

2021 Annual Report

FOR THE YEAR ENDED DECEMBER 31, 2021

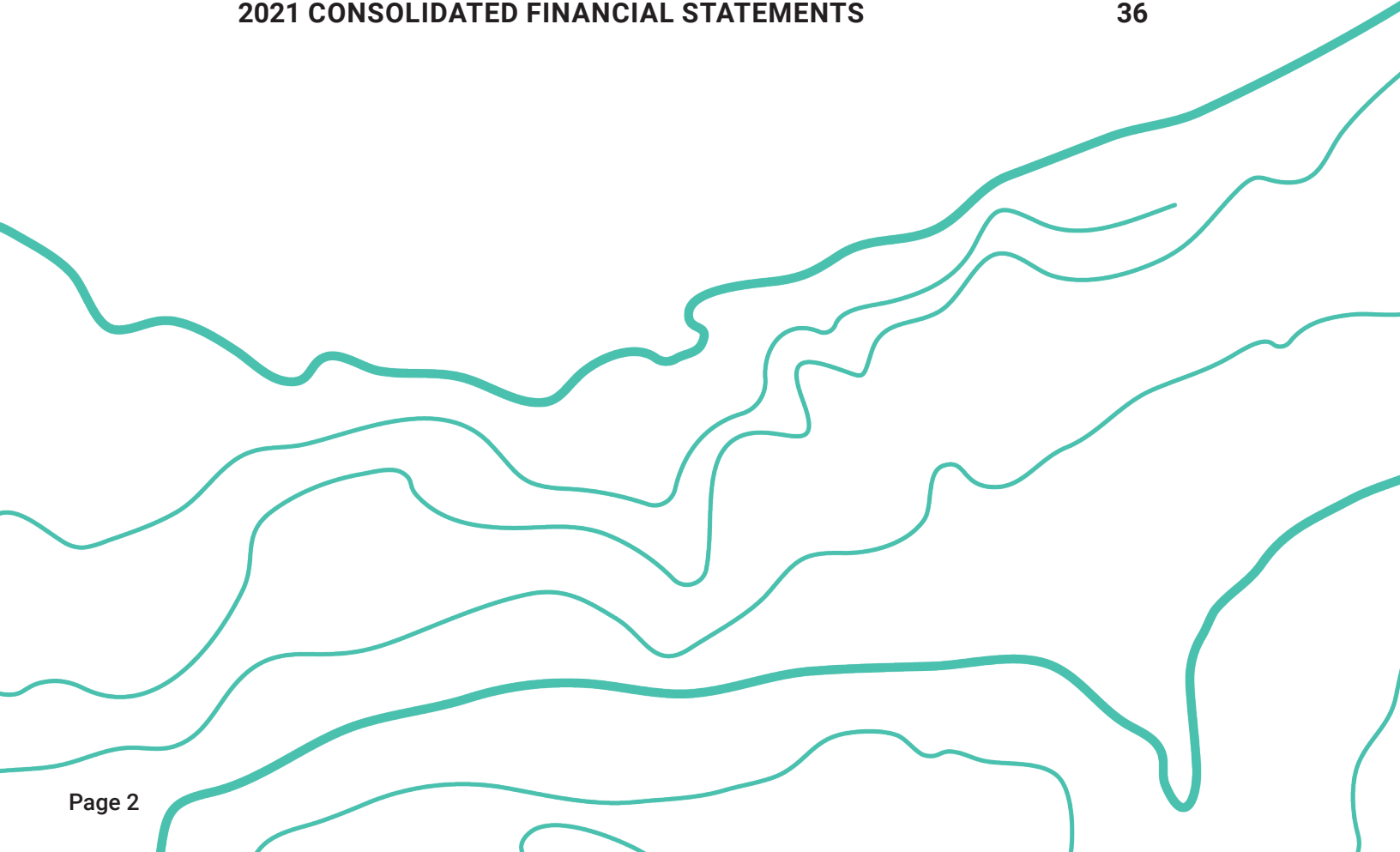
Prepared and produced by *Corporate Services of the City of Quesnel* | Quesnel, British Columbia, Canada



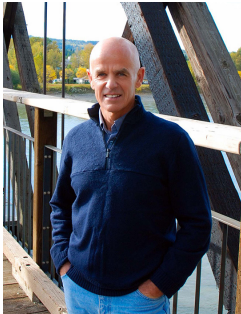


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Message from the Mayor



Despite living through a second full year of the pandemic, Quesnel fared well, economically and socially. In fact, in 2021, Council had to make a strategic pivot in our transition and economic development strategies, shifting our focus from stimulating growth to managing growth, primarily due to the influx of new residents to the community.

People have been moving to Quesnel over the past few years for a number of reasons: filling job vacancies created by a retiring workforce, business expansions, and major public sector capital projects; fleeing the “affordability crisis” in other parts of the province and country; and, making lifestyle decisions, specifically with respect to work-life balance and the desire to more easily get out and enjoy nature. The pandemic amplified this trend, as people sought to escape the confines of major urban centers and enjoy more spacious living circumstances, both outdoors and indoors. The ability to work from home also enabled more people to choose to live outside the Lower Mainland and other larger centers.

The influx of new residents and the decision by retirees to remain in Quesnel (for many of the same reasons that new residents are coming here) has created a housing crunch in the City and this was a major focus for Council and City staff in 2021 as we continued to drive our housing strategy and work with the development community to attract investment in new housing stock across the spectrum of needs: affordable, accessible, seniors, rental, and high end market housing (both for rent and purchase).

As you’ll see in this Annual Report, Council also continued to drive its capital plan, making more strategic investments in amenities (mostly with grant funding) while maintaining and improving our core infrastructure (roads, bridges, sidewalks, water, sewer, etc.). Modernizing and upgrading our amenities, like the new bike park behind the Arts and Recreation Centre and the ongoing upgrades to the Riverfront Trail, are vital to achieve both our destination tourism objectives as well as creating a fun and interesting community to attract new residents to – specifically workers to fill job vacancies.

Reconciliation initiatives remained a focus for 2021, as Council and City staff sought to deepen our relationships with the First Nations whose traditional territory and interest areas the City is built upon. Bi-monthly meetings with the Chiefs of these nations were held throughout the year and a number of collaborative initiatives were started. One of these initiatives was the successful bid for the 2024 BC Winter Games that the City will co-host with the Lhtako Dene. The community forest application being developed in full partnership with Lhtako, Nazko, Lhoosk’uz, and ?Esdilagh is another great example of true reconciliation in action.

On behalf of Quesnel City Council, I hope you will read this 2021 Annual Report with interest and excitement and that you’ll take the opportunity to engage with us in the continued development and improvement of our community, particularly through our new engagement tool, “Let’s Connect.”

City Council | 2018 - 2022

QUESNEL CITY COUNCIL



*Top, L-R: Councillor Scott Elliott, Councillor Martin Runge, Councillor Ron Paull, Councillor Tony Goulet
Bottom, L-R: Councillor Laurey-Anne Roodenburg, Mayor Bob Simpson, Councillor Mitch Vik*

COMMITTEES OF CITY COUNCIL

MAYOR BOB SIMPSON

- Financial Sustainability & Audit Standing Committee
- Policy and Bylaws Standing Committee
- Executive Standing Committee
- Public Safety and Policing Standing Committee (Chair)
- Cariboo Regional District Board
- Airport Advisory Committee (Chair)
- NDIT Regional Advisory Committee
- Air Quality Roundtable (interim)
- Chamber of Commerce
- Housing Committee
- Heritage and Museum Stakeholder Meeting

COUNCILLOR SCOTT ELLIOTT

- Financial Sustainability & Audit Standing Committee (Chair)
- NDIT Regional Advisory Committee (alternate)

COUNCILLOR TONY GOULET

- Financial Sustainability & Audit Standing Committee

COUNCILLOR LAUREY-ANNE ROODENBURG

- Executive Standing Committee
- Policy and Bylaws Standing Committee
- Public Safety and Policing Standing Committee
- Volunteer Recognition
- Community Connections
- Quesnel Healthier Communities Committee
- Cariboo Regional District Board (Alternate)
- MIABC

COUNCILLOR MARTIN RUNGE

- Policy and Bylaw Standing Committee (Chair)
- Business Improvement Associations
- Accessibility and Inclusion Stakeholder Meeting

COUNCILLOR MITCH VIK

- Executive Standing Committee (Chair)
- Public Safety and Policing Standing Committee
- North Cariboo Seniors' Council

Our Vision and Mission

COMMUNITY VISION

"A naturally vibrant, accessible, and innovative community"

CORPORATE MISSION

The City of Quesnel delivers responsive, dynamic, and cost effective public services and programs which serve as the foundation for a resilient and accessible community that retains and attracts residents, visitors, and investment.

PRINCIPLES

- Sustainability in all areas of governance
- Proactive and innovative responses to transition challenges
- Open and responsive government
- Quality municipal services and infrastructure
- Cultural diversity and heritage
- Active and livable neighbourhoods
- Economic vitality
- Environmental protection and preservation
- Community based solutions
- Public safety and security
- An accessible and inclusive community

VALUES

- Fiscal prudence
- Proactive planning
- Accountability
- Openness and transparency
- Responsiveness
- Partnerships
- Creativity and innovation
- Integrity and respect
- Fairness and inclusivity

Message from the City Manager

As highlighted in this Annual Report, 2021 was another busy year in the City of Quesnel. Once again, we dealt with multiple issues at any given time during the year. Check out the strategic plan documents in this report to see the bigger issues that we are working on, in addition to regular operations.

Emergency management was a key focus in 2021. The most significant emergency issue in Quesnel was land movement. Predictably, movement was largely on steeper hillside properties, resulting in damaged residential properties and evacuation orders, and an elementary school property with bank instability. In the study area in West Quesnel, we also saw a return to a high level of ground movement.

In 2021 the new Public Works facility was completed. After many years of discussion and planning, this important project was finished. Thank you Quesnel, for your approval of this project.

Another major project milestone was the announcement of the Federal Infrastructure grant to help fund the complete re-build of the downtown firehall in 2022. Our strategy of getting ready for grants by doing the engineering and preliminary design in advance, really paid off in this situation.

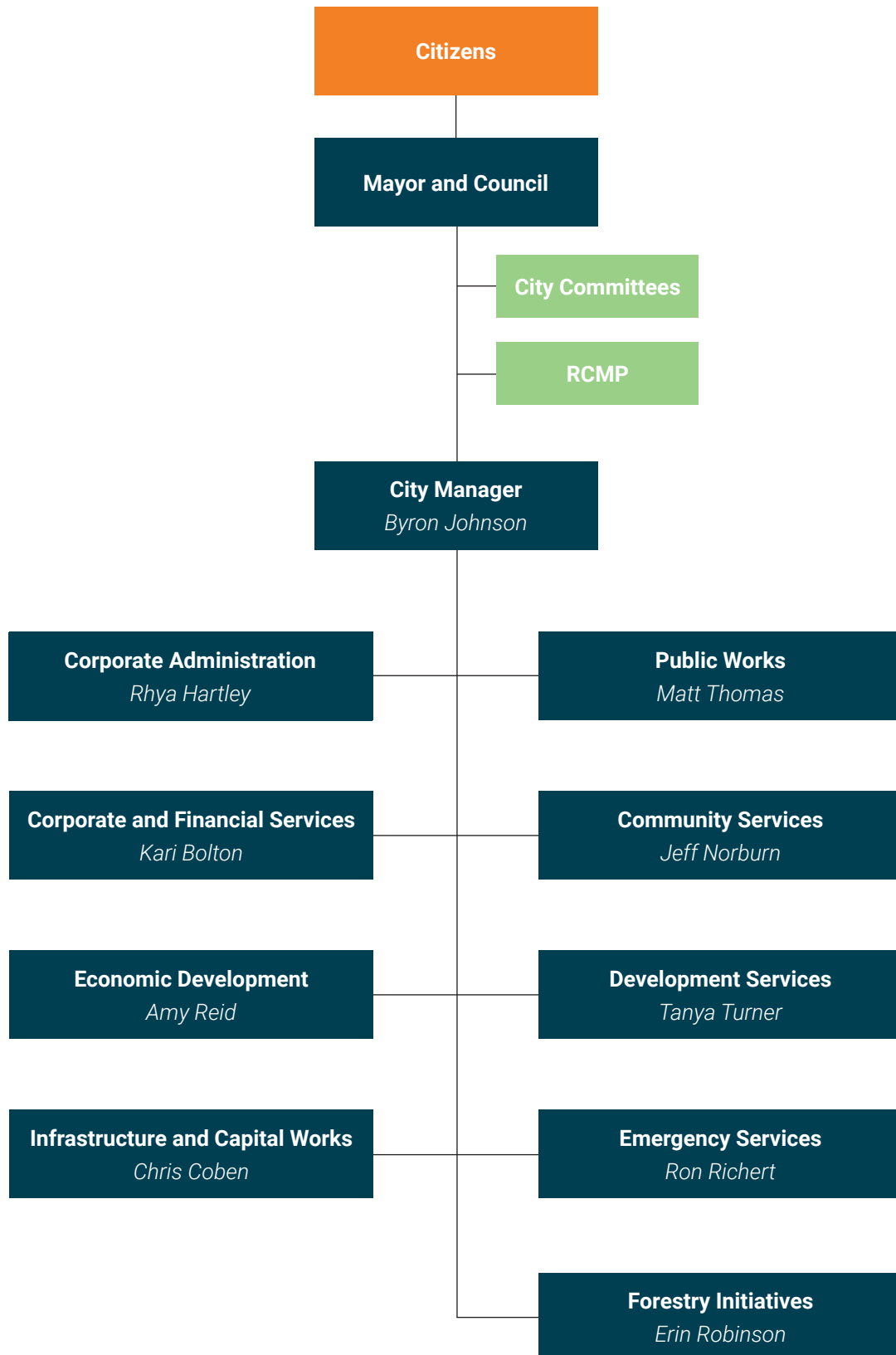
Against the backdrop of a busy municipal agenda, the City continued its pandemic response. Our response has been guided by the principles of i) ensuring the health and safety of our employees, and ii) maintaining the provision of municipal services to the general public.

Personally, I am very happy to see the return to more normal ways in the near future. At the time of writing this piece, staff is preparing a public presentation (with people!) and we have heard from the Quesnel service clubs that they are planning for a busy event season, including Billy Barker Days!

As always, on behalf of all City employees, it has been an honour to serve the community.

- Byron Johnson

Organization



City Services



Arts and
Recreation*



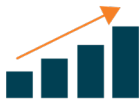
Airport



Bylaw
Enforcement



Cemetery



Economic
Development



Emergency
Management



Fire/Rescue



Garbage
Collection



Landfill



Parks and
Playgrounds



Planning and
Development



Policing



Public Transit



Snow Removal



Streets and
Sidewalks



Storm water,
Sewer and
Water

** Funded through North Cariboo Parks and Recreation*

2021 City Stats

2021 VS 2020



WATER CONSUMPTION
2.4 BILLION LITRES VS
2.4 BILLION LITRES



**BUILDING
CONSTRUCTION
VALUES**
\$18,737,040 VS \$41,264,950



**BUILDING
PERMIT FEES**
\$110,256 VS \$158,159



36.5%
**INCREASE OF
FACEBOOK
PAGE REACH
IN 2021**



**642
FIRE CALLS**



4.3%

**TRANSIT RIDERS
DECREASE**

Decreased numbers due to
COVID-19 travel restrictions



**OVER 3,500 PEOPLE
ACCESSED THE
VISITOR CENTRE VS
3,083 IN 2020.**

Numbers low due to
COVID-19 travel restrictions



8.5%

**AIRLINE PASSENGERS
DECREASE**

Decline due to CMA passenger flights being
cancelled from April 2020 to June 2021



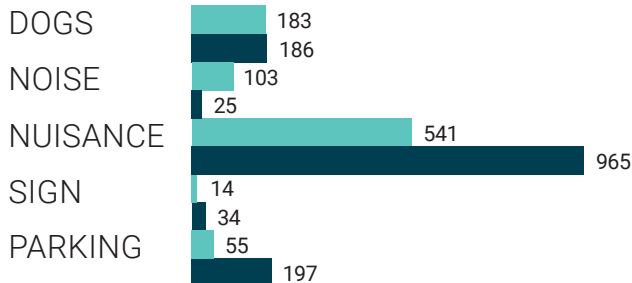
**\$7.3
MILLION GRANT
FUNDING**

BYLAW

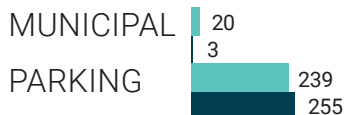
2020

2021

COMPLAINTS



TICKETS





2021 Highlights

Destination Development

www.quesnel.ca/transition

Destination Development is one of three pillars in the City's Economic Development Transition Strategy. Numerous initiatives moved forward under this theme in 2021.

Trail wayfinding signage was installed throughout the Riverfront Trails and South Quesnel Park.

Gateway signage at the north and south entry points were installed.

The RV Park designs were completed and included twenty-one camping spots, with a combination of RV and tenting

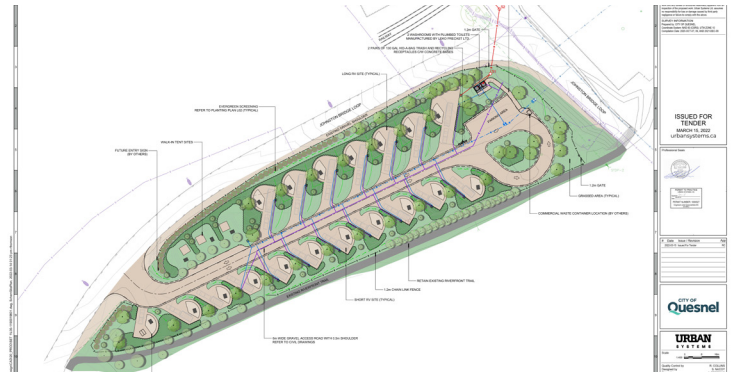
spots. Twelve of the RV sites will have hydro hookup, and all sites will have water hookup. The site was remediated and cleared for construction.

Phase I of the Quesnel Bike Park began in September. This project will run into 2022 and includes a rubberized strider zone, paved pumptrack, progressive jump and drop lines and a balance park.

Lhtako Dene and the City were selected to host the 2024 BC Winter Games. The estimated economic impact of the BC Winter Games is \$1.6 million.



Vehicular Wayfinding Signage



Campground and RV Park



Quesnel Bike Park

COVID-19

2021 was another challenging year due to the COVID-19 Pandemic. The City of Quesnel and all City facilities followed the restrictions as directed by the Provincial Health Officer. The City continued to develop new processes to support the community during this year, which included more online and electronic methods of support and communication.

Council Chamber's audio/visual equipment was upgraded to allow electronic meetings.

Meeting video recordings could show individuals speaking and people joining online.

The City of Quesnel encouraged the community to shop local through the Love Quesnel social media channels. A series of contests, videos, and giveaways received great feedback from the business community.



Online Council Meeting

Major Capital Projects

www.quesnel.ca/capital-projects

The City of Quesnel crews were busy in 2021 with multiple projects throughout Quesnel. Some major projects included:

- Paving
 - Doherty Dr
 - Marsh Dr and Malcolm Dr
 - Rita Rd
 - Blair St and Baity Ave
- Baker Dr sanitary sewer main
- 600 blk of McLean St - new storm drain, sidewalk, curb and gutter, and paving
- Carson Ave Sidewalk replacement
- Sugarloaf trail rebuild
- Road repairs
 - Abbott Dr
 - Flamingo/Perry St
 - Wilkinson Ave
 - Tingley Dr
 - Twan Ave
- Permanent public washrooms
 - Birkman Gardens
 - Sugarloaf Dog Park
 - South Quesnel Pump Track
 - West Village Community Garden
 - Forestry Initiatives Project- Fuel Management Trails



600 block of McLean St

Housing Initiatives

www.quesnel.ca/building-development/housing-initiatives

The City of Quesnel moved forward with housing initiatives throughout 2021, as identified in the Housing Needs Assessment, Gap Analysis and Action Plan (OCP):

- Promotion of the zoning policy permitting Accessory Dwelling Units (ADU's) in the City to help create a variety of housing options including secondary suites, carriage houses, and secondary dwellings. Seven basement suites and one carriage house were added through new builds or legalization measures in 2021.
- Promoted the Multi-Unit Housing Incentives program to encourage development of market and non-market housing in the community.
- The City requested bids for new multi-unit housing initiatives on two parcels of city-owned lands.



Housing keys

Safer Quesnel

www.quesnel.ca/city-hall/major-initiatives/safer-quesnel-program

The City responded to 12 new complaints under the Minimum Rental Standards Bylaw.

Through grant funding, the City secured the services of a Community Social Coordinator.

This position worked collaboratively with our community partners and our vulnerable population, to increase public education, decrease stigma and discrimination and establish services that benefit the unsheltered homeless and the community as a whole.

The Clean Team and Day Labour Program are two initiatives that consist of peer workers providing clean-up services to the community. In addition to cleaner streets

and sidewalks, relationships between local businesses and peers were formed - empowering and healthy connections.

All of the program peers have expressed the positive benefits and importance that this program delivers, allowing them to feel a sense of purpose and confidence in the work they provide. At the same time, the program allows peers to actively participate in an activity that creates stability in their lives.



Bylaw vehicle

Forestry Initiatives

www.quesnel.ca/city-hall/major-initiatives/forestry-initiatives-program

The Forestry Initiatives team continued to address the forestry challenges facing our community throughout 2021. To date, the Forestry Initiatives Program has brought in over \$3.5 million worth of funding.

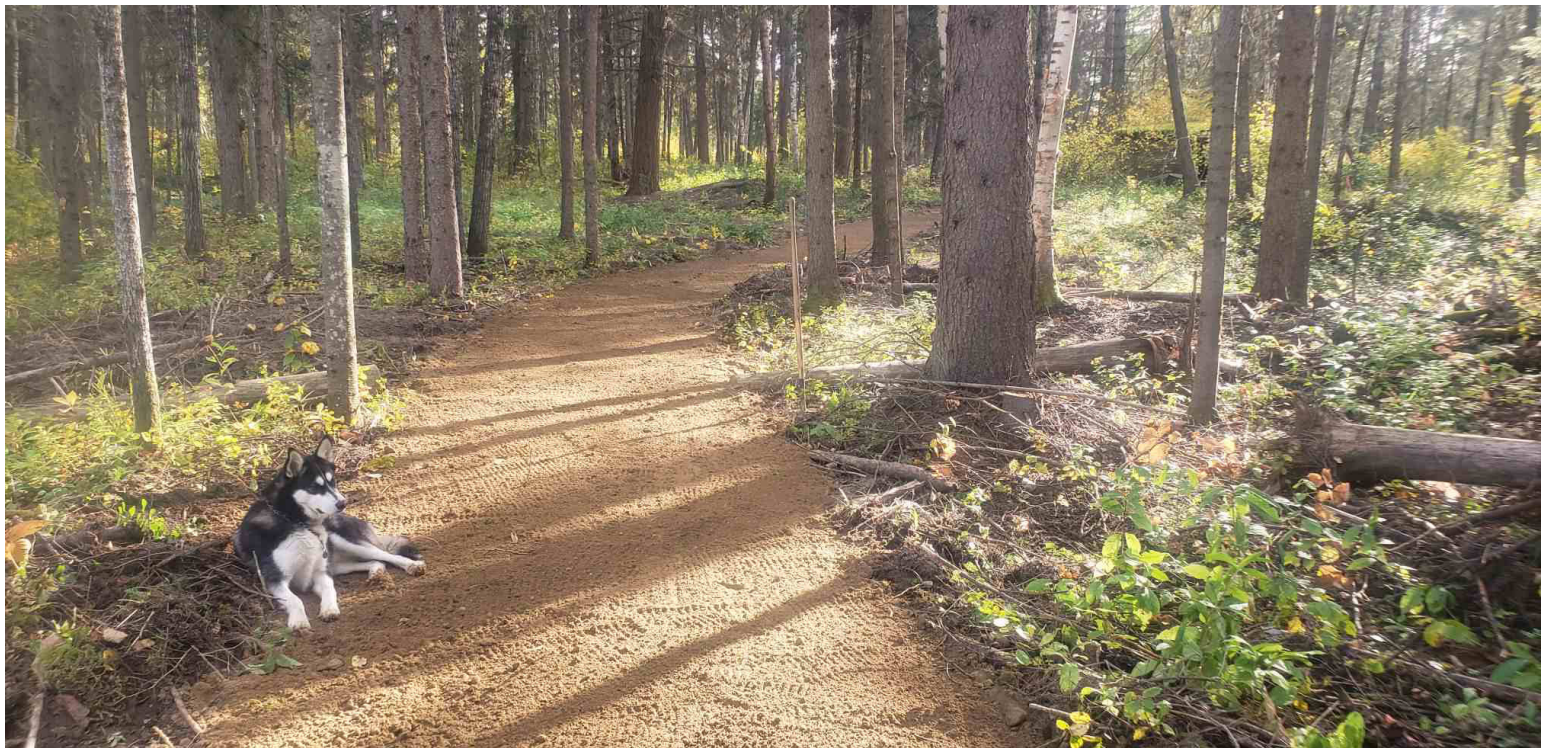
First Nations and local governments continued to work together through the Community Forest Agreement (CFA) process in the Quesnel Timber Supply Area. Representatives from the governments of Lhtako Dené, Nazko, Lhoosk'uz, ?Esdilagh, and the City of Quesnel along with staff from the Ministry of Forests, Lands, Natural Resource Operations and Rural Development (FLNRORD) and the BC Community Forest Association (BCCA) collaborated on the CFA initiative.

To date, over 200 hectares of fuel management projects have been completed under the Quesnel and

Surrounding Area Community Wildfire Protection Plan (CWPP). As well, the Forestry program has assisted 50 homes and businesses to reduce their wildfire risk and become FireSmart.

Funding was secured to run a project with the Nazko First Nation to assist those with disabilities to FireSmart their properties. 38 homes were assessed and treated.

Lhtako Dene Nation, in partnership with Nazko First Nation and in collaboration with the City of Quesnel and Clean Energy Consulting, led a new Biomass Utilization Scoping Study. The objective is to identify and rank biomass-based business opportunities in the Quesnel area for First Nations and community partners. The consultants are engaging with the two Nations to select the preferred biomass project.



Fuel Management Trails

Climate Change

www.quesnel.ca/climate-action-plan

The draft Climate Action Plan was launched on December 1, 2020, and an engagement survey was provided to the community to collect feedback. The goal of engagement was to have the community members feel like they are part of the climate change fight by sharing their capabilities, desires and thoughts towards what actions are best suited for Quesnel. The community reported concern about climate change in Quesnel and a willingness to take action.

Public Works continued to use trenchless technology where possible estimating 70-90% reduction in emissions from traditional methods.

Staff continued researching and planning for the installation of telematics on the City

vehicle fleet. Using telematics will allow the City to be able to identify inefficient vehicles and could result in substantial fuel savings.

The Development Services department engaged with the Energy Step Code Council understand the benefits and requirements on adopting the BC Energy Step Code in Quesnel. The BC Energy Step Code will reduce the amount of energy required by new buildings.

The City continued replacing old vehicles with new, energy efficient, vehicles through its Fleet Placement Program.

The Community Wildfire Protection Plan enables the reduction of carbon emissions from catastrophic wildfires.



Electric vehicle

Grants for the City

www.quesnel.ca/city-hall/finance/grants

Every year, the City applies for grants to help fund projects that would otherwise be impossible for the City to fund itself.

In 2021, the City received \$7.3 million in grant funding. This funding included regular yearly grants such as gas tax, the small community grant, traffic fine sharing, and the victim services grant. This amount also includes over \$800,000 in funding coming from the province's Disaster Financial Assistance for the replacement of the sewer line that was destroyed during freshet in 2020.

Due to the COVID-19 pandemic, the City of Quesnel saw a decline in Casino Funds in 2021, better than 2020 but still 50% below normal.

The City also received grants to support capital projects including the Museum

and Visitor Centre upgrades, Riverfront Trail improvements, Sprout Kitchen Food Hub development, the development of a municipal campground, replacement of the Helipad replacement, upgrades to the Shiraoi House and upgrades to the Fire Hall.

Further grants support planning and programs: Indigenous interpretation planning, Poverty reduction, Love Quesnel program, Explore Cariboo marketing, fuel management and FireSmart initiatives.

Grants have also been received to support temporary and permanent staff positions, including a Grant Writer, Manager of Economic Development and Tourism, Forestry Initiatives Manager, Forestry Initiatives Coordinator and summer students.



Shiraoi House

Community Engagement

www.letsconnectquesnel.ca

In 2021, the City launched Let's Connect Quesnel. The platform provides an interactive online space for community members to learn about City projects and initiatives, share feedback, and contribute ideas on matters important to them.

The first two projects the City was seeking feedback on was the creation of a master plan for LeBourdais Park and the ongoing work to create more rental units in Quesnel.

Let's connect.

The City of Quesnel is committed to full, inclusive public consultation and community engagement and we want to make it easy for you to participate.

Help shape the projects that impact you by signing up on this site and contributing your ideas and questions. We will listen, take feedback into account, and report back on how community input contributes to City projects.



Let's Connect Quesnel platform

State of Local Emergency

www.quesnel.ca/municipal-services/emergency-services/landslides

In April 2021, the City of Quesnel ordered a state of local emergency due to the risk of landslide within the area of Panorama Ridge and Dragon Hill Road.

The state of local emergency allowed the City to respond to the threat of land erosion which could potentially result in the destruction of infrastructure and property, and create risks to public safety.

Three evacuation orders and three evacuation alerts were issued.

The City worked closely with Emergency Management BC to monitor the situation.

A geotechnical survey of Dragon Hill Road was completed and the evacuation alerts were amended.

In July 2021, all alerts were rescinded and two orders remained in effect.



2021 land movement



2021 Strategic Plan and Measures

Community Health and Safety

	STRATEGIC ACTION	PROGRESS
1.1	Housing Initiatives:	
1.1.1	Continue the promotion of legalization and new construction. Amend zoning to match provincial Building code changes.	Completed. In 2021, seven basement suites and one carriage house were added through new builds or legalization measures. 12 units since adoption of the policy.
1.1.2	Continue to utilize maintenance bylaw as a tool to improve the quality of rental accommodations.	Responded to 12 complaints in 2021.
1.1.3	Action the Housing Needs Plan, promote multi-unit housing.	<ol style="list-style-type: none"> Received grant to assist with Accessory Dwelling Units (ADU's), in particular carriage homes and accessory dwellings. The City will develop plans which can be used by homeowners to simplify the construction process. Worked with Quesnel Tillicum Society on a 34 unit apartment development. Proponent waiting for funding. Building Permit issued for a 26 unit apartment working with Dakelh & Quesnel Community Housing Society. Worked with Mobile Home Park owner to complete a 24 unit expansion. Worked with BC Housing and the Women's Resource Centre to identify location for new housing proposal. Provided options. Waiting for BC Housing to identify next steps.
1.1.4	Work with developers to create multi-unit housing plans for identified parcels, utilizing RFPs and partnerships.	This process is underway, with City lots on Kinchant Street and Neighbour Avenue. Following completion, staff will consider additional city lots.
1.2	Work with development community to understand process and identify serviced parcels suitable for mobile homes development.	Implemented the policy allowing mobile homes and investment in accessory buildings with no human occupancy to mitigate harms related to the ongoing land movement.
1.3	If the interconnector receives the necessary funding,detailed design will commence	The project has not moved into the detailed design phase, due to the number and expense of other North Cariboo road project for Ministry of Transportation and Infrastructure.
1.4	Emergency Services:	
1.4.1 (new)	Increased RCMP / Bylaw enforcement	A future step will be to review the effectiveness of Bylaw and RCMP deployment numbers.
1.4.2 (new)	Evacuation Planning	Completed, operational not strategic.
1.4.3	Safer Quesnel Initiative	Situation table implemented. Coconut Grove cleaned up, other residential properties cleaned up.

Community Development

	STRATEGIC ACTION	PROGRESS
2.1	Age-Friendly Initiative – develop an Age-Friendly Plan for Quesnel	A three year framework was developed to provide support to the Age-Friendly Committee.
2.2	Child Care Planning	After completing the initial design process the approved funding was rejected by the City due to it being insufficient to proceed. A follow-up enhanced grant application was made.
2.3 (new)	Gymnastics Facility	Until funding sources are available, this project is on hold.
2.4 (new)	Community trails development	Maintenance planning was conducted for trail networks including City forces, contractor support, and cycling club support.
2.5	Develop and Implement a new process for recognizing and energizing volunteers	The community celebration event was cancelled due to COVID-19 concerns.
2.6	Quesnel Regional Airport	Scheduled flights have been re-instated, although the schedule is not full at the level of flights as Pre-Covid.

Environmental Leadership

	STRATEGIC ACTION	PROGRESS
4.1	Complete a strategic review of landfilling and recycling practices	Planning for the landfill has been completed.
4.2	Develop a climate change strategy	Staff is supporting and participating in the study into a District Heating system

Governance

	STRATEGIC ACTION	PROGRESS
5.1	First Nations Engagement	
5.1.1	First Nations recognition and partnerships	The Cultural Centre project remains unfunded at the Federal level.
5.1.2	Work with Local FN bands to consider reconciliation and recognition measures	A Residential School memorial project is being planned for the amphitheater park adjacent to City Hall. The is being developed by the local First Nation bands and the City.
5.1.3	Working with ?Esdilagh and Lhtako Dené First Nations develop a concept for a commemorative site for the War Chiefs	This is still in the concept development phase with an architect working with First Nations.
5.2	Enhance community engagement, despite COVID issues	After the community celebration event which was planning for the fall of 2021 was cancelled due to COVID-19, the City ramped up project engagement with Lets Connect Quesnel, utilizing the Bang the Table engagement software.

Infrastructure Reinvestment

	STRATEGIC ACTION	PROGRESS
6.1	Water system sustainability initiatives	Seek funding for water treatment infrastructure, and build when successful.
6.2	Downtown Firehall Rebuild	The grant for a rebuild of the downtown Firehall was successful. Next steps are to conduct detailed design and engineering, and present the fully costed project to Council. Firehall operations will relocate to old Public Works yard.
6.3	Johnston Bridge Rebuild	Project planning is completed, staff will seek funding.

Economic Development & Transition Planning

STRATEGIC ACTION		PROGRESS
7.1	Destination Development	
7.1.1	Institute a Municipal Regional District Tax (MDRT) to fund tourism marketing initiatives	The majority of hotels did not support MRDT. A cooperative marketing program has been developed and will be on trial in 2022.
7.1.2	Trail Marketing	Trail marketing has been infused within Explore Quesnel marketing through 2021.
7.1.3	Focus on Economic Development through hosting events and tournaments	Tourism website now includes Event Planning tool; event attraction guide and host bid package template have been developed. Bid for 2024 BC Winter Games was successful.
7.1.4	Plan waterfront development including First Nations Cultural Centre	Indigenous Interpretive Plan for Riverfront Trail is near completion, final plan expected in early 2022. Standing Wave Feasibility Study is complete, with cost estimates for a phased approach. RV Park will be built in 2022.
7.1.5	Wayfinding	Riverfront Trail wayfinding is complete. Gateway signage installed in 2022. Pioneer cemetery, and sani-loop signs were installed.
7.2	Innovative Resource Industries	
7.2.1	Agriculture sector development	Food Hub launched in mid-2021. Phase 2 equipment was ordered but delayed due to supply chain issues. Additional funding opportunities identified to support this project.
7.2.2	Mining Sector	Minerals North delayed to 2023. Worked with Barkerville Gold Mine on workforce attraction video series; continued participation in Blackwater Community Liaison Committee.
7.3	Resident & Investment Retention and Attraction	
7.3.1	City brand development	Tourism website update complete; City video completed outlining transition strategy; Workforce Attraction videos completed, campaign to launch in 2022.
7.3.2	Business Retention, Expansion, and Attraction	Love Quesnel program ongoing. Provincial Nominee Program paused in late 2021.

Forestry

	STRATEGIC ACTION	PROGRESS
8.1	Community Forest	Received official Letter of Invite and assisted Lhtako Dene to secure a non-replaceable Forest Licence. Began Application, established collective values and hired consultant to work through area selection phase.
8.2	Community Wildfire Protection Plan and FireSmart	Opened the Fuel Management Trail system. Treated over 100 hectares of land, assessed over 500 hectares and prescribed over 200 hectares. Through FireSmart, we reached over 6000 residents and directly assisted over 50 homeowners.
8.3	Landscape Management and Ecosystem Restoration	Secured landscape management research opportunities (Silva21, Canadian Forest Service Think Tank, UBC Learning Landscapes Interns, Carleton University Mountain Pine Beetle Risk Study) and supported Provincial Forest Landscape Planning Pilot meetings in 2021.
8.4	Labour Force re-development	Conducted interviews to assess training needs. Completed a small on-site machine operator training pilot.
8.5	Manufacturing analysis and business case development	Produced two technical reports on wood products (solid wood & bioproducts) manufacturing. Supported Lhtako Dene and Nazko First Nations in selecting a biomass utilization project.



2022 Strategic Plan

Housing Initiatives

	STRATEGIC ACTION	2022 GOALS	FUTURE GOALS
1.1	Facilitate the development of new housing		
1.1.1	Review municipal best practices	Conduct a best practice review of Planning, Infrastructure, and Economic Development departments relative to housing initiatives.	Continue with housing objectives
1.1.2	Work with local stakeholders to understand the projected job growth & housing demand growth.	Develop a prospectus for developers to help them understand the positives of investing in housing in Quesnel	Continue with housing objectives
1.1.3	Encourage the development of vacant parcels of land within City boundaries	Develop an inventory. Understand the utilities capacities and any bottlenecks for the various properties.	Continue with housing objectives
1.1.4	Consider the development opportunities for City-owned lands.	Work with developers to create multi-unit housing plans for identified parcels, utilizing RFPs and partnerships.	Continue with housing objectives
1.1.5	Consider how to encourage infill development in established neighbourhoods.	Continue with Accessory Dwelling unit strategy.	Continue with housing objectives
1.2	Facilitate connected, walkable, low carbon footprint neighbourhoods.		
1.2.1	Assist with the rollout and adoption of the BC Building Code step code	The Development Services dept to hold seminars for builders and building material suppliers. Information session for the public	Continue to work towards adoption of higher levels of the step code.
1.2.2	Improve walkability and cycling options for existing neighbourhoods, and any new development areas.	Update the Active Transportation master plan to include connectivity of new development areas, to enable the creation of funding ready projects.	Implement the Active Transportation plan
1.2.3	Work with the proponents of the District Heating System proposal to determine the feasibility of the project. Consider the integration of the DHS with housing projects.	Work with the proponents of the District Heating System proposal to determine the feasibility of the project. Consider the integration of the DHS with housing projects.	Work with the proponents of the District Heating System proposal to determine the feasibility of the project. Consider the integration of the DHS with housing projects.
1.3	Encourage the development of innovative housing technologies	Encourage / Facilitate: 3D printing of structures, use of Mass Timber for structural and decorative purposes.	Encourage / Facilitate: 3D printing of structures, use of Mass Timber for structural and decorative purposes.

Community Development

STRATEGIC ACTION		2022 GOALS	FUTURE GOALS
2.1	Child Care Planning	Construct the new funded Childcare Facility in West Quesnel.	Operationalize the new Childcare facility in 2023
2.2	Gymnastics Facility	Seek funding sources, build facility.	Seek funding sources, build facility.
2.3	Community trails development.	Complete the Rec Centre Bike park (Phase 2) including bike rentals. Redo nature trail, improving accessibility of the West Fraser Timber Park trails. Review the maintenance plan for all trail systems.	Phase 3 of Rec Centre trails. Investigate the connection between WFTP and the Rec Centre.
2.4	Develop and Implement a new process for recognizing and energizing volunteers.		
2.5	Quesnel Regional Airport	Completely rebuild the runway, taxiway and apron using Federal grant funding.	Business attraction to the airport.

Community Health and Safety

STRATEGIC ACTION		2022 GOALS	FUTURE GOALS
3.1	Emergency Services		
3.1.1	Emergency Management	Do an Emergency Management refresher for all staff, including seminars and practice exercises. This ensures that any staff that are new to their roles will be more prepared.	
3.1.2	Increased RCMP / Bylaw enforcement	Review the effectiveness of Bylaw and RCMP deployment numbers.	
3.1.3	Safer Quesnel Initiative	Continue this important public safety initiative	Continue this important public safety initiative

Environmental Leadership

	STRATEGIC ACTION	2022 GOALS	FUTURE GOALS
4.1	Complete a strategic review of landfilling and recycling practices.	Start construction of the landfill berm, continue planning process for handling methane emissions.	
4.1.1	Working with the CRD, start planning the development of an eco-depot facility in Quesnel.	Working with the CRD, start planning the development of a waste diversion centre in Quesnel.	Working with the CRD, start planning the development of an eco-depot facility in Quesnel.
4.2	Local climate change strategy	Implement Climate Action Plan	Implement Climate Action Plan

Governance

	STRATEGIC ACTION	2022 GOALS	FUTURE GOALS
5.1	First Nations partnerships	The Lhtako Cultural Centre project is waiting for a funding announcement to proceed.	The Lhtako Cultural Centre project is waiting for a funding announcement to proceed.
5.1.1	Work with Local FN bands to consider reconciliation and recognition measures.	Source and deliver City staff training to improve cultural awareness and sensitivity.	
5.1.2	Working with ?Esdilagh and Lhtako Dene First Nations develop a concept for a commemorative site for the War Chiefs.	The final design for this project is being completed through an engagement process between the architect and local First Nations. Work with Northern Health on the land transfer for this memorial.	Funding for this project needs to be determined.
5.1.3	Working collaboratively with FN bands, develop a permanent memorial to commemorate Residential schools.	The amphitheatre park adjacent to City Hall is beign redesigned as a commemorative park. Design work completed in 2022.	Physical upgrading to the park to occur subject to funding availability.
5.2	Enhance public engagement by the City,	Continuing with the high level community engagement utilizing Lets Connect.	

Infrastructure Reinvestment

	STRATEGIC ACTION	2022 GOALS	FUTURE GOALS
6.1	Water system sustainability initiatives.	Conceptual work is completed, next steps are to inform the public about plans for water treatment. Next step is more design work to refine the budget to the point of grant readiness.	Seek funding for water treatment infrastructure, build when successful.
6.2	Downtown Firehall Rebuild	Using the Federal Infrastructure grant and own funding, rebuild the downtown firehall to correct structural problems, achieve post disaster recovery status for the building, and improve the facility for female firefighters.	
6.3	Johnston Bridge Rebuild	The project engineering has been completed, the funding sources and timing of the project still need to be determined. Staff to seek the appropriate funding source.	Seek funding, conduct the rebuild.
6.4	Continue to work with the Ministry of Transportation and Infrastructure to move the Interconnector project forward.	Work with the Province to try and achieve funding for the detailed design phase of the project.	Construction phase, if funding is approved. The City will work with MOTI to ensure trail network connectivity.

Economic Development & Transition Planning

STRATEGIC ACTION		2022 GOALS	FUTURE GOALS
7.1	Destination Development		
7.1.1	Institute a Municipal Regional District Tax to fund tourism marketing initiatives.	Support the Cariboo Chilcotin Coast Tourism Marketing Association Municipal Regional District Tax to include Quesnel upon renewal in 2023. Trial co-operative marketing program.	If sustainable, continue and consider expanding co-operative marketing program. Leverage CCCTMA MRDT when possible.
7.1.2	Trail Marketing	No new trail marketing initiatives in 2022; participate in CCCTA Trails Strategy.	Continually update trail marketing content as new trails are added.
7.1.3	Focus on Economic Development through hosting events and tournaments	Consider submitting a bid package to BC 55+ Senior Games for 2026; Begin planning Minerals North 2023, and develop BC Games Society.	Host Minerals North in 2023 and BC Winter Games in 2024. Continually look for hosting opportunities that will positively impact Quesnel.
7.1.4	Plan waterfront development including First Nations Cultural Centre	Complete and seek funding opportunities to implement Indigenous Interpretive Plan.	Seek funding opportunities to implement Waterfront Plan and Indigenous Interpretation Plan.
7.1.5	Wayfinding	Complete interpretive sign replacement on Riverfront Trail.	Maintain wayfinding signage as needed. Add additional vehicular wayfinding in South Quesnel after new intersection is complete.
7.2	Innovative Resource Industries		
7.2.1	Agriculture sector development	Continue to support Food Hub. Develop business case to move forward with HAACP Certification.	Continue to support Food Hub. Explore developing new business case for an abattoir or dairy facility.
7.2.2	Mining Sector	Explore ways to maximize the benefit of regional mining projects to the City of Quesnel. Continue to build relationship with mining companies in the region.	Ongoing.
7.3	Resident & Investment Retention and Attraction		
7.3.1	City brand development	Update Community Profile (2021 Census Data).	Continue to keep brand assets up to date. In 2026, consider a 10 year brand review.
7.3.2	Business Retention, Expansion, and Attraction	Continue Love Quesnel program. Survey businesses to better understand workforce challenges and concerns.	Develop and implement workforce action plan to support local business expansion. Consider restarting participation in PNP program.
7.4	Update the Economic Development strategy		Update the strategy in 2023 to reflect updated Council priorities.

Forestry Initiatives

	STRATEGIC ACTION	2022 GOALS	FUTURE GOALS
8.1	Community Forest	Submit the Community Forest Agreement application to the Province.	Work with partners of the Ltd. Company and Partner Group (elected officials) on the operational community forest.
8.2	Community Wildfire Protection Plan and FireSmart	Continue to implement the existing CWPP while targeting new fuel treatment areas in conjunction with Community Forest operations. Expand existing fuel management areas for cohesive fuel reduction.	Renew existing CWPP in 2025-2027 as nested within the Community Forest operational plans, the Quesnel Land Management Strategy and the Forest Landscape Planning Pilot.
8.3	Landscape Management and Ecosystem Restoration	Continue support for Land Management Strategy and the Forest Landscape Planning Pilot. Continue to work with academic partners on landscape level research (Silv@21 to run from 2021-2026). Continue to utilize Forestry Innovation Centre as a hub for academic and applied research.	Continue with support of Land Management Strategy and the Forest Landscape Planning Pilot (implementation phase scheduled for Jan 2024). Continue to work with academic partners on landscape level research. Continue to utilize Forestry Innovation Centre as a hub for research.
8.4	Labour Force re-development	Continue collaborating on "made to order" programming to maximize opportunity for future workforce in Quesnel. Collaborate with school district and youth organisations on attracting students to forestry. Host a third Forestry Think Tank.	Continue working with training partners, industry and professional associations on curriculum and programming and on youth attraction strategies.
8.5	Manufacturing analysis and business case development	Work with First Nations and industry partners to advance manufacturing opportunities towards capital investment. Share research broadly to attract partnerships.	Continue to identify knowledge gaps and attract research and partnerships to answer them, to support the continual improvement of Quesnel's wood manufacturing sector.

Consolidated Financial Statements 2021

Find the full report at www.quesnel.ca/financial-statements



FOR THE YEAR ENDED DECEMBER 31, 2021

PREPARED BY THE CITY OF QUESNEL FINANCE DEPARTMENT
QUESNEL, BRITISH COLUMBIA, CANADA

2021 PERMISSIVE TAX EXEMPTIONS

Charitable, philanthropic or other not-for-profit corporations

ROLL #	ORGANIZATION	EXEMPTION AMOUNT
87.000	Quesnel Masonic Temple Society	\$1,446
135.000	City of Quesnel (Sprit Square - Bylaw/Non Profits)	\$587
206.000	Salvation Army	\$2,815
218.000	Quesnel & District Child Dev Centre	\$18,931
247.000	Quesnel Womens Resource Centre	\$2,496
248.000	Quesnel Womens Resource Centre	\$1,744
267.000	Amata Transition House Society	\$4,355
332.000	Royal Canadian Legion Branch 94	\$9,790
418.010	Quesnel & District Seniors Society	\$24,205
419.000	Quesnel Curling Club	\$12,684
1550.080	Quesnel & District SPCA	\$6,120
2147.001	North Cariboo Aboriginal Program Society	\$1,862
2148.000	North Cariboo Aboriginal Program Society	\$45
2189.000	Quesnel Tillicum Society	\$9,371
2193.000	Quesnel Tillicum Society	\$260
2194.000	Quesnel Tillicum Society	\$243
2195.000	Quesnel Tillicum Society	\$95
2197.000	Quesnel Tillicum Society	\$1,596
4013.083	Royal Canadian Legion Branch 94	\$11,711
4210.000	Quesnel Elks Club	\$1,277
5862.500	Quesnel Auto Racing Association	\$3,937

Church, land and land surrounding statutory exemptions

ROLL #	ORGANIZATION	EXEMPTION AMOUNT
<i>Church Owned Lands - 224 (2)(f)</i>		
220.000	Fraser Basin	\$1,650
328.000	United Church of Canada	\$384
329.000	United Church of Canada	\$2,001
961.000	Roman Catholic Bishop	\$1,827
1200.890	Northstar Fellowship Baptist Church	\$942
2025.000	Trinity Luthern Church	\$236
2602.000	Cariboo Gur Sikh Temple Society	\$70
2703.000	Guru Dabar Society	\$56
3600.000	Congregation of Quesnel Jehovah's Witnesses	\$226
4211.000	Victory Way Baptist Church	\$135
4659.000	Lighthouse Pentecostal Church of Quesnel	\$56
5047.309	Bethel Pentecostal Tabernacle of Quesnel	\$1,029

Revitalization Tax Exemptions

ROLL #	ORGANIZATION	EXEMPTION AMOUNT
214.000	Dakelh & Quesnel Community Housing	\$6,450
257.550	Quesnel Lions Housing Society	\$6,277