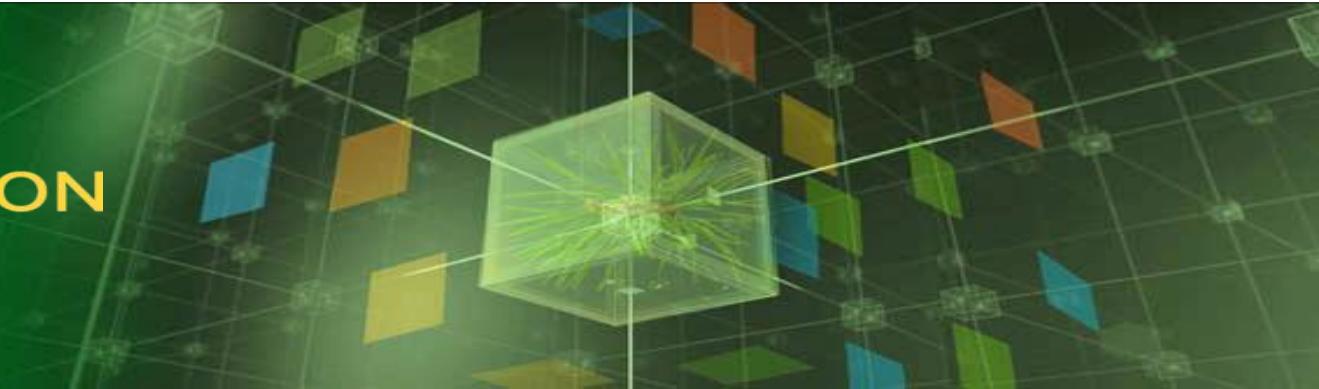




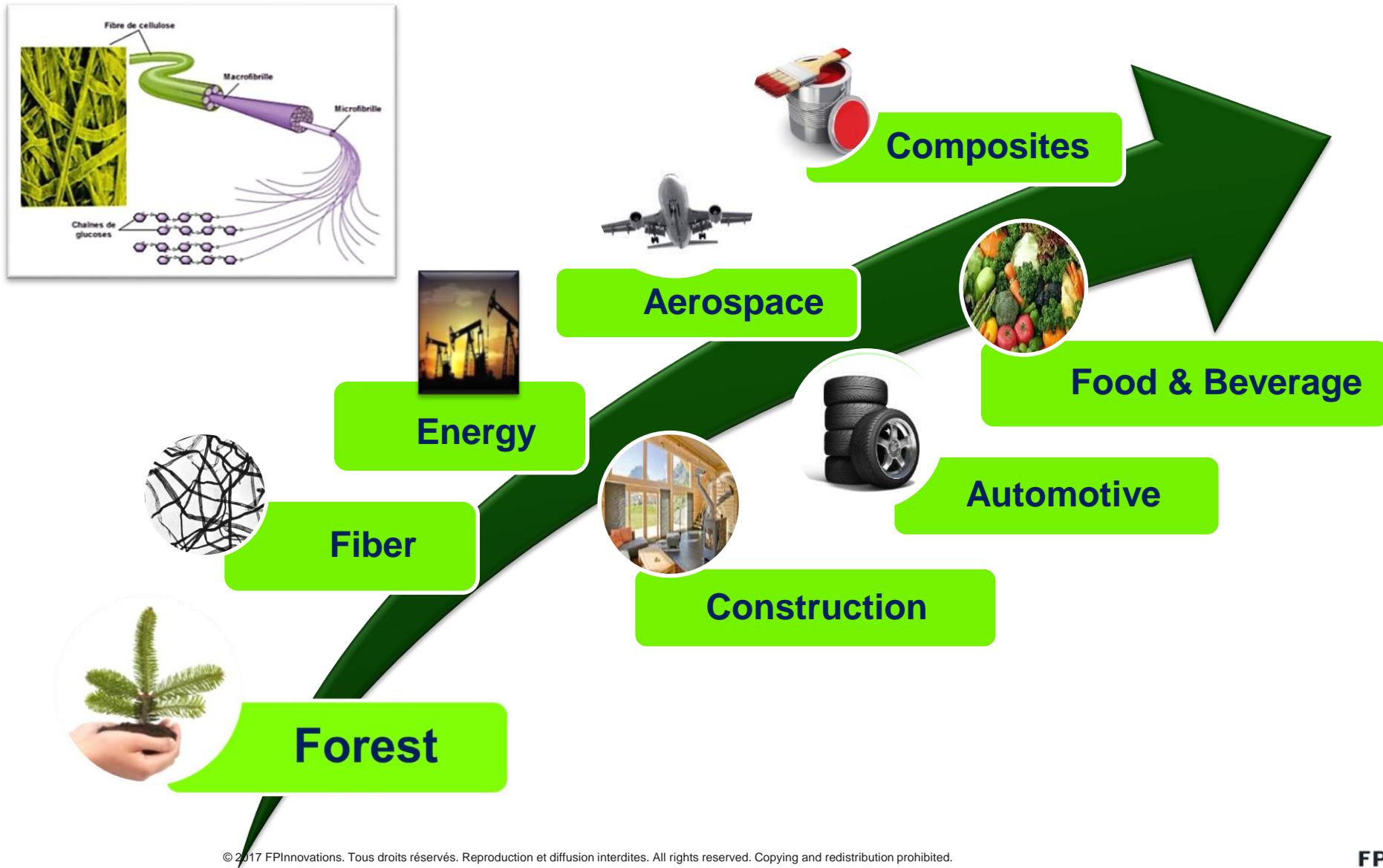
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The Bioeconomy Hub: Innovative products from biomass

Tim Caldecott and Douglas Singbeil

Opportunities are everywhere! Building new connections and supply chain is the challenge.

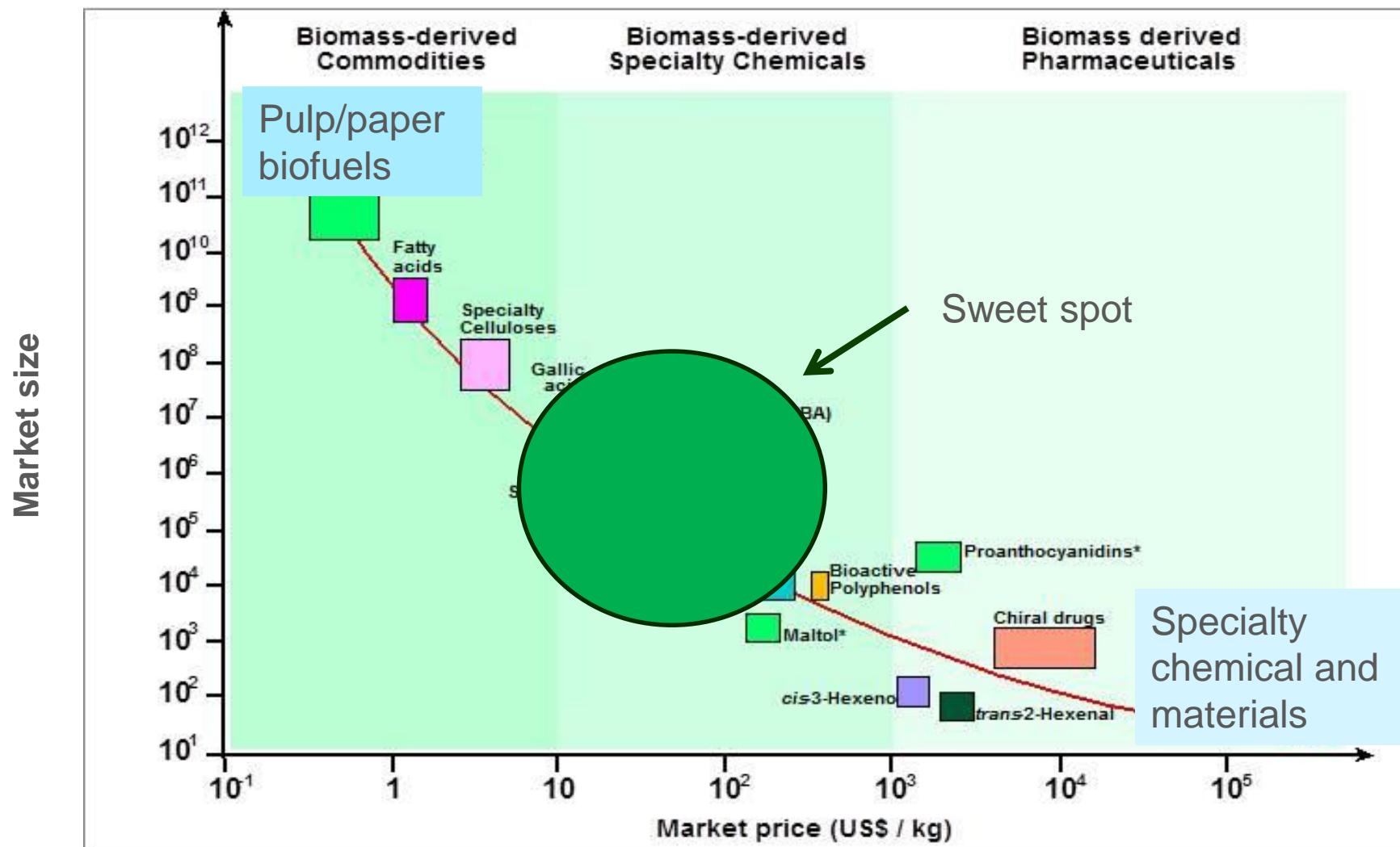


Biomass is bulky and expensive to transport



Fibre supply chains need to be short and optimized. Better to process the biomass at a hub and send semi-finished or finished products to market.

Volume and Value



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Source: "Thermochemical Strategies for Biofuels, Green Chemicals, Polymeric Biomaterials and Biofuels", Esteban Chornet, November 2005.

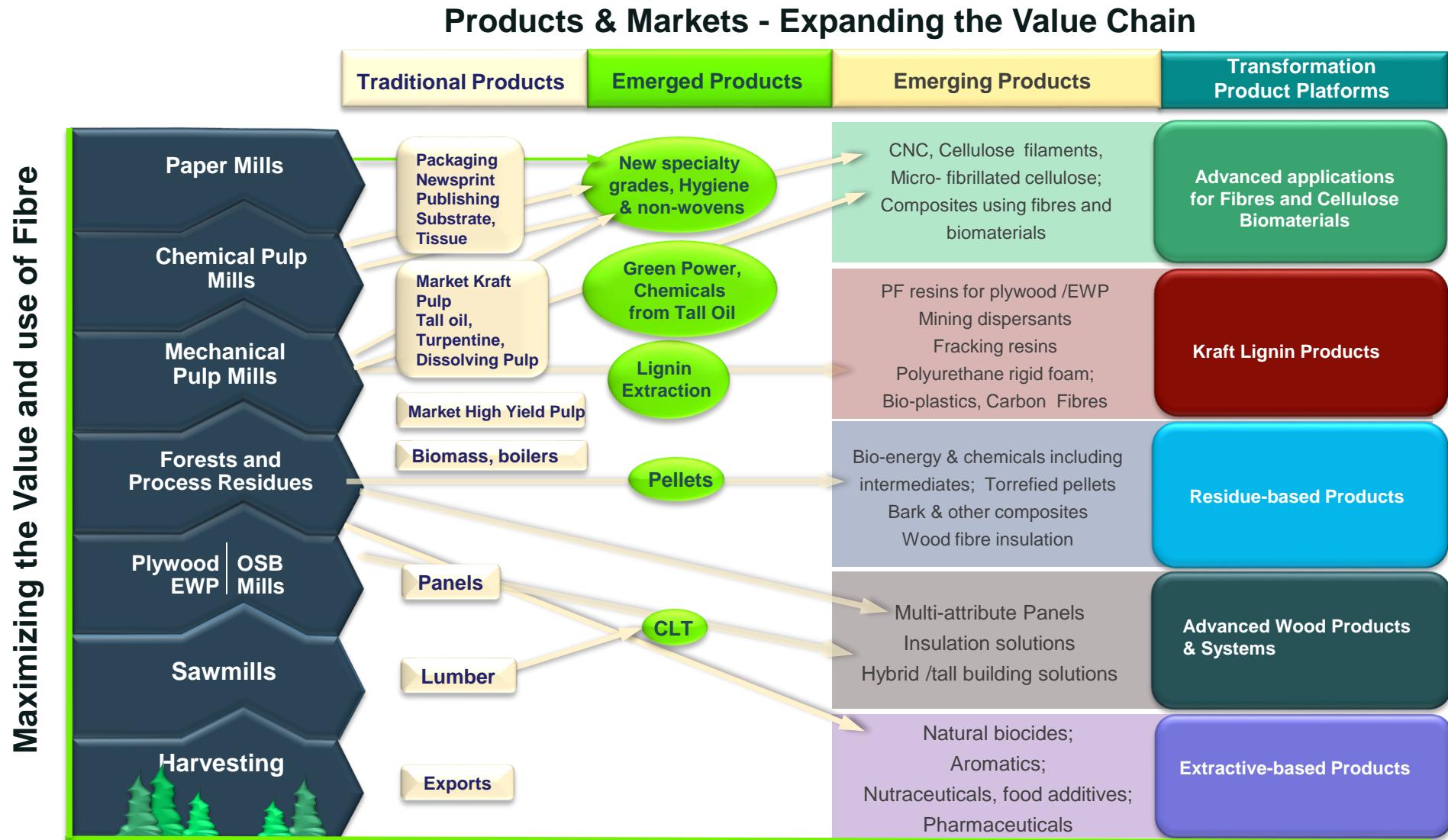
Value of residues from macro to nano

New Wood Attributes

- “green” substitutes
- Light-weighting
- Stronger
- Stretchable
- Improved aesthetics
- New attributes
- Not necessarily cheaper

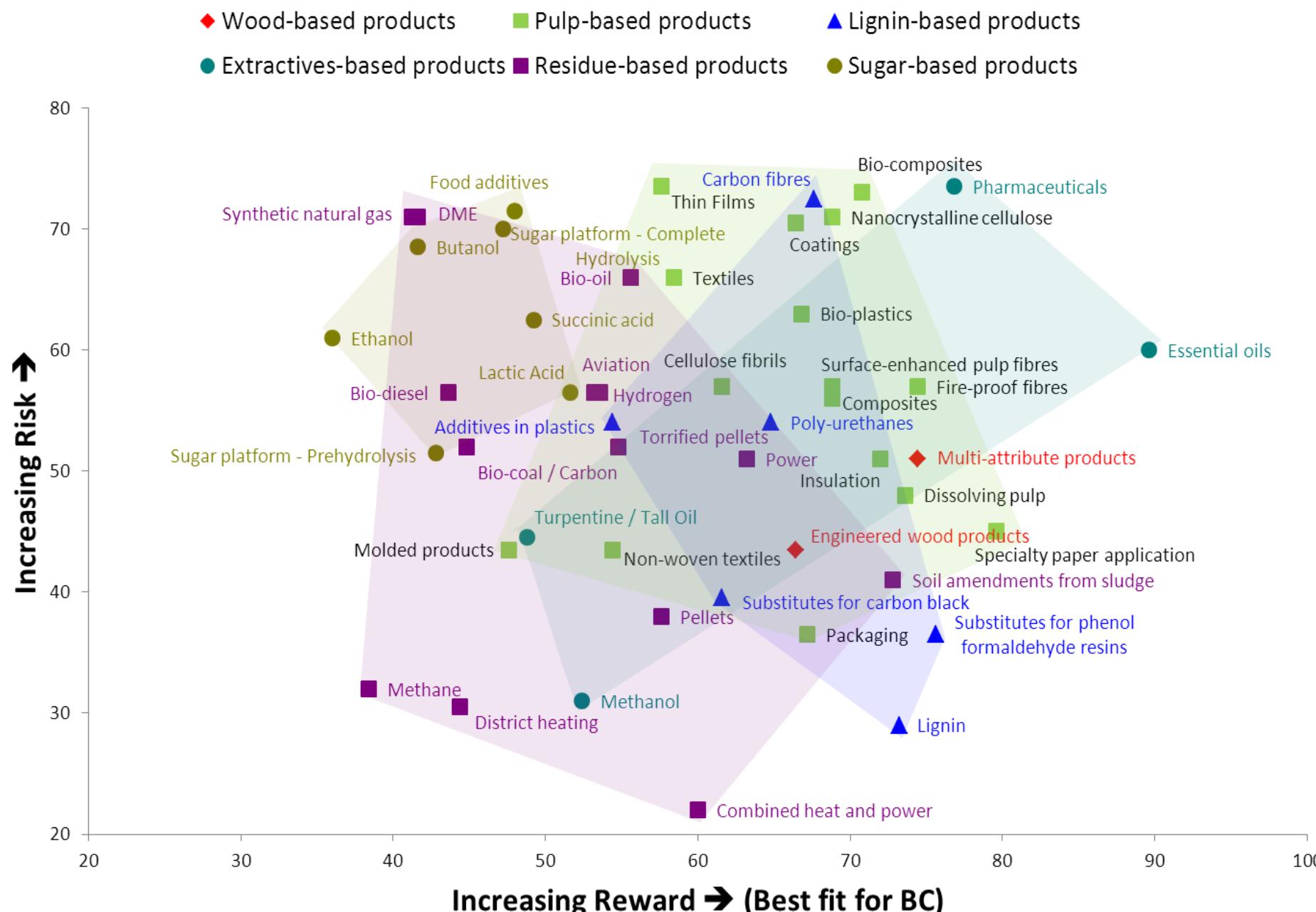


The Bio-economy from a BC Context

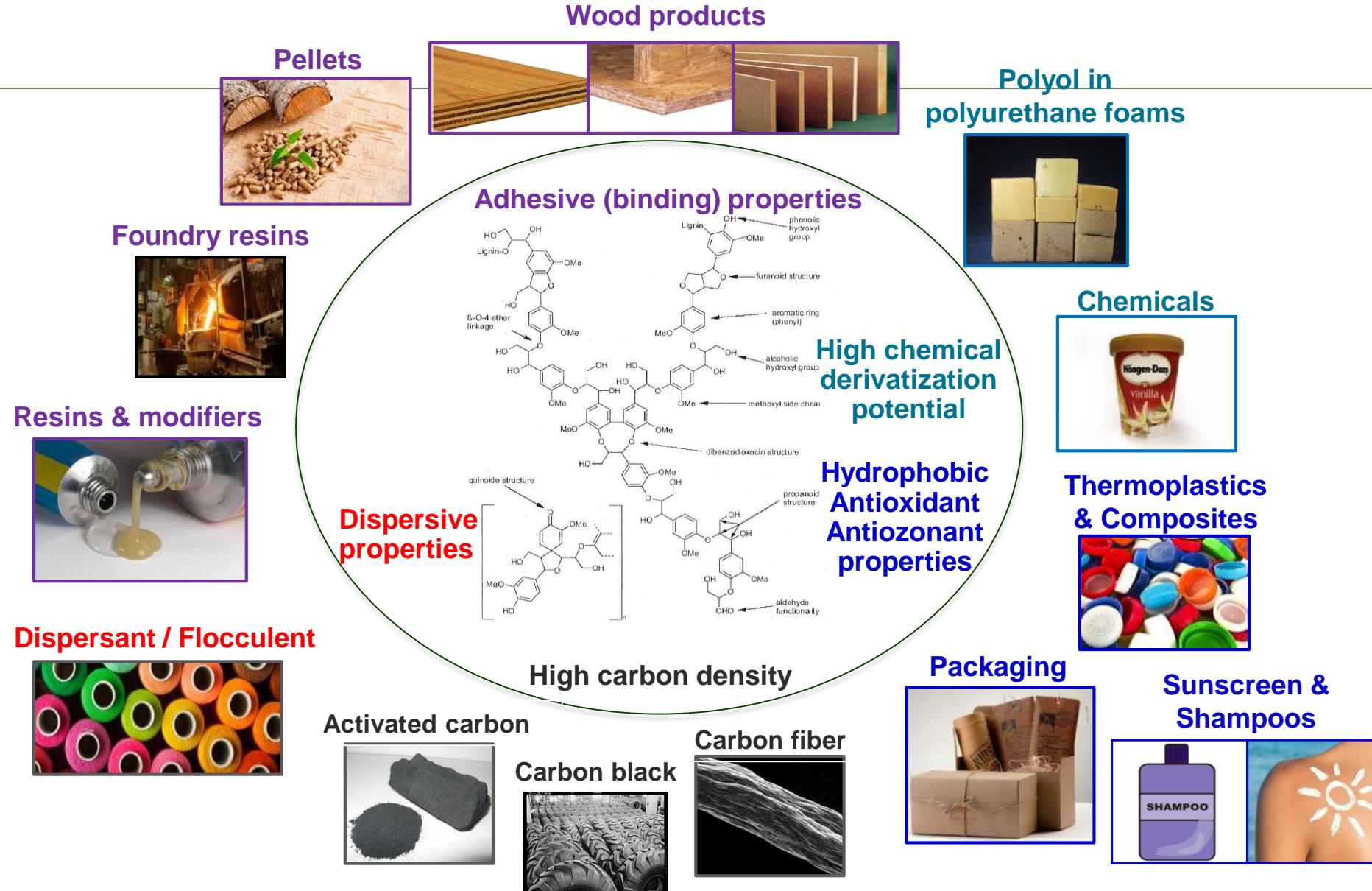


BC Bio-product Best Bets - Grouped by Product Platform

BC B



Lignin-Based Products



Novel Fibre Applications



Cellulose Nanocrystals (CNC) Applications

Ink - Paint
Varnish



Adhesives

Composites



Films



Excipients



Packaging



Oil and Gas



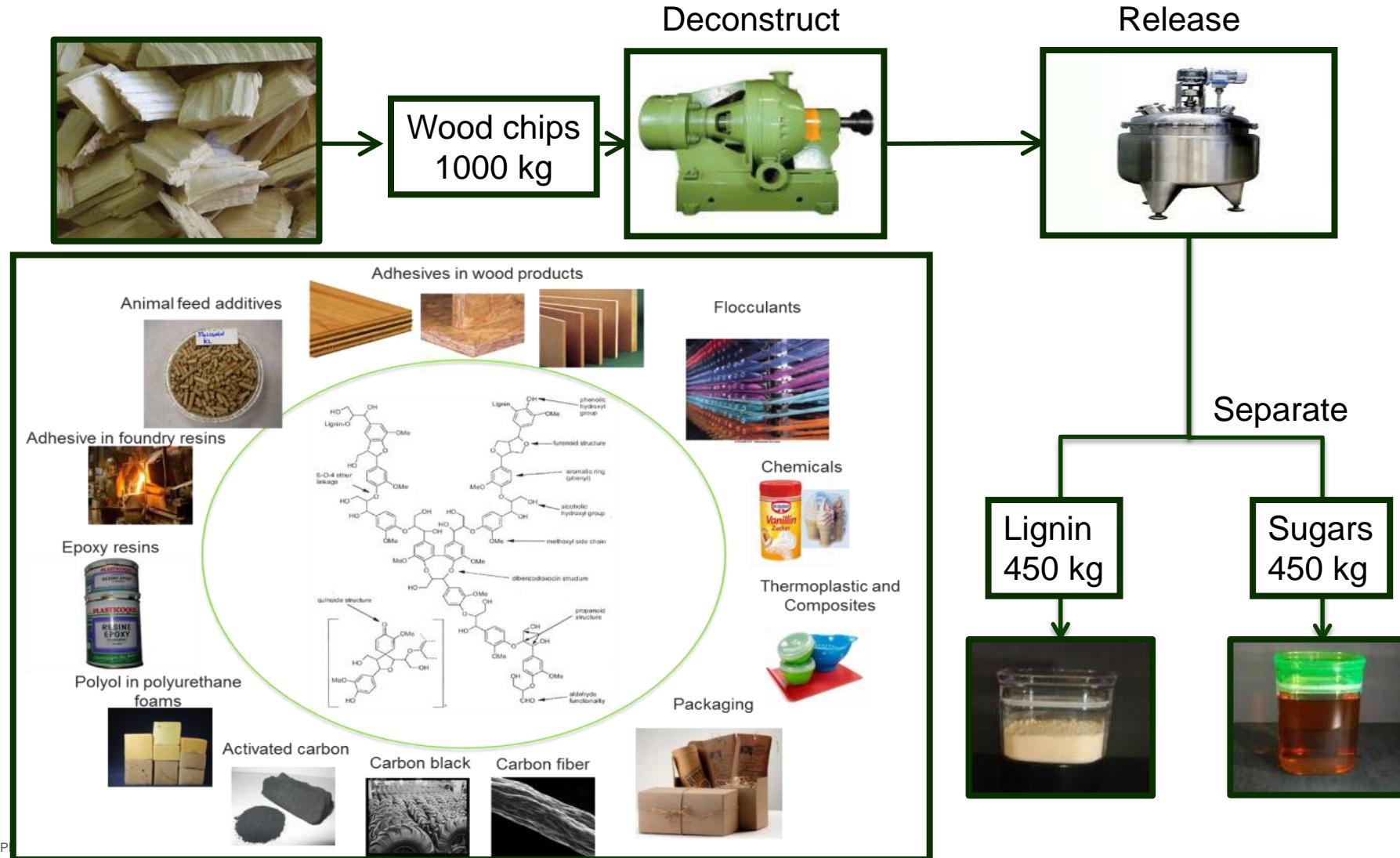
Cosmetics



Specialty Papers

Commodity Sugars from Trees

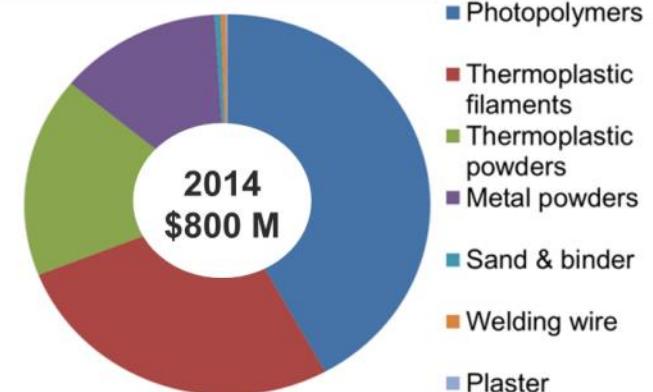
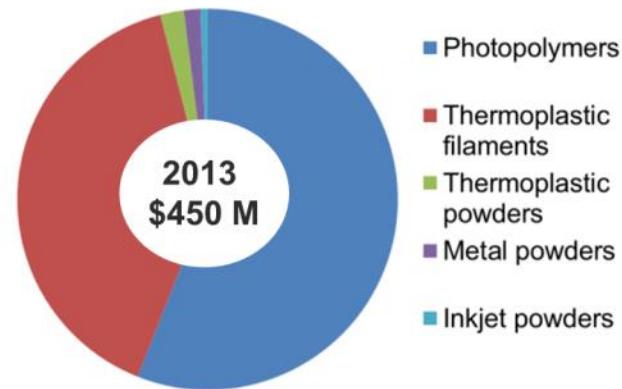
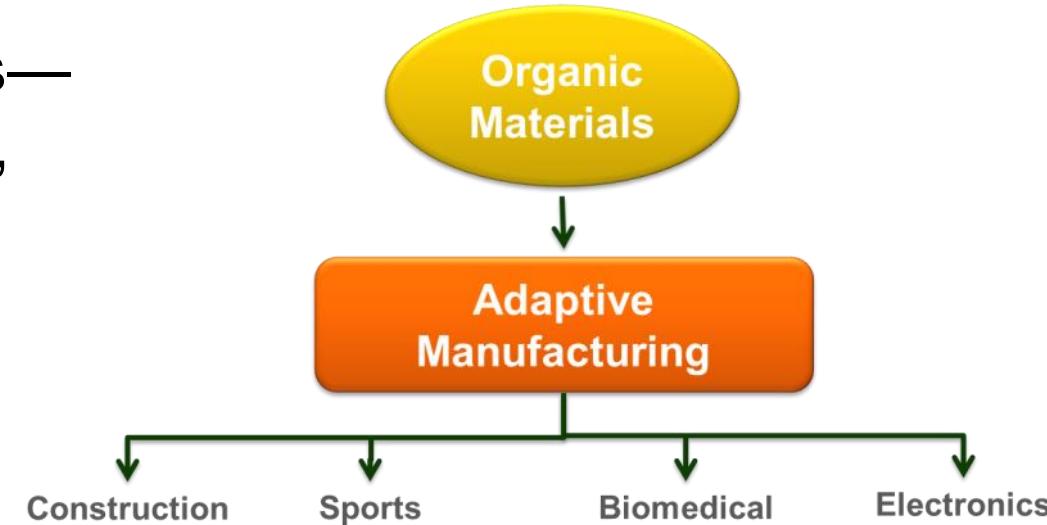
Thunder Bay



Adaptive 3D Manufacturing

#9 on Top Disruptive Technologies - +\$200B impact by 2025

- Demand for biomaterials—
CNCs, CFs, Pulp Fibres,
Wood Flour, Lignin
 - Sustainability
 - Biocompatibility
 - Functionality
 - Printability

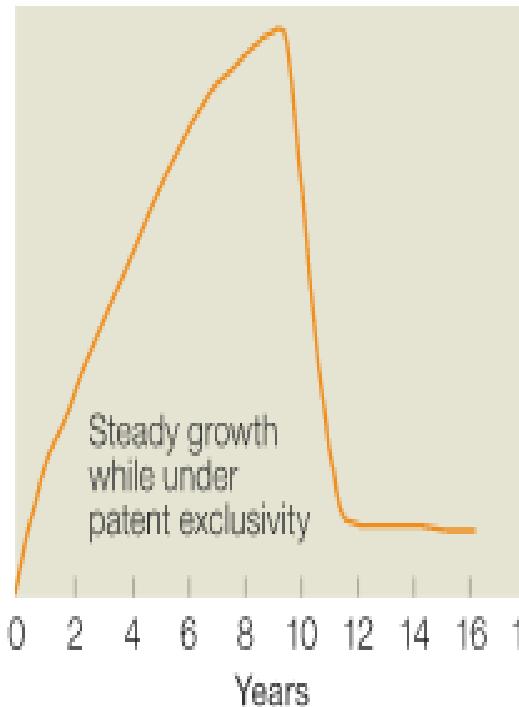


Materials and Chemicals Represent a Specific Challenge

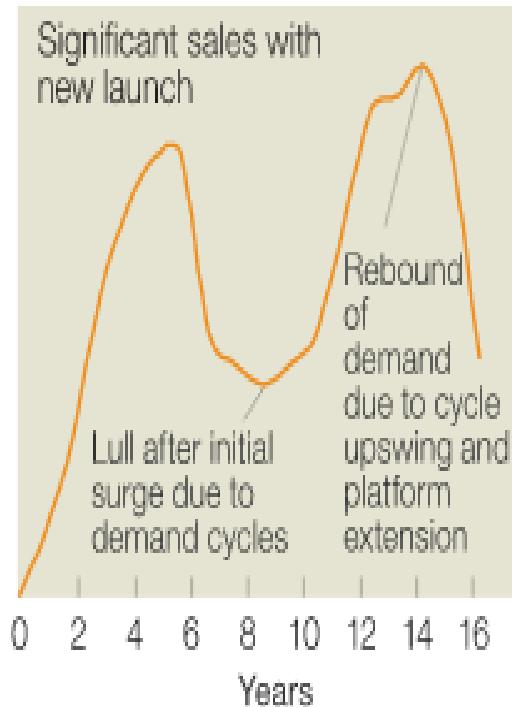
Risky and long but rewarding

That's us!

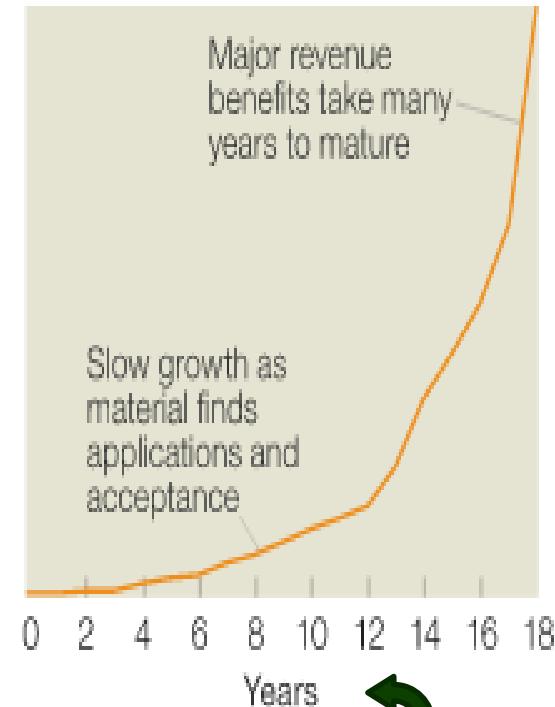
Pharma (new drug)



Aerospace (new aircraft platform)



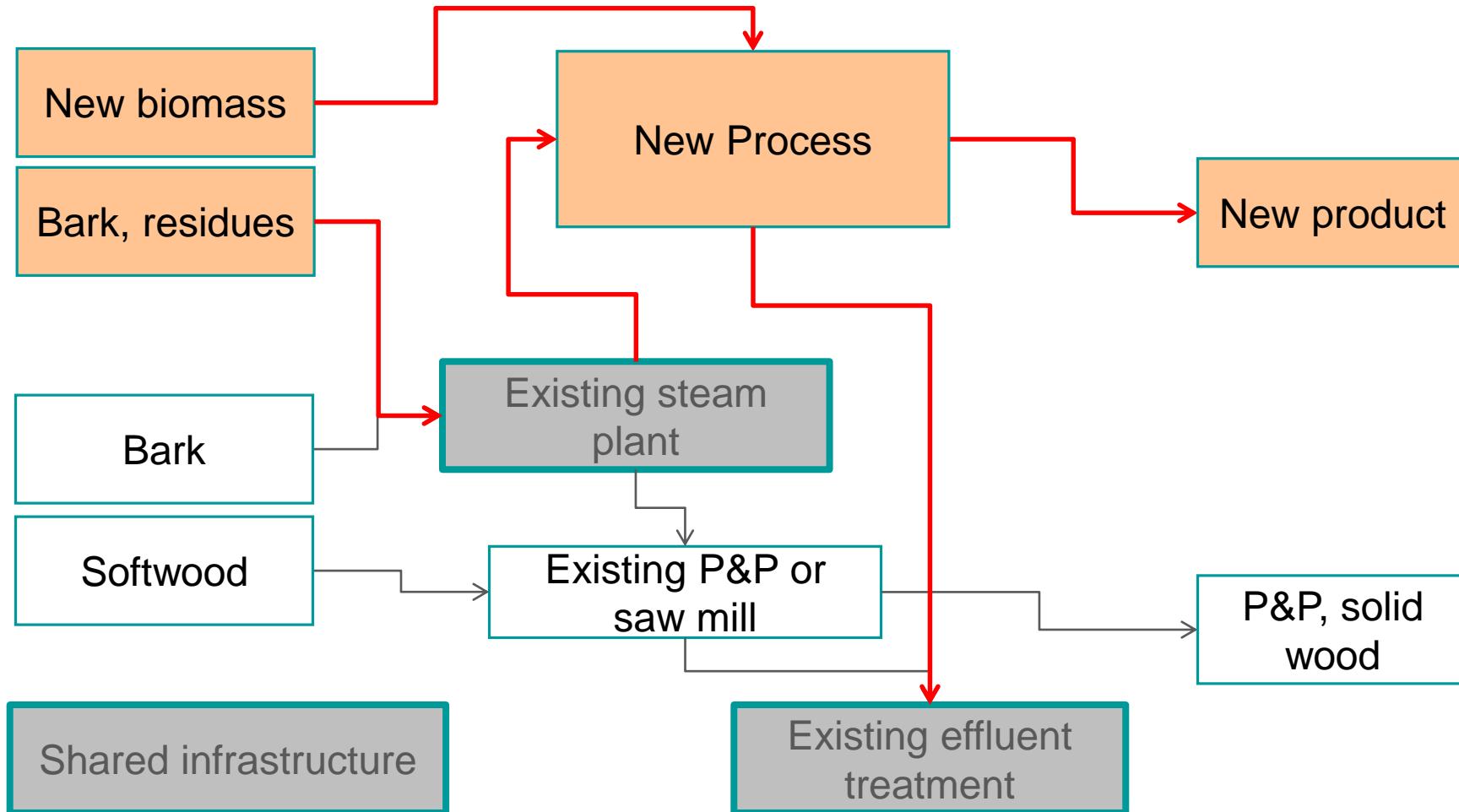
Materials/chemicals (new product launch)



"The path to improve returns in material commercialization", by M. Boren et al. (Aug. 2012)

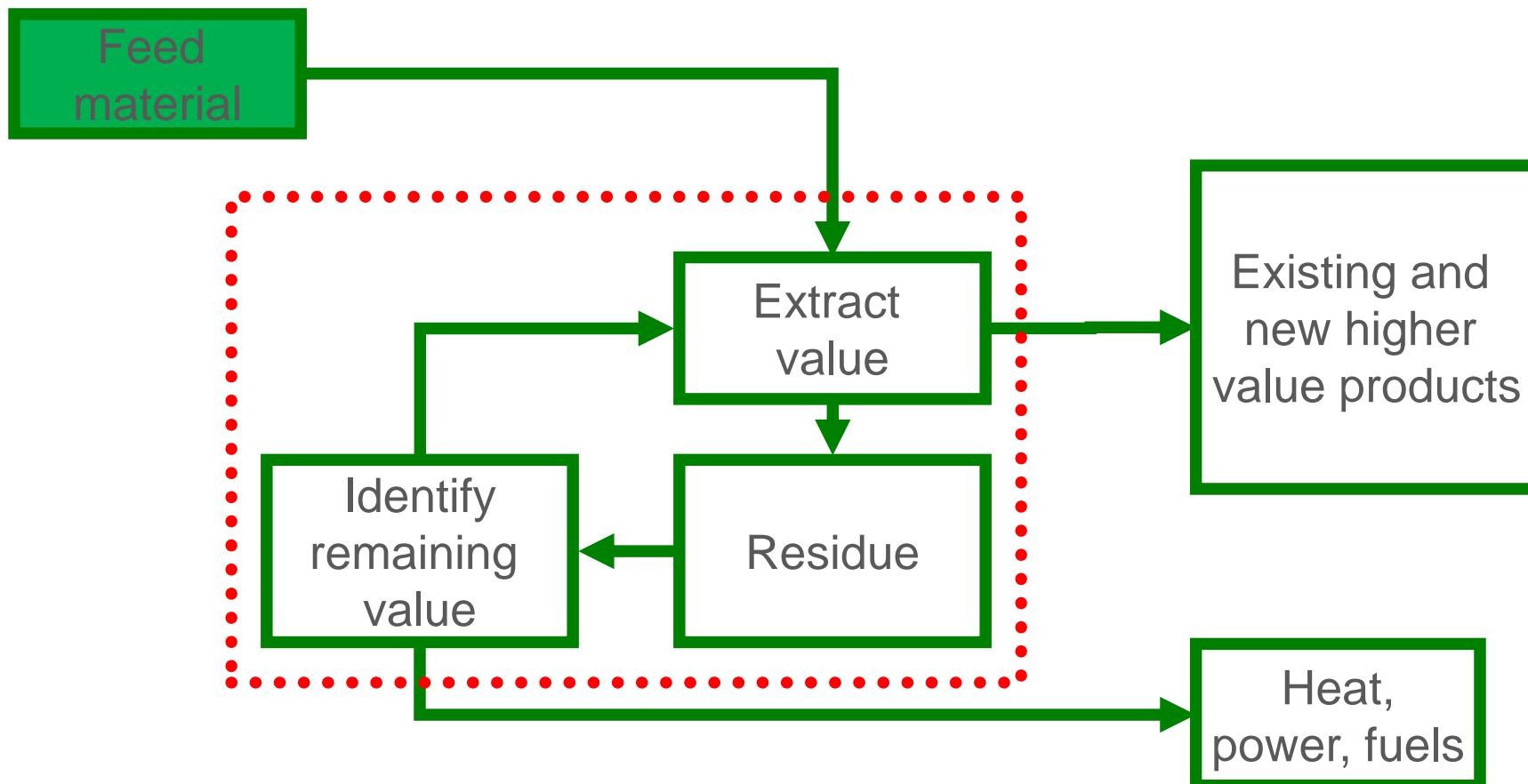
Look at time scale

The co-location advantage: bolt-on plant today; principal process in 10 years



Look for the highest value first

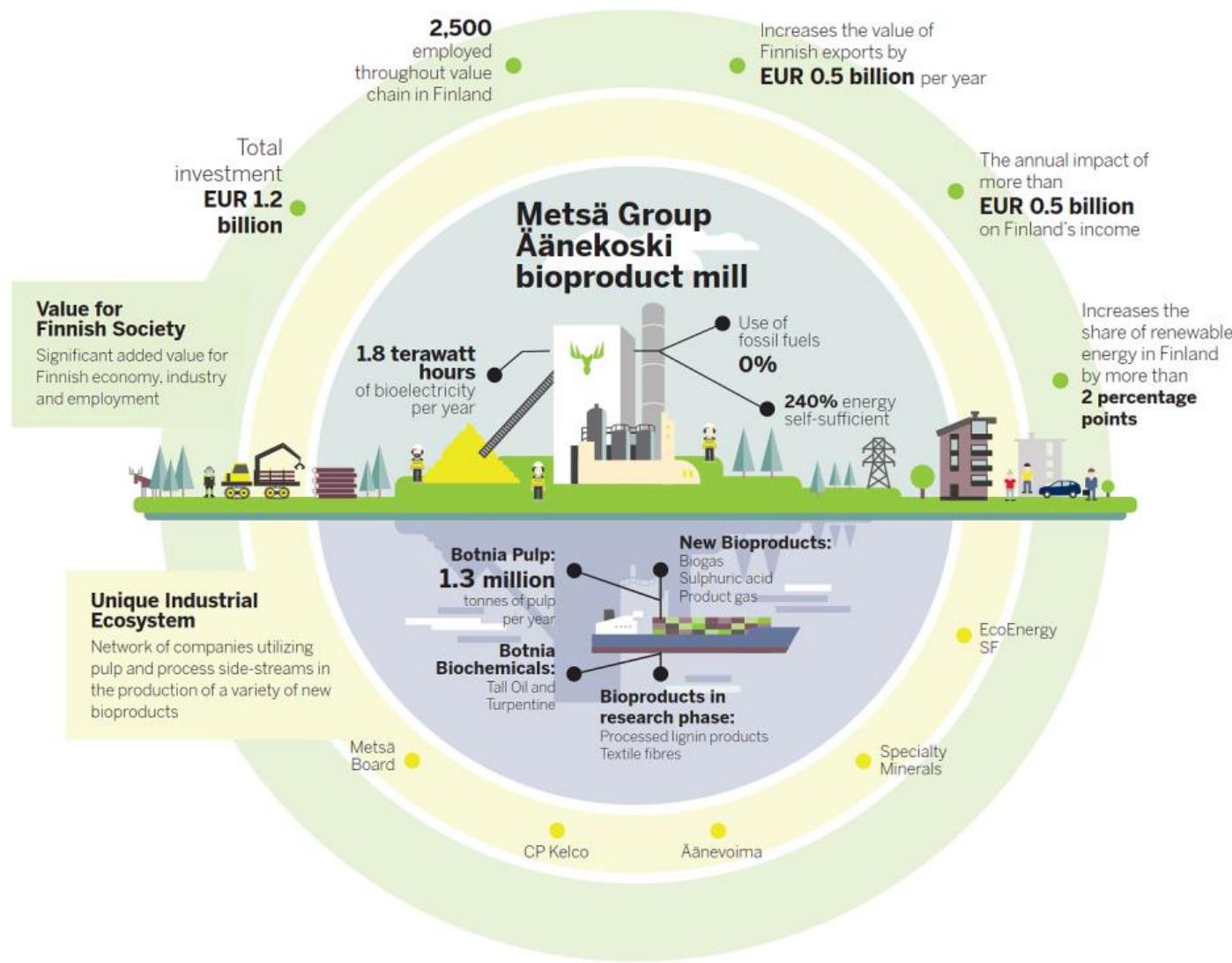
Highest value products will be made from expensive feedstock. Energy products will come from residues... and residues will come from higher value products:



Connecting fibre suppliers and technology to processors and end-users

- Technology developers
 - Often don't know forest industry (isn't fibre free?)
- Fibre suppliers
 - Don't have links to their new customers
 - Need to understand specialty markets and supply chains
- End customers
 - Already have established supply chains they trust
 - Materials in end products come with warranties and guarantees
 - Performance and cost sensitive

The Finnish bioeconomy eco-system – a model for Quesnel



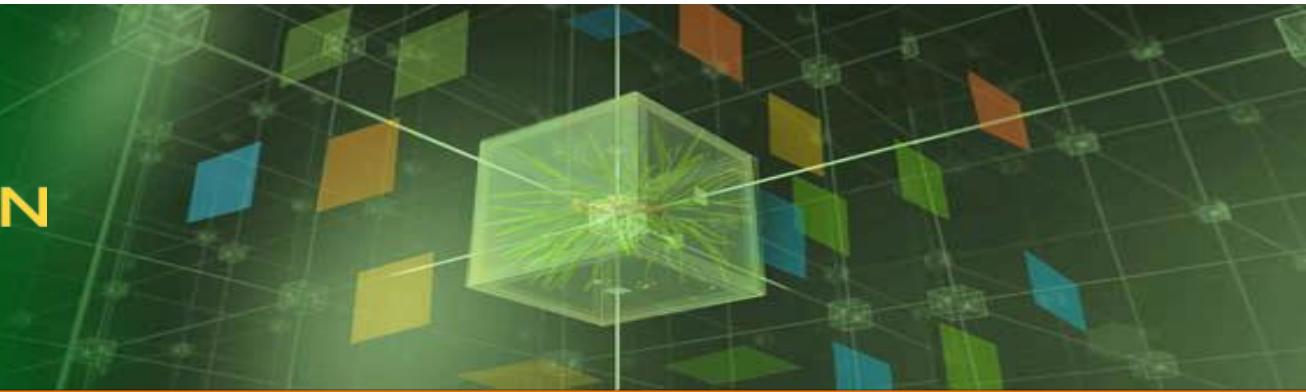
Rotterdam – new forest-based biochemical capital of the world. A model for Quesnel



- Port of Rotterdam expects to receive 8 Mt/y pellets by 2020
- Plans in place to build a Bio-Port on 80 hectares of land
- Vision is for a chemical plant processing 2-4 Mt/y pellets by 2022
- Products will be sugars, sugar-derived chemicals, lignin, polyphenols and aromatics



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