

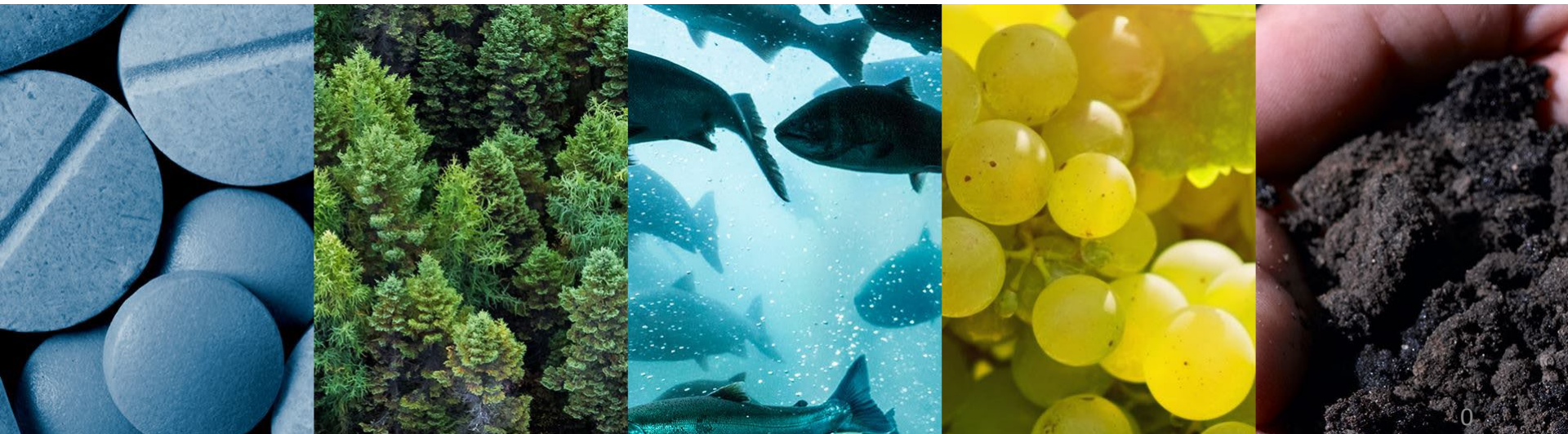


# The Future of Bio-Refining

Rahul Singh, PhD

Sector Manager - Agrifood and Natural Resources

Quesnel, September 20, 2019



# Genome BC – who we are & what we do

*Genome BC is a **not-for-profit** organization supporting **world-class genomics** research projects, technology platforms and innovation initiatives. We connect **academia**, private **industry**, and the **public sector** to drive the growth of a world-class genomics research cluster and life sciences ecosystem to deliver sustainable **environmental**, **social** and **economic** benefits to BC, Canada and beyond.*

## Vision

*Genomics positively impacts life, every day.*

## Mission

*Applying the power of genomics to pressing societal and economic challenges.*

# Genome BC – who we are & what we do

- A catalyst for the life sciences cluster on Canada's West Coast.
- Cumulative portfolio of **over \$1B** in more than **390** genomics research projects, and science and technology platforms.
- We invest in research, entrepreneurship and commercialization in key sectors of economic importance to BC and Canada.
- We transform knowledge of the ethical, environmental, economic, legal and social challenges and opportunities into sound policies and practices that enhance the impact of genomics.



Health



Technology  
Platforms



Forestry



Fisheries and  
Aquaculture



Agrifood



Mining



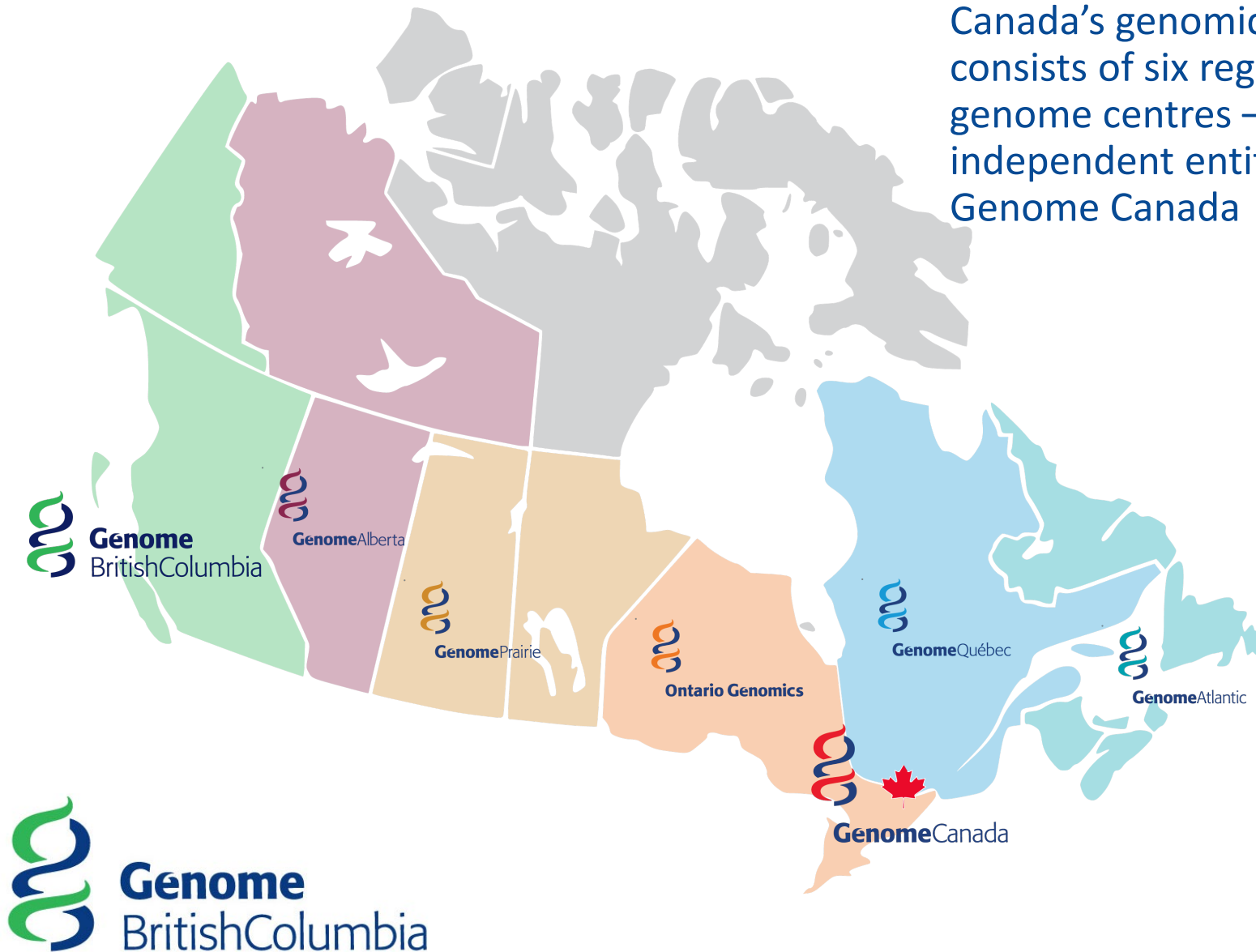
Energy



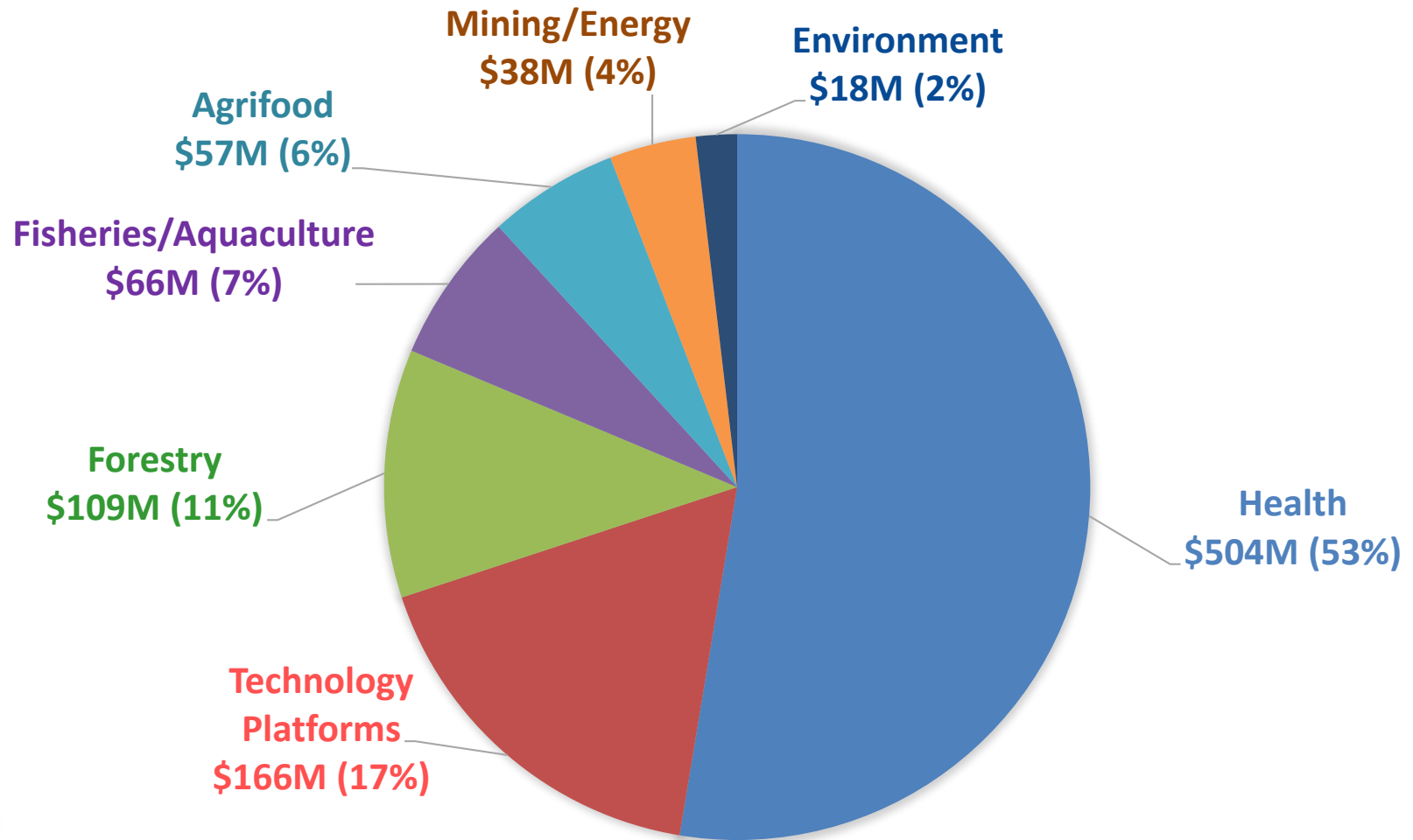
Environment

# The Genomics Enterprise in Canada

Canada's genomics enterprise consists of six regional genome centres – all unique, independent entities – and Genome Canada



# Genome BC's Cumulative Investment Portfolio



# IMPACTS

# Invasive Pests and Pathogens

- Invasive Alien Species (IAS) pose an increasing threat to the environment with often irreversible effects: the diseases caused by pathogens, along with the damage caused by IAS, are estimated to cost the Canadian forest industry around \$800 million per year.
- Working with BCMFLNRO, a hand-held portable device is in final testing for CFIA inspectors to evaluate DNA samples “on the spot” mitigating the entrance of invasive species into Canada.
- Sudden oak death, now widespread in forests across Oregon, Washington and California, has been detected in BC nurseries, but has been kept in check by rigorous DNA testing.

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DNA samples tested positive for pests and pathogens stopping the entrance of invasive species into Canada.

# Climate Change

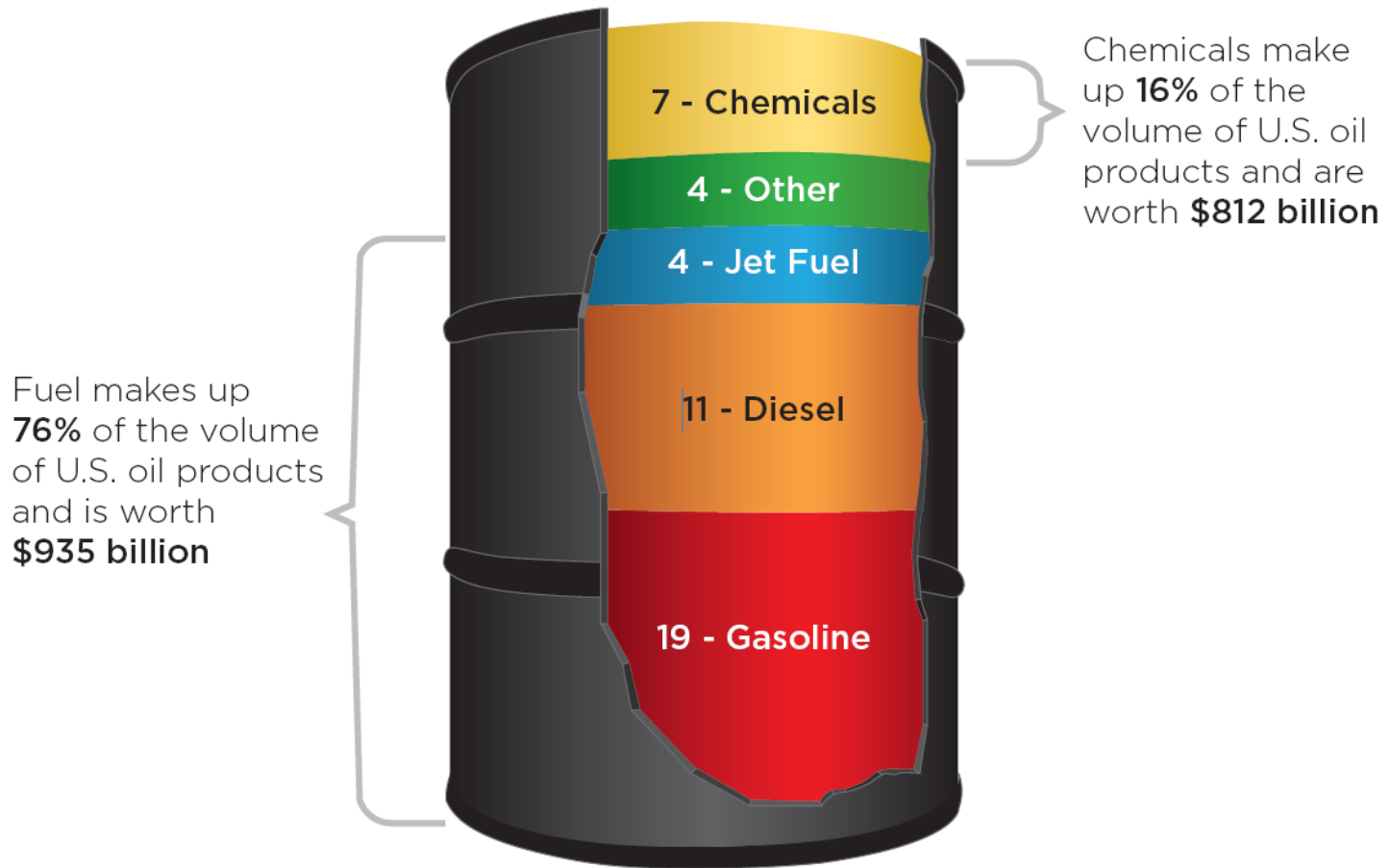
- Genomics is being used to inform reforestation strategies — to determine which seedlings to plant to match our changing climate.
- Seedlings are tested for climate-related traits (growth, heat, drought, cold tolerance, disease resistance) and their DNA is sequenced to identify genetic fingerprints of climate adaptation.
- This research informs the BC government's framework policy on climate-based seed transfer to enhance the adaptability of the 250 million trees planted annually for future climates.

50k

genetic markers are being used by the BC Government's Forest Improvement and Research Management Branch to select resilient trees for new climates.

# BIO-REFINERIES FOR BIOECONOMY

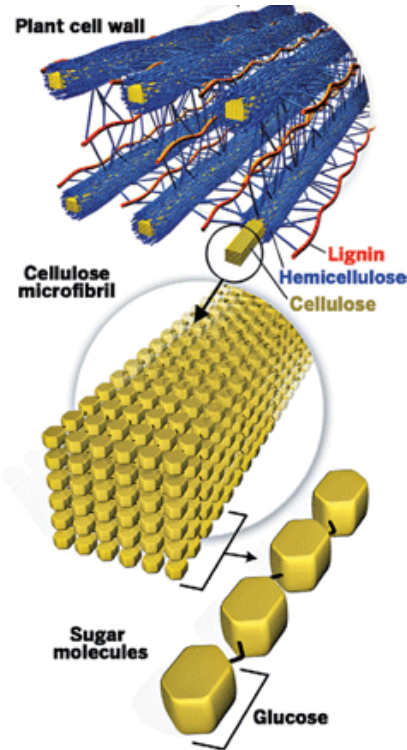
# Refineries



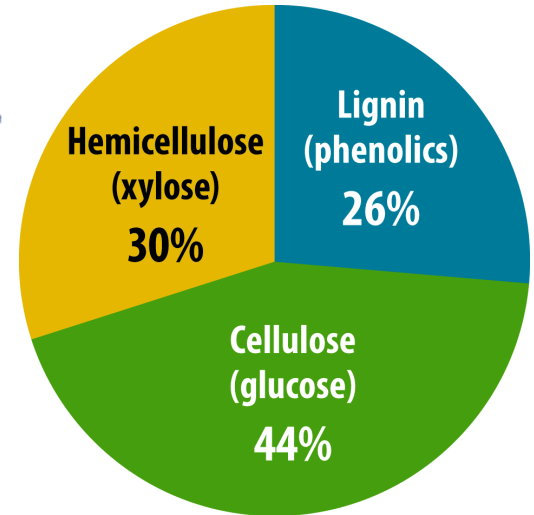
# Bio-Refining



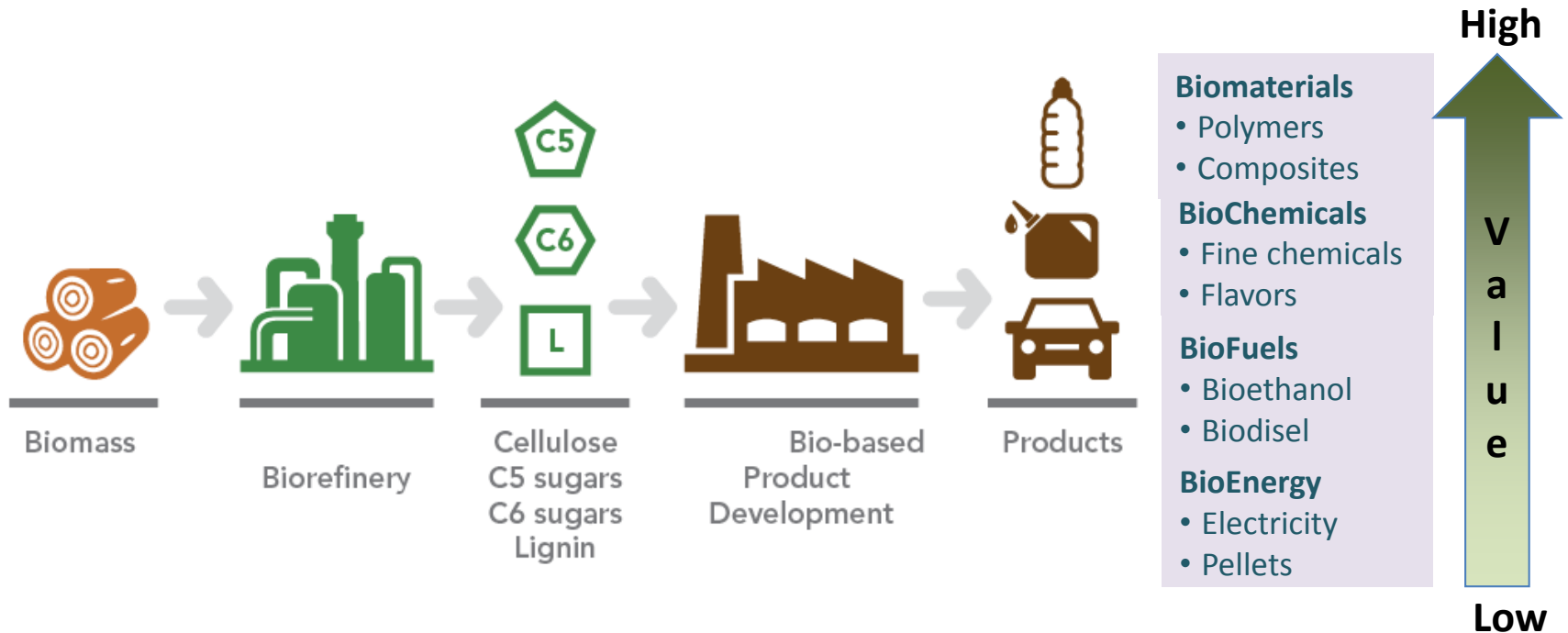
Source: <https://encrypted-tbn0.gstatic.com/images>



Source: US-DOE



# Integrated Bio-Refineries



- Capable of efficiently converting a broad range of biomass feedstocks into **commercially viable** biofuels, biopower, and other bioproducts.
- Like conventional refineries, they produce a range of products to optimize both the use of feedstocks and **production economics**.

# MARKET

# Pulp Market

## Market demand

■ CAGR<sup>1</sup> >2% ■ CAGR 0–2% ■ CAGR <0%

2016–21	Major product groups	Japan	Western Europe	North America	China	Other Asia	Eastern Europe	Latin America
Tissue	Tissue	■	■	■	■	■	■	■
	Mechanical	■	■	■	■	■	■	■
Graphic papers	Newsprint	■	■	■	■	■	■	■
	Woodfree	■	■	■	■	■	■	■
	Kraft paper and specialty	■	■	■	■	■	■	■
Packaging papers	Cartonboard	■	■	■	■	■	■	■
	Containerboard	■	■	■	■	■	■	■
Hardwood pulp	Market BHKP <sup>2</sup>	■	■	■	■	■	■	■
Softwood pulp	Market BSKP <sup>3</sup>	■	■	■	■	■	■	■

McKinsey  
& Company



<sup>1</sup>Compound annual growth rate.

<sup>2</sup>Bleached hardwood Kraft pulp.

<sup>3</sup>Bleached softwood Kraft pulp.

# Global Market Potential for Emerging Bioproducts



**Green chemicals**

**CAGR of ~10% (~\$50B) by 2023**  
(Source: <https://www.greenbiz.com/>)



**Bioplastic/resins**

**CAGR of ~18.8% (~\$68B) by 2024**  
(Source: <https://www.locusresearch.com>)



**Biocomposite**

**CAGR of ~12.5 % (\$46B) by 2025**  
(Source: <https://netcomposites.com>)

# Non-Wood Forest Products (NWFP)

NWFPs are defined as wild and semi-wild non-wood forest species and products thereof (e.g. fruit trees, bushes, orchards)



## COLD BREW SPRUCE TIP TEA

A truly refreshing Canadian flavour with a blend of Sitka, Englemann, and Black Spruce tips, which naturally contains antioxidants, resins, pinenes, and other micronutrients.



## HAND-TAPPED BIRCH WATER

With a light, sweet flavour, Birch Water not only hydrates, but is clean and refreshing.

Sourced in Canada's boreal forests, Silver Birch sap naturally contains electrolytes phytonutrients, and minerals providing rejuvenation and hydration.



## ZIRBENZ STONE PINE LIQUEUR



"Zirbenkugel" – a chocolate treat filled with pine liqueur (Photo: Konfiserie Kern).

"Zirbenkugel" – a chocolate treat filled with pine liqueur (Photo: Konfiserie Kern).



Birch sap sparkling wine (photo: Birzi- Dzirkstoša Bērsu Sula)



Your own local from Quesnel!

# CHALLENGES AND OPPORTUNITIES

## Embracing New Technologies



Source: <https://www.marketing91.com/>



Source: <https://i1.wp.com/cdn.cleverism.com/>



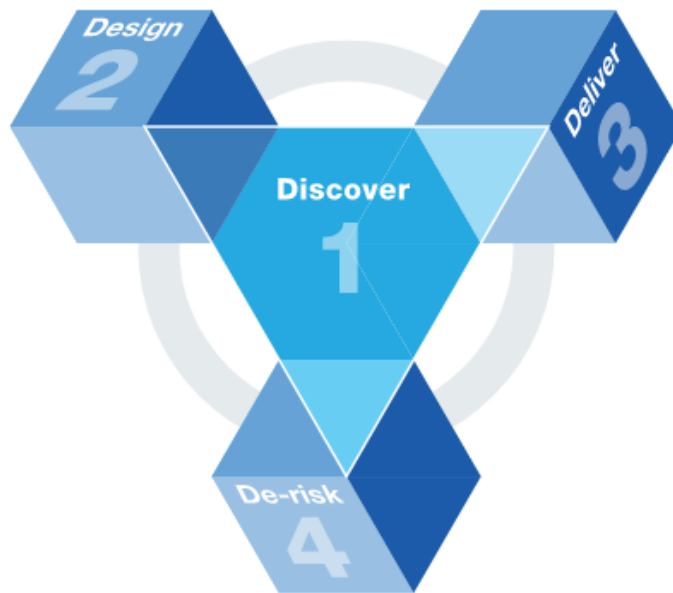
Source: <https://www.lithan.com/>



Source: <https://www.mca.org.uk>

# Digital Transformation

Four elements are crucial to a digital transformation.



**1 Discover:** Understand where you are and where you want to go; create a road map

**2 Design:** Design and deliver first at small scale on limited projects and/or single site

**3 Deliver:** Deliver at a larger scale with a broader project portfolio, potentially at all sites

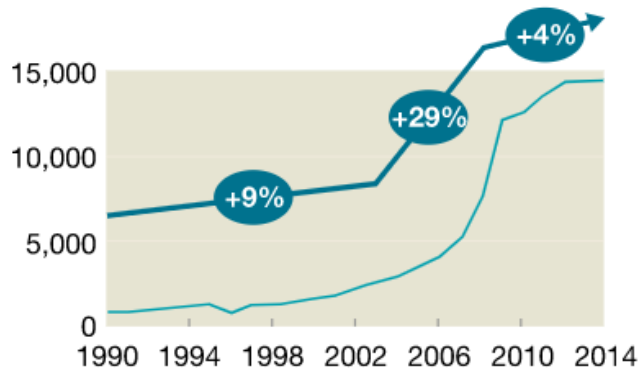
**4 De-risk:** Implement structure to reduce operational and financial risk over the long term

McKinsey&Company

# 15 Years to Reach a Sizable Commercial Scale

**First-generation ethanol,**  
million gallons per year

**Installed capacity, United States,**  
1990–2014



**Solar power,**  
megawatts per year

**Installed capacity, global PV,<sup>1</sup> 2000–12**



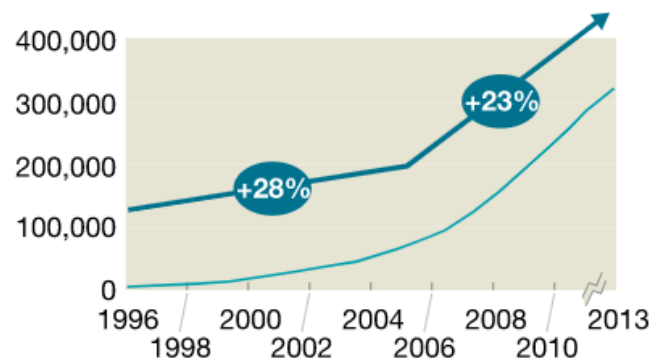
**Shale gas,**  
billion cubic feet per day

**Shale-gas production, United States,**  
2000–13



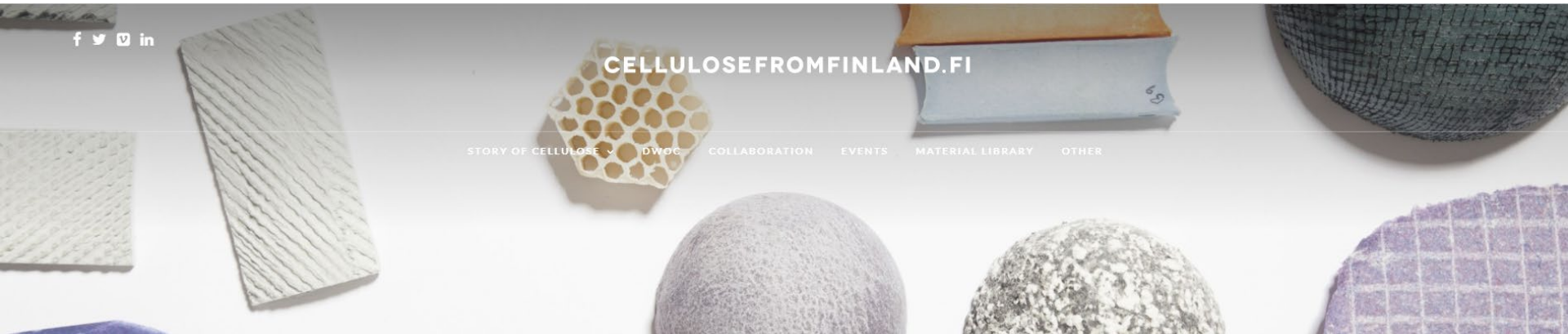
**Wind power,**  
megawatts per year

**Installed capacity, global,**  
1996–2013



# INNOVATION WITH CELLULOSE

# DESIGN DRIVEN VALUE CHAINS IN THE **WORLD** OF CELLULOSE **DWoC**



- DWoC was a multidisciplinary research collaboration project.
- Funded by Tekes (the Finnish Funding Agency for Innovation).
- The focus was on finding new and innovative applications for cellulosic materials.

Project partners:

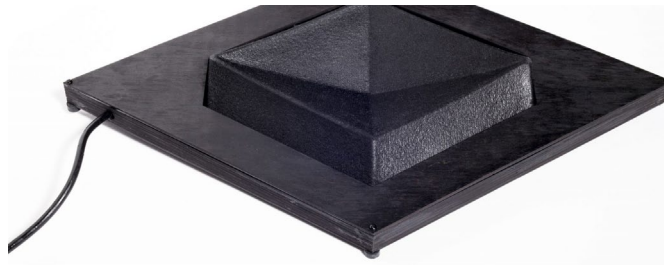
- Technical Research Centre of Finland VTT
- Aalto University
- Tampere University of Technology
- University of Vaasa

# DESIGN DRIVEN VALUE CHAINS IN THE **WORLD** OF CELLULOSE **DWoC**

## The goals:

- Make Finland the source of **value-added cellulosic products** and **business concepts**.
- Accelerate the transformation of the current large-scale forest industry into a dynamic ecosystem for the bioeconomy containing **both large and small-scale businesses**.

# DESIGN DRIVEN VALUE CHAINS IN THE **WORLD** OF CELLULOSE **DWoC**



CONDUCTIVE (HEATING) NON-WOVEN TEXTILES AND  
3D ELEMENTS

## POTENTIAL APPLICATIONS:

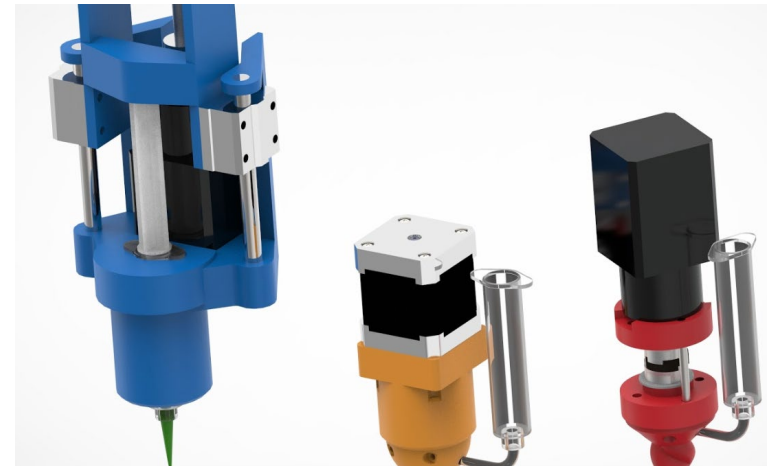
numerous, such as, inside different structures, like boat cabin walls, car interior panels and office chairs.



3D-PRINTING OF CELLULOSE BASED MATERIALS BY NSCRYPT METHOD

## POTENTIAL APPLICATIONS:

Strong and biocompatible cellulose-based prosthetics can be printed to fit each individual perfectly.



EXTRUDER FOR 3D-PRINTING CELLULOSE BASED MATERIALS

## POTENTIAL APPLICATIONS:

Biomedical, such as wound dressings and scaffold raw material for cartilage tissue engineering

# DESIGN DRIVEN VALUE CHAINS IN THE **WORLD** OF CELLULOSE **DWoC**



**POTENTIAL APPLICATIONS:**  
nanocellulose bike

STRONG NANOCELLULOSIC TUBULAR STRUCTURES



CELLULOSE NANOFIBRIL FILMS

**POTENTIAL APPLICATIONS:**

excellent barrier against oxygen and grease e.g. for food packaging; as selective membranes for water purification.



FUNCTIONAL CELLULOSIC STRUCTURES ON FABRICS BY 3D PRINTING

**POTENTIAL APPLICATIONS:**

textiles with functionalities or visual effects

# DWoC



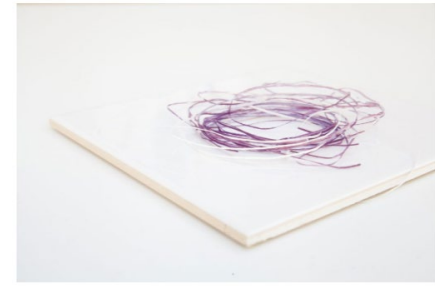
DYED CELLULOSE NANOFIBRIL COATING AS PAINT



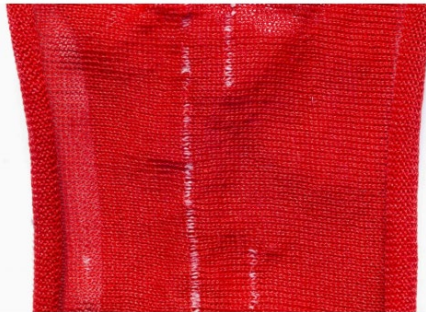
NEXT-GENERATION FIBRE FOAM RESEARCH ENVIRONMENT



DESIGN EXPLORATIONS WITH CELLULOSIC MATERIALS



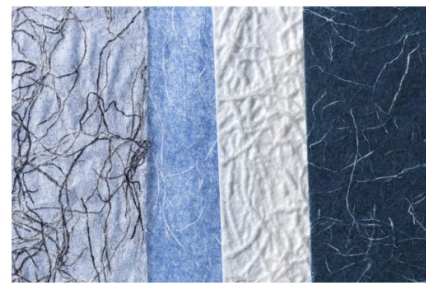
NANOCELLULOSE FILAMENTS FOR COMPOSITE REINFORCEMENT



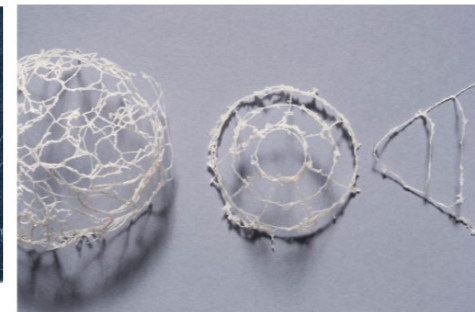
CIRCULAR-KNITTED PULP FILAMENT



CASTED WOOD – EXPERIMENTS WITH WOOD DUST AND NANO CELLULOSE



FOAM FORMED NON-WOVENS FROM YARNS AND FIBRES



3D PRINTED LACE FROM PULP FILAMENTS



CELLULOSIC MATERIALS DYED BY USING NATURAL COLOURS



FABRICS FROM WASTE CELLULOSE – HOW TO WEAR OLD NEWSPAPERS



PULP FIBRE FILAMENTS



FOAM FORMED INTERIOR ELEMENTS

Source: <https://cellulosefromfinland.fi/material-library/>



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‘To add value to cellulose and other raw materials, it will be necessary in the future to utilise design thinking and other design tools throughout the development and commercialisation processes.’

Ainomaija Haarla, Senior Advisor

# INNOVATION WITH LIGNIN

# Lignin



**Market size for lignin and lignin-based products** is expected to reach **\$1.2B US** by 2024 at **7.2% CAGR**

**Products:** broad range of dispersing agents, performance chemicals and biomaterial.

# Industrial Applications of Lignin

AGRICULTURE



ANIMAL FEED ADDITIVES



BATTERY ADDITIVES



CARBON BLACK DISPERSIONS



CERAMICS



CONCRETE ADMIXTURES



DYESTUFF DISPERSANTS



EMULSIONS



GYPSUM BOARD



## INDUSTRIAL CLEANERS & WATER TREATMENT



## OIL FIELD CHEMICALS



## INDUSTRIAL BINDERS



## RESIN EXTENSION



## ROAD & SOIL DUST CONTROL

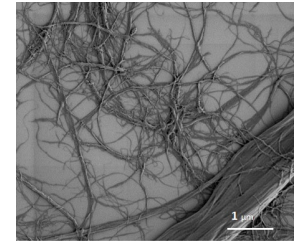
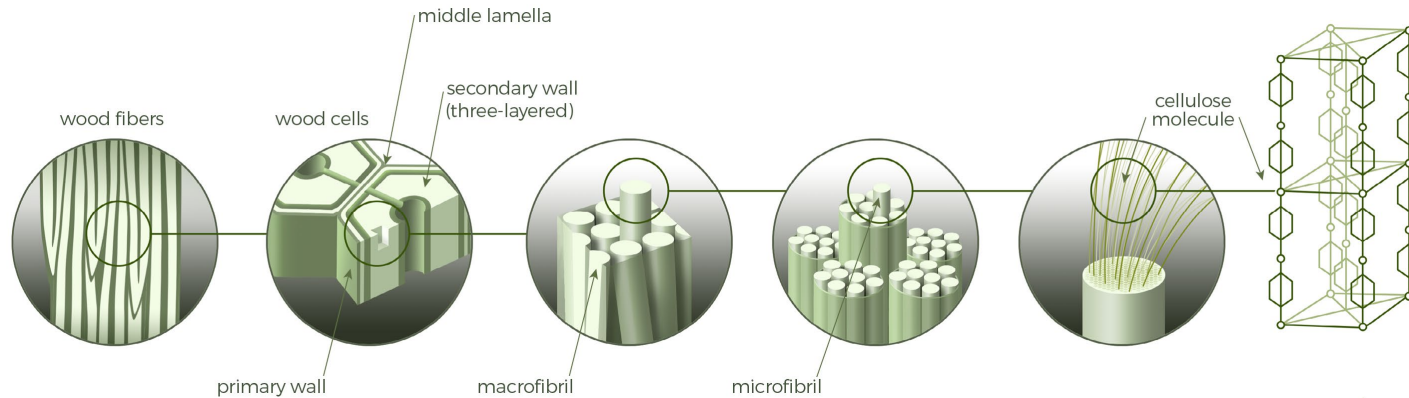


## PAPERSIZING



# TOOLS AND TECHNOLOGY

# Nanocellulose – the next super material



*Nano-fibrils*

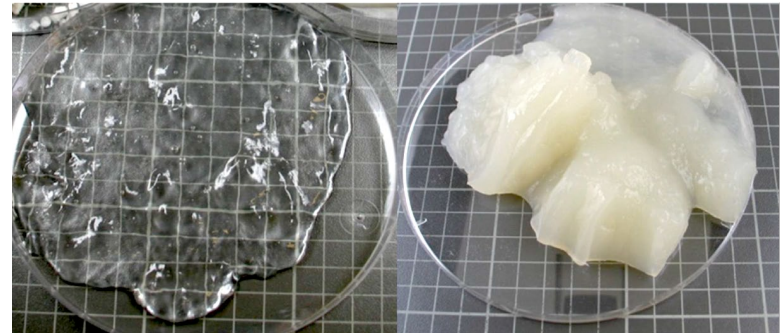
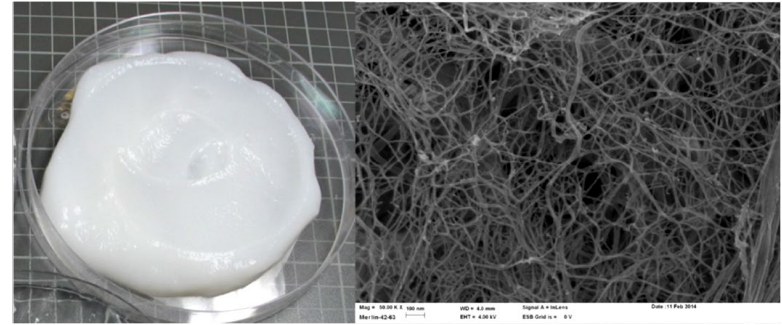


*Nano-crystals*

- Their size, shape and charge lead to unique behavior in solutions.
- Customizable for various applications due to high surface chemical reactivity.
- Applications at high temperatures due to heat stability.

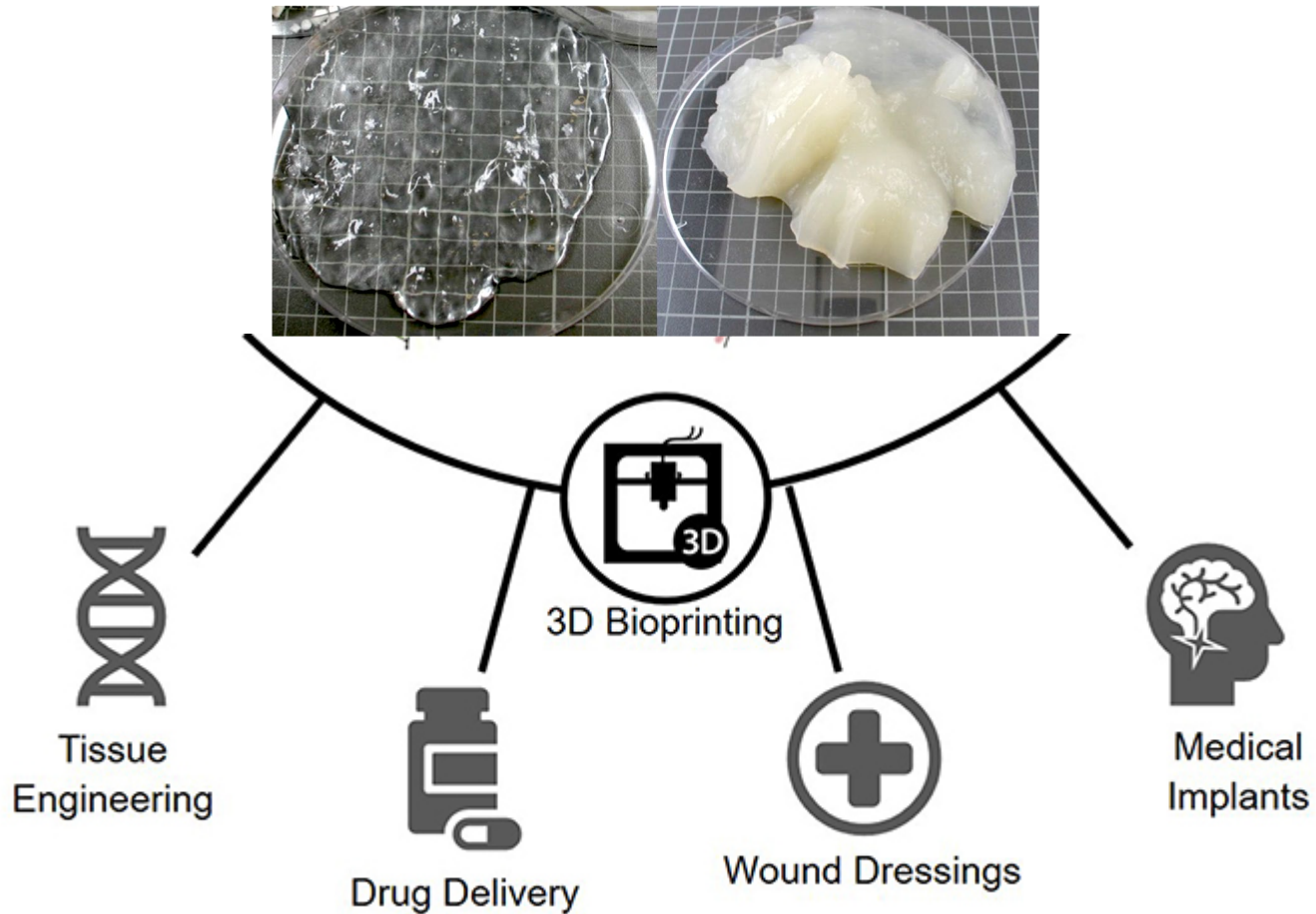
# Technical Application of Nanocellulose

Light materials with increased strength  
Fibre-based packaging and composites  
Polymer composites  
Strong yarns  
Rheology modifier  
Smooth, transparent films  
Barrier materials  
Substrates for printed electronics  
Electronic displays  
Coloured films  
Medical applications  
Hygiene products  
Reactive networks  
Membranes, Porous structures  
Water absorbing, retaining and releasing materials

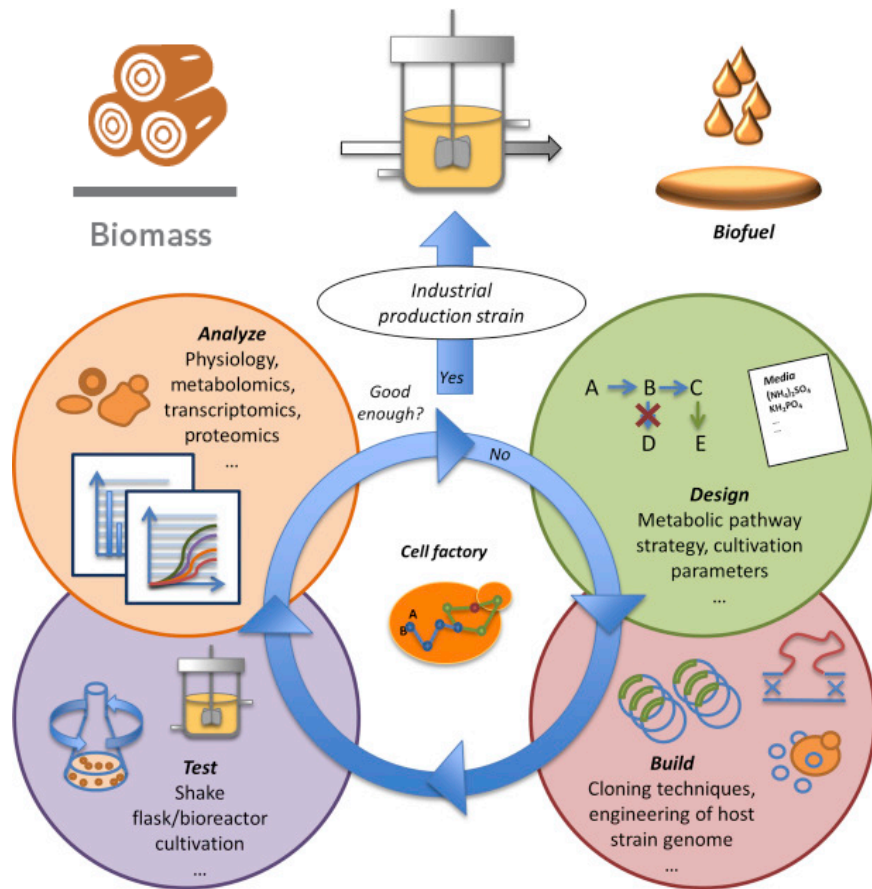


**Market to Register Over 40% CAGR to 2024 and cross \$1B**

# 3-D Printing Using Nanocellulose

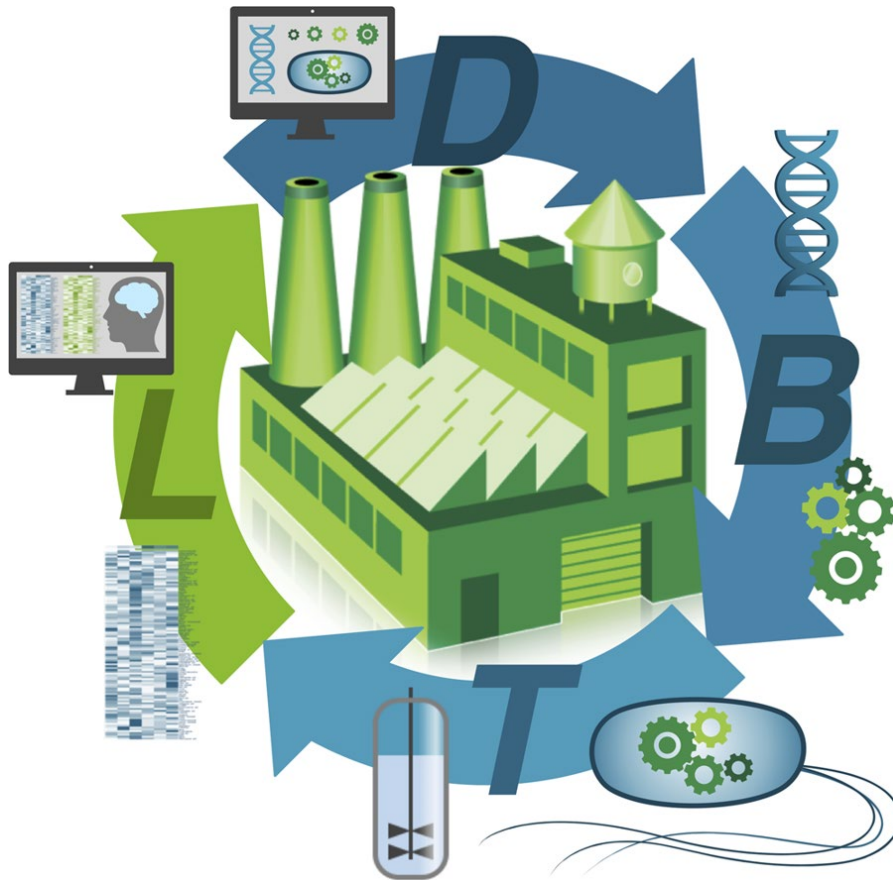


# Engineering Biology: biomass to bioproducts



- Engineer microorganisms for carbon-efficient, energy-efficient, and scalable conversion of sugars and aromatics
- To develop robust new microbial hosts that demonstrate conversion capabilities.
- Enable the process of engineering biological systems for biofuel and bio-product production.

# Biofoundry to Build Efficient Hosts



**Foundry:** a place where metal is melted and poured into special containers to obtain a certain shape.

**A biofoundry** – biological foundry – is a place that bends and shapes biology to serve a certain need or reach a goal - an integrated facility that can design, build, and test genetic constructs in high scale.

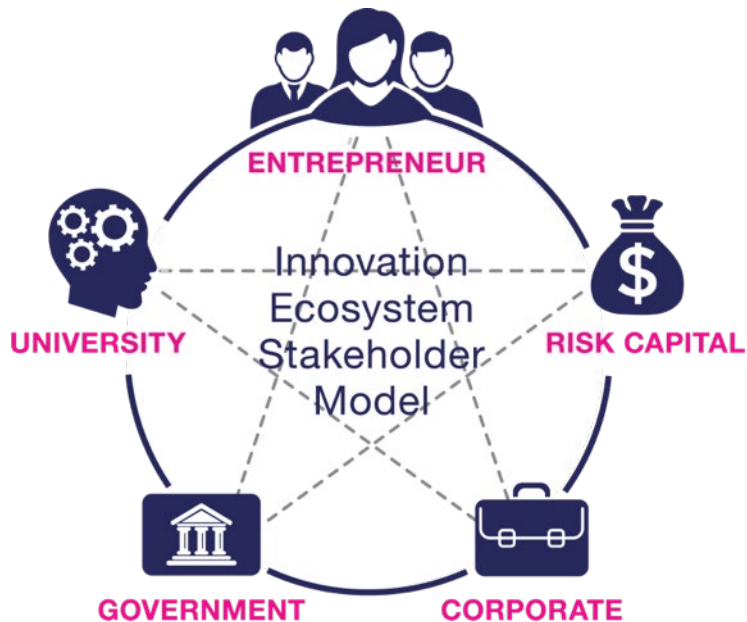
Credit: Christopher Johnson, DOE Agile BioFoundry, Golden, CO, USA

# Global Biofoundry Alliance



INVEST IN...

# ...Innovation Ecosystems for Regional Entrepreneurship



Innovation ecosystem connects key stakeholders:

- entrepreneurs (**First Nations, forest dependent communities**),
- universities (as you'd expect), and
- risk capital providers (beyond just VCs),
- but also with key roles for government and large corporations.

Ecosystem relies upon the collective actions that these stakeholders take to contribute and share resources (talent, ideas, infrastructure, money, connections).

# How can Genome BC help...

# Genome BC is Supporting



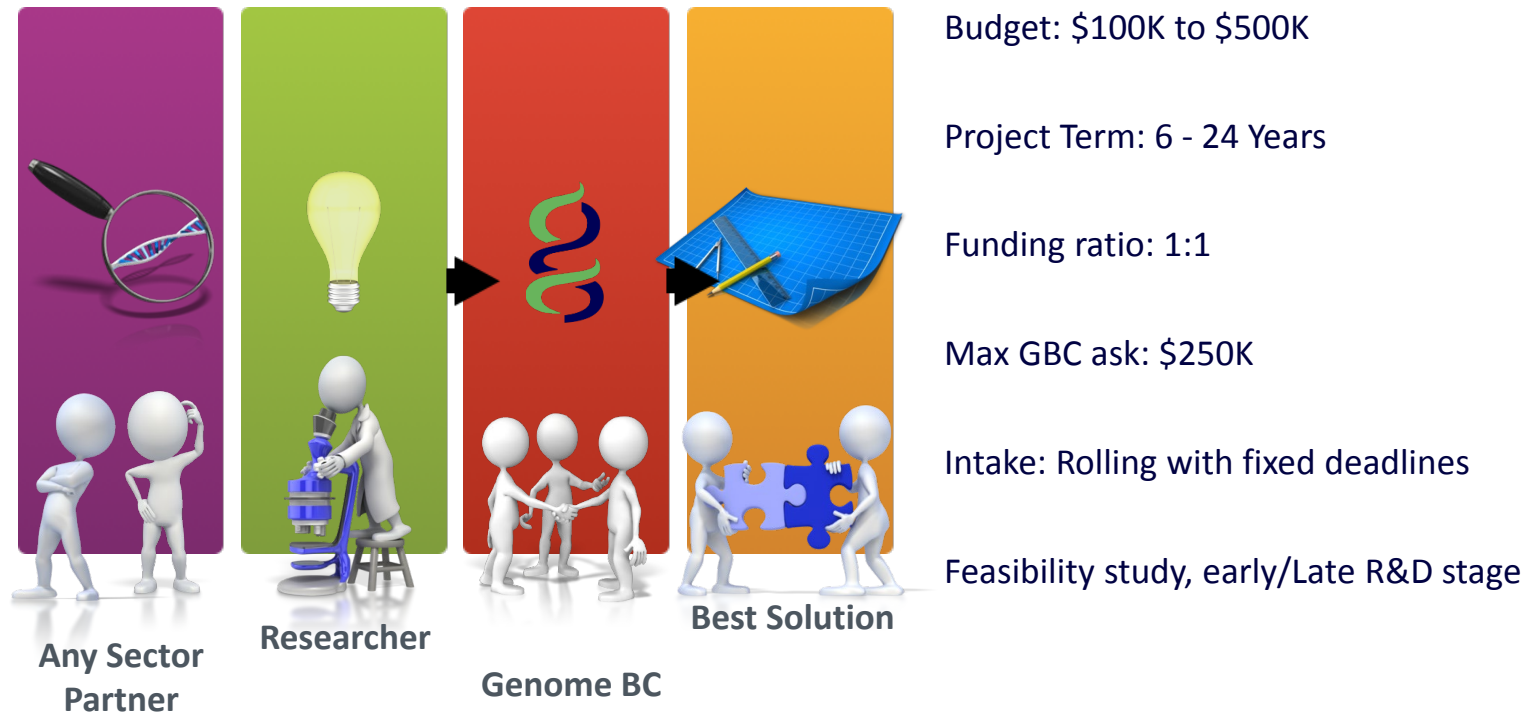
BC Pulp & Paper  
**BIO-ALLIANCE**



## Genome BC Funded projects:

- Upgrading lignin from black liquor
- Valorization of ash and biosolids

- Connects Sector Partners with researchers in BC

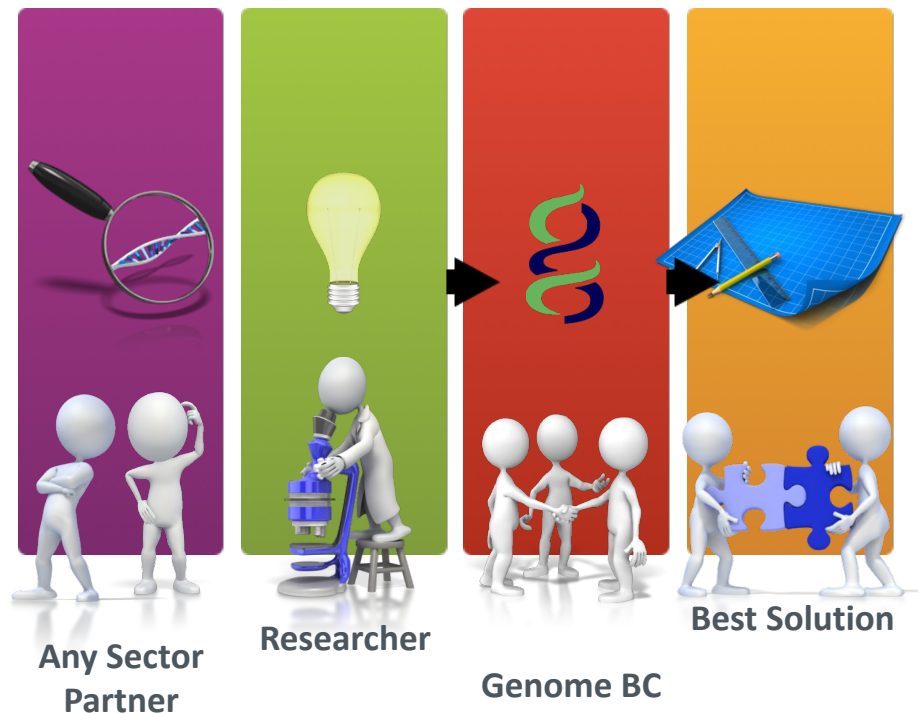




**Genome**Canada

# Genomic Applications Partnership Program (GAPP)

- Connects Sector Partners with researchers in Canada



Budget: \$300K to \$6M

Project Term: 1 - 3 Years

Intake: Rolling with fixed deadlines

Feasibility study/ Late R&D stage (POC)



# Large Scale Applied Research Projects (LSARPs)

**Genome**Canada

- Supports genomics focused applied research with the long-term potential to address issues of strategic importance to Canada
- Upcoming Intake on Natural Resources and Environment



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[www.genomebc.ca](http://www.genomebc.ca)