

# 2019 Annual Report

**FOR THE YEAR ENDED DECEMBER 31, 2019**


Prepared and produced by *Corporate Services of the City of Quesnel* | Quesnel, British Columbia, Canada



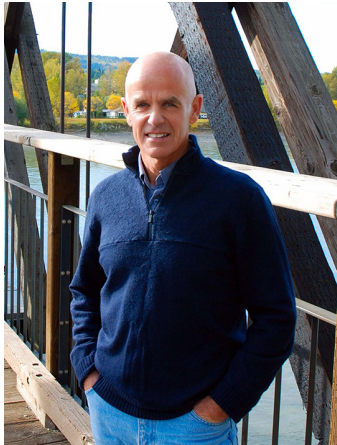


# Table of Contents

<b>MESSAGE FROM THE MAYOR</b>	<b>3</b>
<b>CITY COUNCIL</b>	<b>4</b>
<b>OUR VISION AND MISSION</b>	<b>5</b>
<b>MESSAGE FROM THE CITY MANAGER</b>	<b>6</b>
<b>ORGANIZATION</b>	<b>7</b>
<b>CITY SERVICES</b>	<b>8</b>
<b>CITY STATS</b>	<b>9</b>
<b>2019 HIGHLIGHTS</b>	<b>10</b>
<b>2019 STRATEGIC PLAN AND MEASURES</b>	<b>27</b>
<b>2020 - 2022 STRATEGIC PLAN</b>	<b>33</b>
<b>PERMISSIVE TAX EXEMPTIONS</b>	<b>41</b>



# Message from the Mayor



After experiencing the negative socio-economic impacts of the 2017 and 2018 wildfire seasons, 2019 proved to be another challenging year for our community, with the permanent closing of Tolko's Quesnel mill and the loss of a shift at West Fraser's sawmill. However, once again, we worked with the Province to address the immediate impacts of the job losses associated with these closures and we continue to take steps to minimize the impacts on our local economy.

As you will see in this annual report, Council continues to focus on our transition strategy and the foundational business of local government. On the latter front, Council approved our new Official Community Plan (OCP) and Zoning Bylaw which modernizes our foundational legal framework and enables us to better realize our vision for Quesnel as a vibrant, fun, and modern place to visit, live, and invest in.

If anything, the last three years of socio-economic challenges simply mean Council needs to double down on our community transition strategy. You'll see in this report that we continue to drive our Future of Forestry Think Tank process and community marketing strategy while making strategic investments in new amenities and attractions, like the new mountain bike and hiking trail networks.

Council has also approved a new and comprehensive housing strategy that, in conjunction with our new OCP and Zoning Bylaw, will see us take concerted action to improve our existing housing stock and rental options while attracting more investment in new social and market housing projects. Modern, diverse housing options is clearly one of our critical limitations in attracting new residents and in retaining our seniors population, and Council, in partnership with the Cariboo Regional District, has chosen to play a proactive leadership role in addressing this weakness rather than simply hoping the marketplace will address this need.

You'll also see in this report that we're making every effort to ensure Quesnel remains a safe place to live in. Our Safer Quesnel initiative and our partnership with Northern Health, BC Housing, the RCMP, and a host of not for profit agencies is designed to ensure Quesnel's vulnerable population has access to the resources they need while also ensuring that our laws and bylaws are obeyed and our public spaces remain safe places for all our residents.

Without question it's a challenging time for our community, and this year's pandemic has only exacerbated the socio-economic disruptions we've been experiencing over the past four years. As a Council, we're committed to leading the community through these challenging times with proactive leadership and strategic investments designed to ensure Quesnel remains a strong, vibrant and attractive community for everyone.

- Mayor Bob Simpson

# City Council | 2018 - 2022

## QUESNEL CITY COUNCIL



Top, L-R: Councillor Scott Elliott, Councillor Martin Runge, Councillor Ron Paull, Councillor Tony Goulet  
Bottom, L-R: Councillor Laurey-Anne Roodenburg, Mayor Bob Simpson, Councillor Mitch Vik

## COMMITTEES OF CITY COUNCIL

### MAYOR BOB SIMPSON

- Financial Sustainability & Audit Standing Committee (Chair)
- Policy and Bylaw Standing Committee
- Executive Standing Committee (Alt. Chair)
- Public Safety and Policing Standing Committee (Chair)
- Airport Advisory Committee
- NDIT Regional Advisory Committee
- Air Quality Round-table (interim)
- Chamber of Commerce

### COUNCILLOR SCOTT ELLIOTT

- Acting Mayor; July – December, 2019
- Policy and Bylaw Standing Committee (Chair)
- Housing Committee (Chair)

### COUNCILLOR MITCH VIK

- Financial Sustainability and Audit Standing Committee
- Public Safety and Policing Standing Committee
- Age Friendly Initiative (Liaison)

### COUNCILLOR TONY GOULET

- Executive Standing Committee (alternate member)
- Policy and Bylaw Standing Committee
- Public Safety and Policing Standing Committee

### COUNCILLOR LAUREY-ANNE ROODENBURG

- Acting Mayor; November 2018 - June 2019
- Executive Standing Committee (Chair)
- Volunteer Citizen
- Healthy Communities
- Community Connections

### COUNCILLOR RON PAULL

- Executive Standing Committee
- Heritage and Museum

### COUNCILLOR MARTIN RUNGE

- Financial Sustainability and Audit Standing Committee
- Business Improvement Associations
- Accessibility and Inclusion

# Our Vision and Mission

## COMMUNITY VISION

“A naturally vibrant, accessible, and innovative community”

## CORPORATE MISSION

The City of Quesnel delivers responsive, dynamic, and cost effective public services and programs which serve as the foundation for a resilient and accessible community that retains and attracts residents, visitors, and investment.

## PRINCIPLES

- Sustainability in all areas of governance
- Proactive and innovative responses to transition challenges
- Open and responsive government
- Quality municipal services and infrastructure
- Cultural diversity and heritage
- Active and livable neighbourhoods
- Economic vitality
- Environmental protection and preservation
- Community based solutions
- Public safety and security
- An accessible and inclusive community

## VALUES

- Fiscal prudence
- Proactive planning
- Accountability
- Openness and transparency
- Responsiveness
- Partnerships
- Creativity and innovation
- Integrity and respect
- Fairness and inclusivity

# Message from the City Manager

A key theme which impacts most of the City's annual budgeting, and longer term strategic plan, is Public Safety. Public safety is not something that it achieved once, and then it is done. Safety must be continuously considered, it drives new spending in every budget year, and people still insist that more should be done. The immediate focus of public safety regularly shifts depending upon the season or the situation, most recently shifting from the COVID-19 pandemic to the Baker Creek Freshet response. One thing that stays consistent is the fact that the City has a significant role to play in public safety.

The role of the City as it relates to public safety is very broad. Some areas of improvement to public safety in 2019 are as follows:

## 1) Enforcement

Municipal policing and Bylaw Enforcement both saw increases to the officer complement in 2019. Two additional officers (from 21 to 23) were approved for the RCMP. The additional resources are being used to staff the Crime Reduction Unit (CRU) whose mandate is to target drug, property, and prolific offenders in the community. The CRU supplements the policing efforts in high crime areas and focuses on habitual criminals. Early results from this programme are very positive.

The City's bylaw enforcement department also received more support, with the complement of officers increasing to three full-time and two seasonal summer officers. The City received positive feedback about the impact of the increased bylaw focus in our downtown core.

In 2019 the Safer Quesnel consultation process was completed and many recommendations were put into practice including reviewing the resource levels for enforcement, formation of a Safer Working Committee to tackle problem properties, and recommendations related to improving mental health outcomes in the community.

## 2) Housing

Community Housing is an area in which the City performed significant development work. A housing needs assessment was completed for Quesnel and area, including identifying gaps in the housing spectrum. The point of this is to provide Council direction on how to encourage development of safe housing to meet community needs. In addition to this, City Council adopted a Minimum Rental Standards bylaw as a means to improve the quality and life safety aspects of rental housing in Quesnel.

## 3) Wildfire protection

The City lead a major update to the Community Wildfire Protection Plan (CWPP). This objective of the CWPP is to identify fire risks caused by untreated forest fuels, to develop a plan to treat the area appropriately and then to carry out the fuel management work. A related forestry initiative is to encourage and provide expert information about FireSmarting to individual property owners in the area.

The community evacuation plan was updated in 2019, working with key service agencies and stakeholders in town. This was done in response to the 2018 Wildfire season in which West Quesnel was placed on evacuation notice for a period of time.

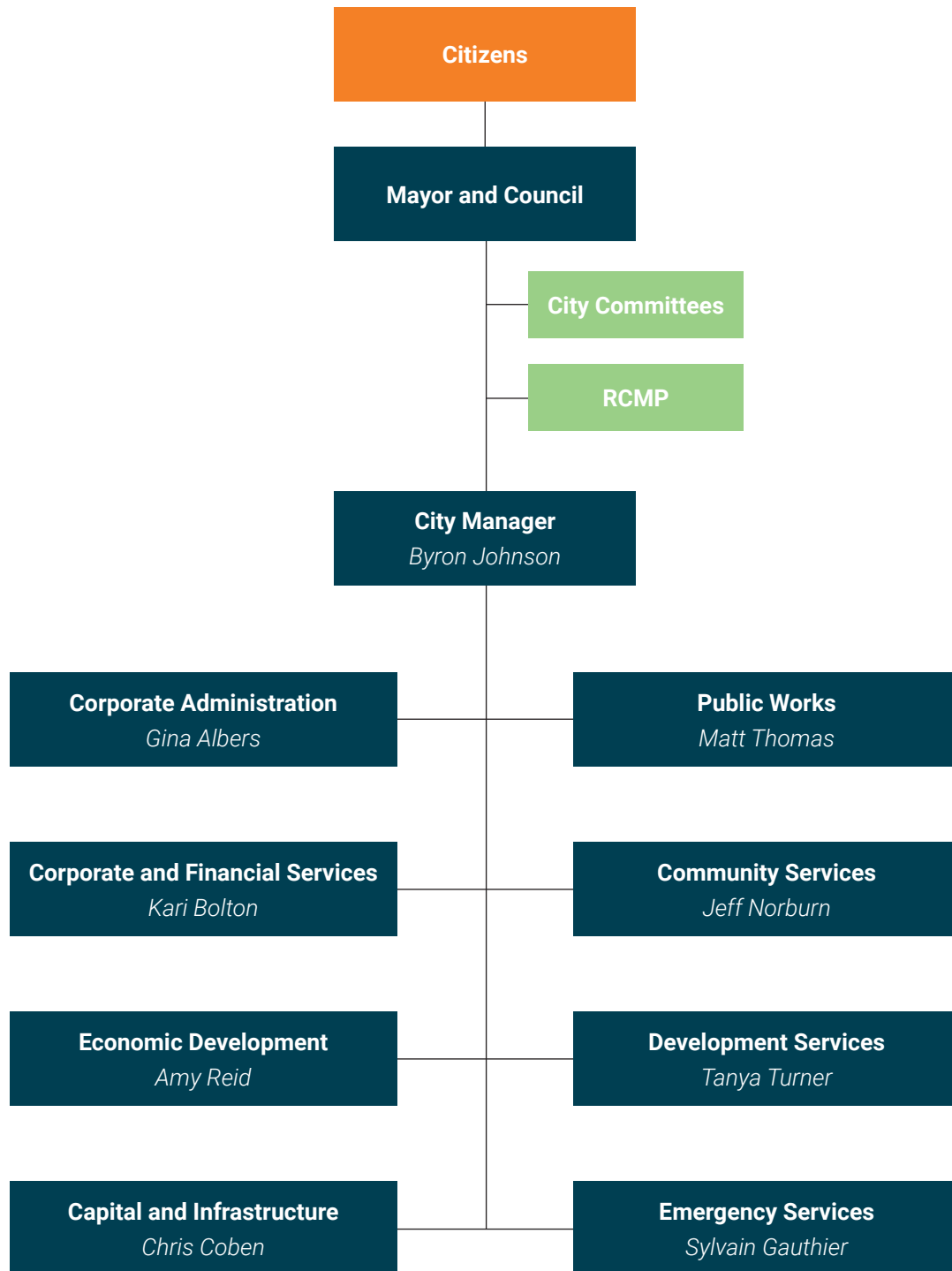
## 4) Climate Change

Finally, at the broadest level of public safety, the City has engaged in the climate change initiative at a deeper level in 2019. A federally funded Climate Change Coordinator as been brought onto City staff to develop a comprehensive climate change action plan for both City corporate operations and the broader community.

As always, on behalf of City Employees, it has been an honour to serve our community in 2019. Stay safe!

- Byron Johnson

# Organization



# City Services



Arts and Recreation\*



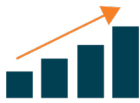
Airport



Bylaw Enforcement



Cemetery



Economic Development



Emergency Management



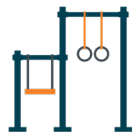
Fire/Rescue



Garbage Collection



Landfill



Parks and Playgrounds



Planning and Development



Policing



Public Transit



Snow Removal



Streets and Sidewalks



Storm water, Sewer and Water

\* Funded through North Cariboo Parks and Recreation

# 2019 City Stats

## 2019 VS 2018



**WATER CONSUMPTION**  
2.4 BILLION LITRES VS  
2.5 BILLION LITRES



**BUILDING CONSTRUCTION VALUES**  
\$13,254,800 VS  
\$10,916,625



**BUILDING PERMIT FEES**  
88,890 VS  
\$78,327



+12%  
**AVERAGE INCREASE OF SOCIAL MEDIA FOLLOWERS**



**472**  
FIRE CALLS



**9%**

**TRANSIT RIDERS INCREASE**



**OVER 12,000 PEOPLE ACCESSED THE VISITORS CENTRE**



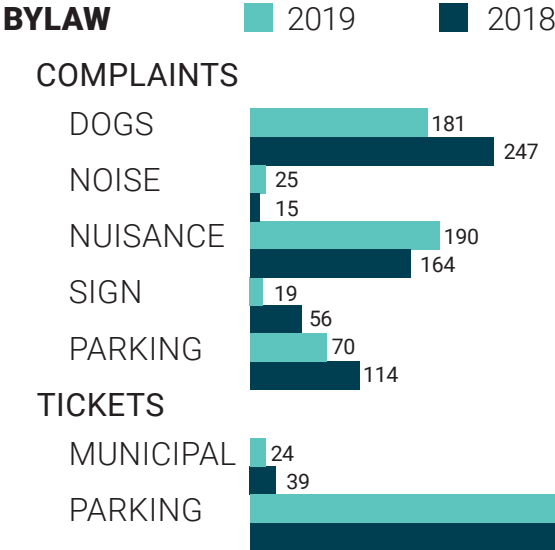
**7%**

**AIRLINE PASSENGERS DECREASED**



**\$3.9**

**MILLION GRANT FUNDING**





# 2019 Highlights

# OCP and Zoning

The City of Quesnel Official Community Plan (OCP) and Zoning Bylaws were adopted on December 17, 2019. These documents were set to guide the City through to 2030.

The major areas of change within the proposed OCP and Zoning Bylaws included:

- New housing opportunities
    - Secondary Suite Dwelling
    - Secondary Dwelling
    - Carriage House Dwelling
  - Hazardous Area Development Permit Areas and West Quesnel Land Stability Area
- Floodplain Hazardous Area Development Permit
  - Commercial Area Development Permits
  - Urban agriculture
    - Hobby beekeeping
    - Backyard hens
  - Environment and sustainability
  - First Nations collaboration and reconciliation policies
  - FireSmart policies
  - Property zonings have been removed or changed

[www.quesnel.ca/ocp-zoning](http://www.quesnel.ca/ocp-zoning)



# Regional trails

In 2018, the City of Quesnel and Cariboo Regional District consulted with the Gold Rush Cycling Club and Cariboo Mountain Bike Consortium to develop the Dragon Mountain Master Development Plan. From this plan, the consultation group, along with BC Parks, chose to develop a 9 km mountain bike climbing line on Dragon Mountain, in addition to the four trails to be constructed in the Wonderland Trail Network located off of Quesnel-Hydraulic Rd in 2019.

All trails were designated for non-motorized use by mountain bikers, hikers and trail runners.

Funding for this project is made possible by BC Rural Dividend and Northern Development Initiative Trust.

## **Wonderland Trails:**

Four trails in development included:

- Mucho Oro
- Sluice box
- Woodbury's Way
- Angry Beaver

Sluice Box and Angry Beaver trails were complete by September 2019, with Mucho Oro and Woodbury's Way completed in October 2019.

## **Dragon Mountain:**

In October of 2019, the 8.5 km climbing line was completed. Also, Gold Rush Cycling Club volunteered throughout 2019 to bring all of the other existing trails up to standards.

[www.quesnel.ca/trail-development](http://www.quesnel.ca/trail-development)



# Trails and pump track

Throughout the spring and summer of 2019, McIntosh Trailworks managed the trail and pump track construction project in South Quesnel Park. The project included three non-motorized, multi-purpose trails throughout the park and a pump track in a portion of the field off of Quesnel-Hydraulic Road.

All three trails and the pump track were built to International Mountain Bicycling Association's Whistler Trail Standards, which focused on the needs of multiple user groups and takes safety, environmental and geographical factors into account.

The project was successfully completed by the end of October, 2019.

This project was funded by Northern Development Initiative Trust and Gas Tax Fund.

[www.quesnel.ca/trails-pump-track](http://www.quesnel.ca/trails-pump-track)



# Forestry Initiatives Program and Centre opening

The Forestry Initiatives Program officially began operations on March 20, 2019.

It was created to address the multiple challenges facing our community at this time - mainly protecting our communities from wildfire through:

- Encouraging home and business owners to FireSmart their properties
- Implementing our Community Wildfire Protection Plan (CWPP)
- Advocating for landscape level analysis and restoration
- Exploring ways to innovate the forest products manufacturing sector

On September 27, 2019, the Forestry Innovation Centre opened on the second floor of City Hall. It includes offices and research space and also showcases different wood products from the local area with its furniture and walls. The centre will encourage experimenting with wood-fibre residues and other by-products of forest product manufacturing.

[www.quesnel.ca/forestry-initiatives](http://www.quesnel.ca/forestry-initiatives)



# Community Wildfire Protection Plan

The Quesnel and Surrounding Area Community Wildfire Protection Plan was established to address the threat of wildfire to public safety and property values. It was developed to encourage governments, land users, and residents to coordinate management activities.

The overall goal of the program is to implement the CWPP within 5 years (by 2022), using multiple funding sources, starting with areas within the 2 km wild-land urban interface (WUI) and working outwards.

The City is working with: local area licensees and Provincial agencies, such as BC Parks and all branches of the Ministry of Forest, Land, Natural Resources Operations and Rural Development, to identify the potential collaborations and innovative approaches needed for advancing the fuel mitigation work laid out in the CWPP.

[www.quesnel.ca/CWPP](http://www.quesnel.ca/CWPP)



# Capital Projects

The City of Quesnel crews were busy in 2019 with multiple projects throughout Quesnel. Some of the major projects crews completed included:

- New asphalt was laid and roads were repaired throughout the City including,
  - Callanan Street
  - Murphy Street
  - Winder Street
  - Norman Street
  - Nason Street
  - Keis Road
  - Quesnel-Hixon Road
- Traffic islands located on Marsh Drive, west of Moffat Bridge in West Quesnel were refurbished to increase visibility for pedestrians and vehicles. The deteriorating islands were replaced with new stonework, a pedestrian walkway and tall plants were removed from the traffic islands and replaced with annual flowers.

- Portions of Johnston Avenue were rebuilt. Resurfacing of the road was completed and new sidewalks were installed. The crews also completed repairs to water servicing lines, water mains and storm drains.
- Road and drainage rebuilds were completed at Lark Avenue from Flamingo Street to Voyageur School.
- Sidewalk replacement was completed at Callanan Street from Gray Avenue to St. Laurent Avenue

[www.quesnel.ca/capital-projects](http://www.quesnel.ca/capital-projects)



# Veterans' Way

The City of Quesnel honoured the community's veterans by dedicating a portion of Kinchant Street as Veterans' Way in February 2019. The dedicated streets include the 200 block of Kinchant Street – the block that includes Royal Canadian Legion Branch 94 – as Veterans' Way.

The City of Quesnel installed new signage and banners along Veterans' Way. Both have three poppies representing the Navy, Army and Air Force. The City worked with local artist Lee-Anne Chisholm to design the artwork for the banners.



# Marketing Initiatives

Following the City's Economic Development Transition Strategy, our 2019 marketing initiatives showed successful results.

We launched a seasonal tourism newsletter and social media advertising campaign to attract new and returning visitors to Quesnel.

New tools and features were added to [tourismquesnel.com](http://tourismquesnel.com) to offer more functionality for the user, including suggested seasonal itineraries and an itinerary builder.

Our Global BC News contest ran for one week in August, promoting Quesnel's mountain biking and visitor experience.

During the contest, we acquired over 2,000 new subscribers to our seasonal tourism newsletter.

The Hello, Quesnel resident attraction campaign ran for six months on social media, resulting in at least four families relocating to Quesnel. This campaign won the BC Economic Development Association's Marketing Innovation Award for communities with a population less than 20,000.

Hops & Harvest was an outdoor dinner experience, celebrating our partnership with BC Ale Trail. The event supported 17 local businesses and was hosted at our new Hosting Precinct.



# Airport – interior refresh

In 2019, the Quesnel Regional Airport was renovated to provide an updated look to the Main Terminal area. The renovation was based on the Economic Development Transition Strategy, and focused on community marketing, business retention, expansion and attraction.

The renovation included kiosk upgrades, furniture, flooring, a large mural featuring Pinnacles Provincial Park and a large display of photographs highlighting our local community.

[www.quesnel.ca/airport](http://www.quesnel.ca/airport)



# Grants for the City

Every year, the City applies for grants to help fund projects that would otherwise be impossible for the City to fund itself.

In 2019, the City received \$3.974 million in grant funding. This funding included regular yearly grants such as gas tax, casino funds, the small community grant, traffic fine sharing, the victim services grant, and the carbon tax rebate. In addition, the City also received grants for a skilled labour program, the Child Care

Inventory and Action Plan, marketing initiatives, event hosting amenities, trail development, flood mapping and food hub development. Grants have also been received to support temporary and permanent staff positions, including a Housing Planner, Local Government Intern, Grant Writer, Climate Coordinator and Manager of Economic Development and Tourism.



# Greenhouse Gas Reduction Targets

On October 4, 2019, City Council approved two new emission reduction targets.

These adoptions included a Green House Gas (GHG) emission reduction target for the community as a whole matching the Province of BC: *Reduce emissions from 2007 levels 40% by 2030, 60% by 2040, and*

*80% by 2050.* Council also adopted a GHG emission reduction target for the City's corporate emissions of 3.5% annually for the years 2020, 2021 and 2022 with new targets set in 2022 for future years.

[www.quesnel.ca/greenhouse-gas](http://www.quesnel.ca/greenhouse-gas)



# Quesnel Safer Report and Action Update

In late 2018, the City contracted Randy Churchill Consulting for Municipalities to complete a Safer Community Plan providing recommendations to address crime and disorder, which resulted in the Quesnel Safer Plan.

During 2019 the City of Quesnel acted upon the recommendations, and carried out many key objectives that were identified.

The following are the Quesnel Safer Plan actions taken by the City:

- Established a Safer Working Group from multiple City departments
  - Increased visibility of Bylaw, and relocated the Bylaw Enforcement team to Spirit Centre
  - Increased the number of Bylaw Enforcement officers to three full time and two seasonal officers during the summer
  - Continue to work with and develop relationships between private security companies, Bylaw Enforcement and RCMP
  - Created a “Who do you call” and “panhandling” information brochure
  - As part of the 2019 budgeting process Council approved adding two officers to the authorized complement of officers funded in the City
  - Continued the Community Caring for Persons with Addictions Round-table (CCPA)
- Utilized the Good Neighbour Agreement Process to address neighbourhood issues and build respectful relationships
  - Utilized crime prevention through Environmental Design (CPTED)
  - Improved tools for dealing with problem properties by reviewing and updating the current bylaws and policies that deal with upkeep and minimum standards of rental properties in the community
  - Council adopted a Minimum Rental Standards bylaw to improve the standard of rental properties
  - Council has also directed staff to prepare policy to
    1. Deal with vacant buildings that need to be maintained and not deteriorate the value of surrounding properties;
    2. Discourage occupying pedestrian spaces in high traffic pedestrian/ tourism areas;
    3. Addition of nuisance abatement fees to recover costs related to high service call volumes.
  - The City has provided correspondence to the Crown expressing concerns regarding convictions and an apparent lack of resources to prosecute offenders

[www.quesnel.ca/safer-quesnel-program](http://www.quesnel.ca/safer-quesnel-program)

# Housing Needs Assessment, Gap Analysis and Action Plan

In March 2019, The City of Quesnel (City) in partnership with the Cariboo Regional District (CRD) hired Urbanics Consultants Ltd. to complete a comprehensive North Cariboo Housing Needs Assessment, Gap Analysis and Action Plan.

A select housing committee was formed to guide Urbanics Consultants Ltd. in the completion of this work. The committee included several community stakeholders, members of City Council, CRD Directors, and City and CRD staff.

The Housing Action Plan included a variety of suggested actions for the City to pursue moving forward. The City of Quesnel created a checklist and on-going work plan to track the City's progress on

items identified in the Housing Action Plan. The documents include policy incentives and changes, on-going initiatives, special events, and continued outreach to attract developers and housing partners.

The City of Quesnel received a one-year grant position for a housing planner from Northern Development Initiative Trust to help implement the recommendations in the Housing Action Plan (HAP). Some items require long-term action that will surpass the Community Housing Planner's term, in which case City Staff will continue to pursue the action items and meet Council's strategic priorities.

[www.quesnel.ca/housing-needs](http://www.quesnel.ca/housing-needs)



# Minimum Rental Standards bylaw

As indicated in previous years assessments, there is a identified discrepancy between the housing stock in the region and the type of housing that is in demand. Reports over the past several years have suggested that the housing stock is primarily large single family homes and buildings that are in a state of significant disrepair. There is also a reported demand for smaller homes and properties across a number of demographics.

In 2019, Council adopted Minimum Rental Standards Bylaw 1870. This bylaw increases the standards of residential rental properties, and provides the City with the ability to assist tenants who live in unsafe and unhealthy accommodation due to poor building maintenance.

The bylaw seeks to identify clearly derelict rental properties to improve the quality and livability standards within the rental market in Quesnel.

[www.quesnel.ca/rental-standards](http://www.quesnel.ca/rental-standards)



# Water Treatment

The City of Quesnel received the new Canadian Drinking Water Guidelines that was released by Health Canada on May 10, 2019. The guidelines stated the new Maximum Acceptable Concentrations (MAC) for Manganese in drinking water.

The new MAC for Manganese was classified as 0.12 mg/L and at the time of the new analysis the City of Quesnel water system averaged above at approximately 0.22 mg/L in its drinking water.

Health Canada recommended that water filtration through reverse osmosis systems to be the most effective way to reduce

manganese from drinking water at the tap to improve overall water quality.

This information along with additional resources was supplied to City residents on May 31, 2019 with the information that the City of Quesnel drinking water system has not deteriorated; only the Canadian Guidelines for drinking water have changed.

The City of Quesnel is reviewing all options to address manganese in the City water system and are planning a public consultation in 2020.



# Landfill strategic review

In 2019, the City of Quesnel completed a strategic review of solid waste and recycling services within the City. The review was initiated due to three factors:

1. The landfill was nearing the end of its capacity
2. There was a need to look at the layout of the current services
3. The contract for recycling services was due to expire in June 2020

The City also wanted to address their Strategic Plan goals which included improving recycling and diversion, and aspiring to implement zero waste initiatives.

The recycling markets have changed dramatically in the recent years.

The City moved to a Recycle BC depot for residential recyclable material and hopes to move to an Eco Depot format in the future that would support a variety of materials diversion programs in one location. The City is still researching options for commercial recycling and other zero waste opportunities.

The City also looked at how to expand the life of the landfill. The recommendations included building a berm that would increase the air space and eventually expanding into the former baseball fields. The recommendations also included things like looking at disposal bans on recyclable materials and variable tipping fees to incentivize waste diversion.





# **2019 Strategic Plan and Measures**

# Community Health and Safety

	<b>STRATEGIC ACTION</b>	<b>PROGRESS</b>
1.1	Housing Initiative	
1.1.1	Finalize the Secondary Suite Policy	Secondary suites legalized for all residential zones, as per new master zoning bylaw
1.1.2	Develop maintenance bylaws	In progress with Policy and Bylaw Committee
1.1.3	Identify housing opportunities: work with developers, the non-profit sector and funding agencies (BC Housing). Partner with local First Nations bands and Southern Dakekth National Alliance	Complete housing needs assessment and strategy for Quesnel and sub-region in 2019
1.1.4	Consider the development opportunities for City-owned lands	Staff to bring an inventory report to Council which differentiates between developable land versus land which must be kept. Use this in conjunction with the Housing needs assessment to shape future developments
1.2	West Quesnel Land Stability	
1.2.1	Develop a policy-based approach to guide further development in the study area	A Hazardous Development Permit area was developed for the WQ slippage area
1.3	Continue to work with the Ministry of Transportation and Infrastructure to move the Interconnector project forward	The preliminary design is at the 50% completed stage
1.4	Emergency Services	
1.4.1	Maintain quality and quantity of Volunteer Fire Fighters.	
1.4.2	Increased RCMP / Bylaw enforcement	The City added resources in 2019
1.4.3	Evacuation Planning	Community evacuation plan updated with input from community partners

# Community Development

	<b>STRATEGIC ACTION</b>	<b>PROGRESS</b>
2.1	Age-Friendly Initiative – develop an Age-Friendly Plan for Quesnel	Implemented the Age Friendly Action plan, oversaw the creation of a North Cariboo Seniors Council
2.2	Child Care Planning	Conduct an analysis to determine the community needs and gap analysis for child care spaces. Take this project to a grant ready state
2.3	Gymnastics Facility	
2.4	Community trails development	
2.5	Develop and Implement a new process for recognizing and energizing volunteers	Replace the traditional Volunteer Citizen of the Year with the new Volunteer Appreciation

# Environmental Leadership

	<b>STRATEGIC ACTION</b>	<b>PROGRESS</b>
4.1	Complete a strategic review of landfilling and recycling practices	Sperling Hansen has completed the comprehensive landfill review
4.2	Develop a climate change strategy	

# Governance

	<b>STRATEGIC ACTION</b>	<b>PROGRESS</b>
5.1	First Nations recognition and partnerships	To bring the Cultural Centre Plan to fruition once funding achieved

# Infrastructure Reinvestment

	<b>STRATEGIC ACTION</b>	<b>PROGRESS</b>
6.1	Water system sustainability initiatives	

# Economic Development & Transition Planning

	<b>STRATEGIC ACTION</b>	<b>PROGRESS</b>
7.1	Destination Development	
7.1.1	Institute a Municipal Regional District Tax to fund tourism marketing initiatives	A series of meetings were held with hoteliers in 2019 to develop a tourism strategic plan and garner support for the MRDT
7.1.2	Trail Marketing	See <i>trail development</i> under Community Development
7.1.3	Focus on Economic Development through hosting events and tournaments	Supported hosting 2019 Curl BC Championships. Completed upgrading of arena precinct. Supported QDA and WQBA to host new bridge event, and hosted Hops and Harvest event in Hosting Precinct
7.1.4	Plan waterfront development including First Nations Cultural Centre	The Indigenous Cultural Centre project was submitted for funding in 2019. Waterfront redevelopment plan adopted in 2019
7.1.5	Wayfinding	Implementation of park and pedestrian wayfinding was completed in 2019
7.2	Innovative Resource Industries	
7.2.1	Agriculture sector development	The Food Hub business case was completed in 2019. Funding received to complete implementation
7.2.2	Mining Sector	In 2019, a planning committee began to meet to plan for Minerals North in 2020
7.3	Resident & Investment Retention and Attraction	
7.3.1	City brand development	Completed visitor attraction videos, Global TV campaign, resident recruitment campaign, tourism brochures, and updates to Tourism Quesnel website
7.3.2	Business Retention, Expansion, and Attraction	

# Community Health and Safety

	STRATEGIC ACTION	2020 GOALS	2021 GOALS	2022 GOALS
1.1	Housing Initiative			
1.1.1	Finalize the Secondary Suite Policy	Operationalize legalization of existing Secondary suites.		
1.1.2	Develop maintenance bylaws	Operationalize the maintenance bylaws.		
1.1.3	Identify housing opportunities: work with developers, the non-profit sector and funding agencies (BC Housing). Partner with local First Nations bands and Southern Dakeith National Alliance	Continue the work of the Housing Committee, consider how to address housing gaps identified, consider Municipal Housing Corporation	Continue the work of the Housing Committee, consider how to address housing gaps identified, consider Municipal Housing Corporation	Continue the work of the Housing Committee, consider how to address housing gaps identified, consider Municipal Housing Corporation
1.1.4	Consider the development opportunities for City-owned lands	Land inventory report to Council with focus on City owned lands		
1.2	West Quesnel Land Stability	Consider how to encourage reinvestment in West Quesnel. Staff to further investigate homeowner's insurance difficulties in the slippage area, and potential for funding from Province to impacted homeowners		
1.2.1	Develop a policy-based approach to guide further development in the study area	The City to work with Ministry of Transportation and Infrastructure (MOTI) to re-engage the Quesnel public on the Interconnector. Consideration of synergies where City and the Province can work together on this project. Work with Province on Moffat Bridge issues	If the interconnector receives the necessary funding, work with MOTI to ensure a smooth project during construction phase	
1.3	Continue to work with the Ministry of Transportation and Infrastructure to move the Interconnector project forward			
1.4	Emergency Services	The Director of Emergency Services will focus on advertising and will consider a recruitment video. Continuation of junior firefighter program in senior high school		
1.4.1	Maintain quality and quantity of Volunteer Fire Fighters	The City is working to achieve the maximum community benefit from the resources which were added this year. <b>Bylaw and RCMP to assist with public health enforcement regarding COVID-19</b>	Review the effectiveness of Bylaw and RCMP deployment numbers	
1.4.2	Increased RCMP / Bylaw enforcement	Test several scenarios this year: Quesnel River Bridge offline, and full-scale Quesnel evacuation		
1.4.3	Evacuation Planning	Community evacuation plan updated with input from community partners		

# Community Development

STRATEGIC ACTION	2020 GOALS	2021 GOALS	2022 GOALS
2.1 Age-Friendly Initiative – develop an Age-Friendly Plan for Quesnel	The City will continue to support the North Cariboo Seniors Council (NCSC) with grant administration and application support. The Coordinator role will continue to mid-year, the Age-Friendly Committee will end in 2020. <b>City to work with Age-Friendly Committee to ensure seniors are getting the services they need</b>	Council to review the status of Age Friendly initiatives/strategy to ensure progress	
2.2 Child Care Planning	Review the needs analysis being completed by SPARC BC. Consider next steps which could include consideration of how to bring the grant funding for new Child Care Spaces to Quesnel		
2.3 Gymnastics Facility	Working with the Joint Planning Committee. develop a fully costed, conceptual plan for a gymnastics facility located adjacent to the Arts and Recreation Centre. Seek funding for same	Funding dependent, build facility	
2.4 Community trails development	Develop a comprehensive strategy for maintaining trails and a 5 year development plan for new trails. Formalize partnership with First Nations	Continue with trails building based on the Trails Master Plan to be developed in 2020	
2.5 Develop and Implement a new process for recognizing and energizing volunteers	Determine the appropriate community recognition of volunteer and implement. <b>Plan and implement a post COVID-19 community celebration to re-engage volunteers</b>		

# Environmental Leadership

	<b>STRATEGIC ACTION</b>	<b>2020 GOALS</b>	<b>2021 GOALS</b>	<b>2022 GOALS</b>
4.1	Complete a strategic review of landfilling and recycling practices	Develop zero waste goals and objectives with action plan	Finalize landfill filling plan and berm project. Activate the zero waste plan	
4.2	Develop a climate change strategy	Develop the strategy and action plan, Council to formally approve	Implement Climate Action Plan	



# Governance

	<b>STRATEGIC ACTION</b>	<b>2020 GOALS</b>	<b>2021 GOALS</b>	<b>2022 GOALS</b>
5.1	First Nations recognition and partnerships	Work with local First Nations and Southern Dakelh Nation Alliance (SDNA) to develop business partnerships and other projects		



# Infrastructure Reinvestment

	<b>STRATEGIC ACTION</b>	<b>2020 GOALS</b>	<b>2021 GOALS</b>	<b>2022 GOALS</b>
6.1	Water system sustainability initiatives	Complete infrastructure review and management policy; Water treatment planning; and, water conservation update	Get funding for water treatment	Implement water treatment

---

# Economic Development & Transition Planning

	STRATEGIC ACTION	2020 GOALS	2021 GOALS	2022 GOALS
7.1	Destination Development			
7.1.1	Institute a Municipal Regional District Tax (MRDT) to fund tourism marketing initiatives	Follow up with hoteliers to gain support for MRDT	If MRDT is approved, implement; if MRDT is not approved, host tourism stakeholder meeting to discuss cooperative marketing opportunities and cost structure	
7.1.2	Trail Marketing	Launch trail marketing, including video and map. Regroup with trail stakeholders		
7.1.3	Focus on Economic Development through hosting events and tournaments	<b>All hosting stood down due to COVID-19 event, and the re-direction of economic development to business support activities</b>		
7.1.4	Plan waterfront development including First Nations Cultural Centre	Plan specific projects from Waterfront Plan, including old Public Works yards, and Riverfront Trail from footbridge to hospital	Implement plan for former Public Works yards on riverfront	Implement plans for the Fraser River frontage from footbridge to the hospital
7.1.5	Wayfinding	Complete Phase 1, including vehicular wayfinding and gateway signage. Implement phase 2, including trail wayfinding and interpretive signage once Casino funding is made whole, or an alternate source of funding		
7.2	Innovative Resource Industries			
7.2.1	Agriculture sector development	Build and launch Food Hub	Continue to support Food Hub	Continue to support Food Hub
7.2.2	Mining Sector	Hold Minerals North and work to strengthen relationships with the mines in the region. <b>Minerals North cancelled due to COVID-19</b>	Minerals North conference planning	Host Minerals North Conference
7.3	Resident & Investment Retention and Attraction			
7.3.1	City brand development	Continue Explore Quesnel social media campaigns, newsletter, website, "Whats Happening Quesnel" project, and Spirit Centre development		Update Community Profile (2021 Census Data)
7.3.2	Business Retention, Expansion, and Attraction (BREA)	<b>Regular activity halted due to COVID-19. Focus on shop local campaign, business round-table and hotline</b>	Complete BREA survey. Continue Business Walks initiative, and collaboration with other business organizations. Continue participation in the Provincial Nominee Program Immigrant Entrepreneur program, and Love Quesnel program	

# Forestry Initiatives

STRATEGIC ACTION	2020 GOALS	2021 GOALS	2022 GOALS
Community Forest	Advance community forest agreement application	Begin steps to operationalize the community forest agreement	
FireSmart and the Community Wildfire Protection Plan (CWPP)	Continue CWPP implementation; continue centre of excellence for fuel management; continue with extensive private land strategy	Continue implementing the 2017-2022 plan, seek funding for the 2022-2027 CWPP	
Landscape Management and Ecosystem Restoration	Continue with support for Land Management Strategy and the Forest Landscape Planning Pilot (implementation phase scheduled for Jan 2024); continue to work with academic partners on landscape level research (Silv@21 to run from 2020-2025); utilize Forestry Innovation Centre as a hub for research	Continue with support for Land Management Strategy and the Forest Landscape Planning Pilot; continue to work with academic partners on landscape level research; utilize Forestry Innovation Centre as a hub for research	
Labour Force re-development	Continue working with training partners, industry and professional associations on curriculum and programming and on youth attraction strategies	Continue working with training partners, industry and professional associations on curriculum and programming and on youth attraction strategies	
Manufacturing analysis and business case development	Continue to enable manufacturing innovation in Quesnel	Continue to enable manufacturing innovation in Quesnel	Implement plans for the Fraser River frontage from footbridge to the hospital
Increasing Forestry Initiatives Program Strength and Resilience	Raise the profile of the Forestry Initiatives Program among key target audiences; continue a fund development strategy; encourage work-life balance and support for the physical and mental well-being	Raise the profile of the Forestry Initiatives Program among key target audiences; continue a fund development strategy; encourage work-life balance and support for the physical and mental well-being	

The background of the top half of the page is a green topographic map with white contour lines. The text is overlaid on the left side of this map.

# Consolidated Financial Statements

## 2019

*Find the full report at [www.quesnel.ca/financial-statements](http://www.quesnel.ca/financial-statements)*



FOR THE YEAR ENDED DECEMBER 31, 2019

PREPARED BY THE CITY OF QUESNEL FINANCE DEPARTMENT  
QUESNEL, BRITISH COLUMBIA, CANADA

# 2019 PERMISSIVE TAX EXEMPTIONS

## Charitable, philanthropic or other not-for-profit corporations

ROLL #	ORGANIZATION	EXEMPTION AMOUNT
87.000	Quesnel Masonic Temple Society	\$2,990
206.000	Salvation Army	\$6,276
218.000	Quesnel & District Child Dev Centre	\$15,355
247.000	Quesnel Womens Resource Centre	\$2,135
248.000	Quesnel Womens Resource Centre	\$1,385
267.000	Amata Transition House Society	\$3,705
314.000	Fraser Village Homes Society	\$3,355
332.000	Royal Canadian Legion Branch 94	\$9,683
418.010	Quesnel & District Seniors Society	\$26,112
419.000	Quesnel Curling Club	\$15,049
1550.080	Quesnel & District SPCA	\$5,869
2147.001	North Cariboo Aboriginal Program Society	\$1,079
2148.000	North Cariboo Aboriginal Program Society	\$41
2189.000	Quesnel Tillicum Society	\$8,572
2193.000	Quesnel Tillicum Society	\$222
2194.000	Quesnel Tillicum Society	\$210
2195.000	Quesnel Tillicum Society	\$88
2197.000	Quesnel Tillicum Society	\$1,284
4013.083	Royal Canadian Legion Branch 94	\$7,647
4210.000	Quesnel Elks Club	\$2,663
5862.500	Quesnel Auto Racing Association	\$8,562

## Church, land and land surrounding statutory exemptions

ROLL #	ORGANIZATION	EXEMPTION AMOUNT
<i>Church Owned Lands - 224 (2)(f)</i>		
220.000	Fraser Basin	\$3,532
328.000	United Church of Canada	\$762
329.000	United Church of Canada	\$1,206
961.000	Roman Catholic Bishop	\$764
1200.890	Northstar Fellowship Baptist Church	\$2,049
2025.000	Trinity Luthern Church	\$458
2602.000	Cariboo Gur Sikh Temple Society	\$131
2703.000	Guru Dabar Society	\$105
3600.000	Congregation of Quesnel Jehovah's Witnesses	\$411
4211.000	Victory Way Baptist Church	\$269
4659.000	Lighthouse Pentecostal Church of Quesnel	\$105
5047.309	Bethel Pentecostal Tabernacle of Quesnel	\$2,197
<i>Lands surrounding statutory exemptions - 224 (2)(h)</i>		
314.000	Fraser Village Homes Society	\$12,354