits, etc. Packages to include Fact Sheet and/or other information.
- (iv) Response to UNA questionnaire – M. Put reviewed responses to the survey. Discussion on photographing possible property damage. Should include both a photo and comments. Terry Hyde has offered to photograph properties for the cost of the photo paper. J. Marsh and M. Put will discuss tomorrow.

### **3 New Business**

#### **(a) Public Meeting Review**

Approximately 150 people attended the public meeting and it was a full house. Downtown venue was a good idea. Would have liked to see more people from other areas of the City.

Need to focus on giving presentations to individual groups/service clubs now i.e. Rotary, Baker Creek Enhancement Society (may be important for federal funding later), Seniors' Centre, etc.

- (i) Observer coverage – Reviewed write-up. Noted that Observer’s coverage was good.

(b) **Communications Material**

Power Point presentations – All members in attendance agreed that they would be willing to assist J. Marsh in the presentations to community groups, etc.

- (i) Website update – D. Read and C. Anderson reviewed. C. Anderson to add power point presentation and photos (of neighbourhood, evidence of property damage, etc.) to WQLS web pages.
- (ii) Core messages – D. Read reiterated the importance of these core or key messages. Should be used when speaking to residents or media or when giving presentations. Helps to keep everyone on the same focus and giving out the same message.
- (iii) Lobbying timelines – J. Marsh and several others are planning a trip to Victoria for the second or third week in April. J. Marsh is trying to coordinate two meetings there, one with the Deputy Minister for a presentation and the other with the Minister to brief him on the situation in Quesnel.

J. Marsh and Rick Collins (Urban Systems) are in the process of setting up a “funding application package”.

D. Rogers indicated that the critical timeline or peak would be about the third week in April. He noted that lobbying (at a different level) would continue even after the election in May.

- (iv) Care and feeding media – Reviewed the Media Plan prepared by D. Read and the notes from his meeting with the Observer.

D. Rogers discussed involving provincial or other media i.e. The Province, The Sun, Globe and Mail. Says local media is providing adequate coverage at present including CBC in Prince George.

D. Read to prepare a news release tomorrow, reaching out to organizations for support.

#### **4 Other Business**

Discussion on a “backup plan” as brought up at the public meeting. D. Read and D. Hooker assured the members that THIS was our plan. We have a solid case and there are a lot of precedents as far as community issues go.

C. Bernier to approach Correlieu re involving students in the letter writing campaign.

D. Hooker to contact the “Coffee Break” for advertising.

#### **5 Adjournment**

There being no further business, the meeting adjourned at 8:50 pm.