

# 2010 Strategic Plan

## 1. *West Quesnel Land Stability Program*

### **Objective**

To reduce land movement to a manageable level and then relax or remove the building restrictions that are currently in place. This will take multiple years to achieve.

### **Actions**

1. January - Submit Environmental Assessment Document to Federal Government for review
2. March - Review of EAD completed by Federal Government
3. Complete design and estimate for full-scale dewatering program
4. April
  - Finalize Phase 1 of mitigation plan
  - Conduct public information campaign as soon as possible
  - Determine funding formula (i.e. general taxation versus parcel taxes)
5. May - Implement work plan for drilling and drainage work
6. December - Complete field work



*The completion of the above work plan for 2010 is contingent upon approval of the EAD by the Federal government in a timely manner.*

## 2. *Financial Sustainability of the Corporation*

### **Objective**

Develop financial plans and strategies to address current and future infrastructure needs.

### **Actions**

1. January to April - complete budget process with a focus on spending reductions, downsizing the budget to match declines to tax base.
2. January - Complete city lands inventory project & present to Council for consideration.
3. June - Completion of Bulk Water Sales project.
4. January - Prioritization of Major Projects in view of declining taxation and shifting taxation, including the following:
  - West Quesnel Land Stability
  - Capital Reinvestment Plan
  - North Cariboo Multi-Centre
  - City Buildings: Public Works, Fire Hall
  - Museum

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## 3. *North Cariboo Multi-Centre*

### **Objective**

To replace an aging facility with contemporary buildings that take environmental, economical and social considerations into account. This includes construction of a 2,000- seat arena, 450-seat performing arts theatre and accompanying event and assembly space.

### **Actions**

1. Complete the public consultation process and finalize the Design Build Request for Proposals and related documents
2. Form the Multi-Centre Fundraising Committee and develop the fundraising strategy for the Multi-Centre
3. Complete the Operational, Marketing, and Financing Plans for the Multi-Centre project
4. Work with the Cariboo Regional District to secure funding that will allow the Multi-Centre project to enter the construction phase in 2011
5. Issue the Design/Build RFP when funding for the project is secured

## 4. *Economic Development and Diversification*

### **Objective**

To facilitate the growth and diversification of the Quesnel economy, with the aim of maximizing employment opportunities, tax base, and quality of life.

### **Actions**

1. January/February 2010 - Review the Quesnel Community and Economic Development Corporation three-year strategic plan.
2. February 2010 - City involvement with BC Street
3. February/March 2010 - Change the structure of the QCEDC staff.
4. March 2010 - Determine the City's role in the Quesnel Community Energy System project and its next steps.
5. Focus on working with other levels of government to deliver worthwhile projects (especially Wood First opportunities).
6. Utilize twinning grant to foster economic development activities.
7. Consider the opportunity to encourage international students at the new college facilities.



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## 5. *Community Safety*

### **Objective**

To address crime-related issues and education, towards the goal of reducing crime and enhancing community safety and well-being.

### **Actions**

1. Develop video surveillance/privacy policy for Council consideration.
2. Encourage continuation of DARE and PARTY program in schools.
3. Initiate Community Safety Meetings with key community stakeholders representing the Municipality, RCMP, Court system, School District, Ministry of Children & Families, Northern Health and the media.
4. Closer working relationship desired for Business Improvement Associations with RCMP.
5. Expanded use of video cameras.
6. Continuation of foot patrols downtown.
7. City cleanup, with a focus on burned-out homes and unsightly properties.

## 6. *Environmental Policy*

### **Objective**

To become a leader in municipal environmental management.

### **Actions**

1. Identify and implement short-term policies and actions that will raise community awareness and begin reducing community emissions.
2. Determine the volume of methane gas generated by the landfill and determine appropriate mitigation strategies.
3. Develop a report card to inform our residents about our sustainability initiatives.
4. Set targets, actions and policies regarding greenhouse gas reductions for the City.
5. Develop a strategic action plan for corporate operations.
6. Partner with community stakeholders to take advantage of BC Hydro Grant Opportunities.
7. Review our commitment to complete Integrated Community Sustainability Planning by 2015 under the Gas Tax Agreement



## 7. *Governance*

### **Objective**

To provide outstanding and cost-effective services to the taxpayers of the City of Quesnel through effective and efficient leadership.

### **Actions**

1. Continue to strengthen the City's relationship with the Cariboo Regional District:
  - BC Street project participation
  - Finalize a new Emergency Social Services Memorandum Of Understanding
2. Build more effective relationships with local First Nations bands:
  - Sign governance grant with Nazko First Nations
  - Work towards signing a MOU of cooperation with Nazko focusing on governance.
3. Set a Community to Community Forum for the City and the Alexandria Band.
4. Continue to work with the Red Bluff Indian Band on projects of mutual interest.